

 IILM UNIVERSITY

Gurugram | Greater Noida



Undergraduate
Programmes
2026

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About Us



Established in 1993, IILM University is a distinguished institution of higher education with a legacy of over three decades, committed to shaping future-ready leaders through academic excellence and real-world relevance.

With two universities and three business schools across five locations, IILM offers 46 specialized programmes spanning Psychology, Design, Communication, Management, Law, Liberal Arts, and Computer Science & Engineering, nurturing a vibrant community of over 16,500 students supported by a global alumni network of more than 35,000 professionals.

The university's strong international outlook is reflected in its 40+ global academic partnerships across the USA, Europe, and Asia, enabling student exchanges and twin-degree opportunities, while 270+ corporate partnerships ensure deep industry integration through mentorships, internships, and impactful placements. All the institutions operate under regulators of the Ministry of Education, Government of India.

IILM university is approved and accredited by University Grant Commission, Ministry of Education; All India Council for Technical Education (AICTE), National Board of Accreditation (NBA), and Association of Indian Universities. We have been ranked by the National Institutional Ranking Framework by the Ministry of Education, Business Today and Education World.

IILM is powered by an accomplished faculty of scholars and industry practitioners, an interdisciplinary learning model, and a robust incubator ecosystem — collectively driving its vision to be Delhi/NCR's most innovative and globally connected university.

IILM ECOSYSTEM



The IILM Blueprint

Learn with Purpose, Lead with Purpose

At IILM University, our commitment is crystal clear: to **empower students** with an education that not only challenges their intellect but also **connects seamlessly with the real world**. We go **beyond textbooks**, cultivating a dynamic community of learners who embody innovation, **embrace interdisciplinary thinking**, and **champion social responsibility**.



Aligning Mission with Purpose

IILM Mission	Global Forecast in Education	Campus Vision
Empower students and go beyond textbooks	> Learning is no longer linear and neither is the campus.	> Create a campus full of diverse spaces for learning, where every space is a classroom
Connect seamlessly with the real world	> Higher ed expands across borders — both physically and academically	> An entrepreneurial hub where students can explore new business ventures and outside partners can be brought in to collaborate
Embody innovation & embrace interdisciplinary thinking	> With the growth of AI, campuses reinvent the staff and student experience to promote autonomy, wellbeing, collaboration, community, and creativity	> A learning commons that marries the traditional library collection with innovation labs and executive education to spark curiosity and interdisciplinary learning
Champion social responsibility	> Hands-on, project-based, team-driven work underscores the social importance of learning	> Collaborative spaces throughout the campus that enable community-building and engage the student body

Director's Message

At IILM University, undergraduate education stands on a foundation of academic distinctiveness, integrating strong disciplinary depth with rich interdisciplinary exploration. Our flexible program structure allows students to curate learning pathways that matter to their ambitions, building future-of-work readiness, career clarity, preparation for postgraduate study, and the knowledge and networks needed for innovation and entrepreneurship.

We create every condition for student success. Our learning environment actively nurtures curiosity, critical thinking, teamwork, communication skills, and research-driven inquiry. Across disciplines, students develop the confidence to identify real-world problems, design solutions, collaborate effectively, and express ideas with clarity and purpose.

Our faculty bring exceptional academic qualifications, industry experience, and global research perspectives, ensuring that students learn from highly engaged professors and leading practitioners.

Experiential learning is central to our philosophy. Practical projects, experimentation, internships, and global exposure through semester exchanges, immersion programs, pathway opportunities, international collaborations, and specialised courses make the academic experience dynamic and relevant.

Campus culture is equally transformative. Students lead clubs and forums, design initiatives, launch campus companies, and shape the intellectual climate of the university. At IILM, you join a community that values wellbeing, service, leadership, and lifelong friendships, a foundation for learning, living, and leading.

A strong student assembly look forward to see the impact you create.



Dr Rahul Singh
Director, Undergraduate Programmes

According to a recent research report by Workplace Intelligence,

77%
graduates learnt fast when they worked in education or at work.

90%
of recruiters prioritise skills such as communication, collaboration, problem-solving, adaptability, and critical thinking.

50%
employers find that poor etiquette is non-negotiable.

Employers report that hands-on experience, real-world projects, and applied learning are more critical.

Undergraduate Programmes

Design Your Degree. Shape Your Future.

This undergraduate programme is built around choice, pace, and purpose. Students are not locked into a single academic path. Instead, they are encouraged to design a degree that reflects their interests, strengths, and long-term goals. Through a structured major and minor system, learners can combine disciplines, explore new areas, and refine their direction as they progress. The programme recognises that clarity often emerges through exposure, not pressure, and it allows students the space to grow into confident decision-makers.

Flexibility is matched with academic rigour. Each year is carefully structured to balance foundational learning, disciplinary depth, and applied experience. Multiple exit options ensure that every year of study holds value, whether a student chooses to continue or step out with a recognised qualification. This approach supports diverse aspirations, changing circumstances, and different learning journeys, while maintaining clear academic standards and outcomes. Students may choose subjects across a wide range of disciplines, including Psychology, Design, Communication, Liberal Arts and minors from Management, Law, and Business Analytics. This interdisciplinary structure prepares students not only for specific careers, but for adaptability, critical thinking, and lifelong learning in a changing world.

Major and Minor Options

Psychology	Design	Communication	Liberal Arts
Majors Psychology Clinical Psychology (RCI)	Majors Fashion Design & Management Interior Design Product Design	Majors Journalism and Mass Communication Corporate Communication Animation and Gaming	Majors Political Science Economics and Public Policy International Relations and Geopolitics English Literature
Minors Management Business Analytics Liberal Arts Design Communication Law	Minors Management Psychology Business Analytics and AI Liberal Arts Communication Law	Minors Management Psychology Business Analytics Design Liberal Arts Law	Minors Management Psychology Business Analytics Design Communication Law

Academic Structure

Major	A specific subject area that a student chooses to focus on for their degree
Minor	A minor is a secondary specialization used to broaden your expertise beyond your major
VAC (NEP)	Value Added Courses
AEC (NEP)	Ability Enhancement Courses
SEC (NEP)	Skill Enhancement Courses
Micro-Credentials	Short course clusters across disciplines

Your Undergraduate Journey

Year 1 Foundation

The first year lays the academic base through doing and knowledge-based courses. Students build core skills, develop academic confidence, and gain a clear understanding of how the undergraduate journey unfolds. This year functions as a gateway, helping learners adjust to university learning while discovering their interests.

Year 2 Progression - Major - Minor Pathways

In the second year, students begin to identify and strengthen their individual capabilities. Through multidisciplinary coursework, they engage deeply with their chosen major and minor while also drawing from other disciplines. This stage encourages exploration, comparison, and informed academic choices.

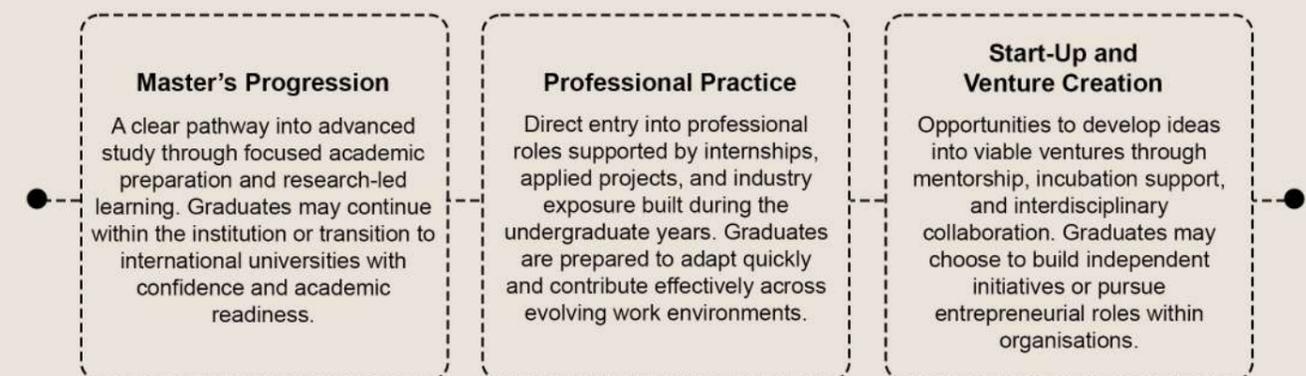
Year 3 Concentration - Advanced Major - Minor Pathways

The third year focuses on depth and direction. Concentration courses within the major and minor prepare students for real-world pathways, with emphasis on employability, professional skills, and entrepreneurial thinking. Learning becomes more focused and future-oriented.

Year 4 Capstone/ Start Up & Innovation, Global Exposure, Internships

The final year leads to an Honours degree. Students may pursue advanced research, professional practice, or specialised academic work under high concentration. Alternatively, they may choose a global pathway that supports progression into an international degree or advanced study abroad.

Pathways to Career



AI, Data & Learning Environments

At IILM University, technology is embedded across disciplines to support flexible learning, interdisciplinary exploration, and real-world application. Students are introduced to AI-enabled tools, data-informed approaches, and digital platforms that enhance research, creative practice, communication, and decision-making.

Technology engagement is not confined to technical fields. Students in Design, Psychology, Media and Communication, and Liberal Arts learn how AI and data shape contemporary work across culture, organisations, public life, and society. The focus remains on using technology as a support for thinking, inquiry, and creativity, while strengthening human judgment and ethical awareness.

Key Areas of Exposure

- Applied use of AI tools for research, design, content creation, and analysis
- Data literacy and digital fluency integrated into coursework
- Ethical understanding of technology, media, and automation
- Technology-enabled collaboration and problem-solving

Specialised Labs and Facilities

Students learn in purpose-built environments that encourage hands-on exploration and applied learning.

 <p>Apple Media Lab</p>	 <p>Dell AI Lab</p>	 <p>Innovation Lab</p>	 <p>Multimedia Studio</p>
<p>A dedicated space for media production, editing, and creative workflows using industry-relevant tools.</p>	<p>Supports learning in data analysis, AI-enabled applications, and computational thinking across disciplines.</p>	<p>A collaborative space for ideation, prototyping, experimentation, and interdisciplinary problem-solving.</p>	<p>Professional facilities for audio-visual production, journalism practice, film projects, podcasts, and digital storytelling.</p>

Learning Environments

IILM's learning spaces are designed to support interaction, experimentation, and applied practice.

- Design and multimedia studios for making, prototyping, and studio-led learning
- Smart classrooms for interactive and blended learning
- Collaborative learning zones for group work and project development
- Library and digital resources providing academic databases and research tools

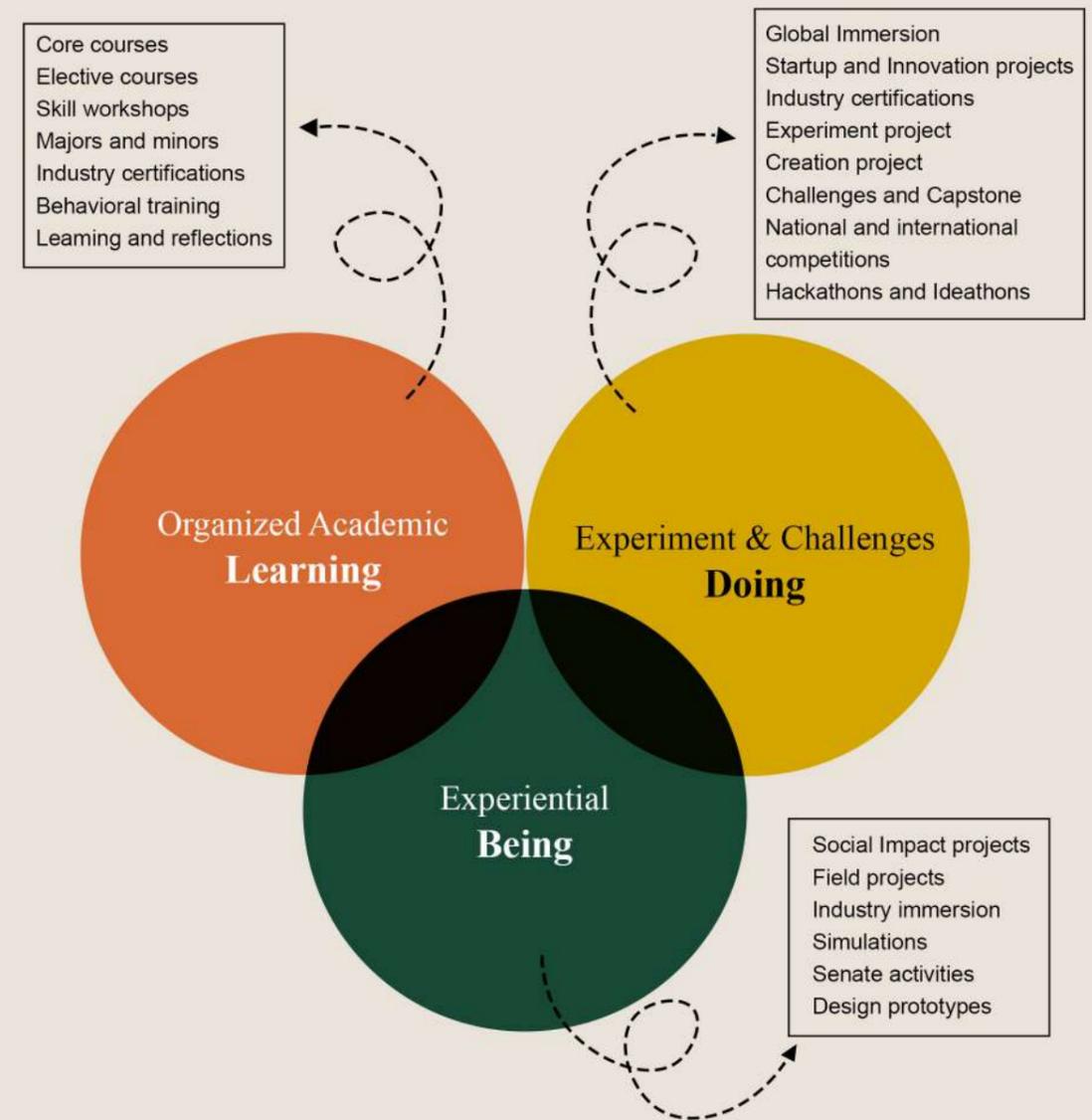
These environments ensure that learning extends beyond lectures to include making, analysing, reflecting, and collaborating.

Technology as an Enabler

Across the four-year undergraduate programme, technology functions as an enabler rather than a standalone subject. Students graduate with:

- Confidence in using digital tools across disciplines
- Awareness of how AI and data influence industries and society
- Adaptability to evolving technological contexts
- Strong foundations for further specialisation or professional application

This integrated approach ensures graduates are prepared to work thoughtfully and responsibly in technology-shaped environments.



Venture Studio

The Venture Studio is a core part of the undergraduate experience, where students turn ideas into practice for academic credit. Working across disciplines, students learn to identify opportunities, test ideas, and develop solutions through guided, hands-on projects. Supported by faculty, mentors, industry practitioners, and alumni, students work in collaborative studio spaces with access to tools, feedback, and review forums. The Venture Studio builds practical skills, confidence, and real-world readiness, whether students aim to start ventures or apply entrepreneurial thinking within organisations.

Department of Psychology

Gurugram & Greater Noida

Duration	4 Years
Eligibility	Completion of 10+2 from any recognised board in India or overseas with at least 50% aggregate marks for Gurugram and 50% for Greater Noida.
Credit requirements	Minimum 160 credits (4 years)

Understanding Behaviour & Building Wellbeing

The Department of Psychology offers a contemporary, grounded study of human behaviour, thought, and emotional life, positioning psychology as both a scientific discipline and a practical lens for understanding people and social systems. Learning emphasises applied inquiry, critical thinking, and interdisciplinary engagement, enabling students to translate theory into practice across wellbeing, education, organisations, and communities.

With flexible academic pathways, students are encouraged to combine psychology with fields such as social sciences, creative disciplines, management, law, and technology. The programme prepares thoughtful, ethical graduates equipped to navigate diverse professional, research, and real-world environments.

Programmes Offered

Gurugram



Bachelor of Arts (Honours)
Psychology



Bachelor of Science (Honours)
Clinical Psychology (RCI)

Greater Noida



Bachelor of Arts (Honours)
Psychology



Bachelor of Science (Honours)
Psychology



Core Learning in Psychology

The core curriculum builds a strong foundation in psychological science, preparing students for applied work, research, and advanced study. These subjects establish shared conceptual and methodological grounding before students progress into focused and interdisciplinary pathways.



Core Curriculum Subjects

- Introduction to Psychology
- Cognitive Psychology
- Social Psychology
- Developmental Psychology
- Abnormal Psychology
- Personality Theories
- Research Methods and Statistics
- Psychological Assessment and Testing
- Ethics in Psychological Practice



"Psychology education goes beyond theories; it nurtures self-awareness, ethical responsibility, and the ability to create positive change in society."

- Dr Aanchal Chaudhary, Assistant professor, Department of Psychology



"My psychology journey has deepened my understanding of human behaviour and strengthened my ability to observe the world."

- Alankrita Pandey, BA Psychology (2024-28)

Career Pathways by Industry Sector

Industry Sector	Career Pathways	Relevant Minor Combinations
Mental Health and Wellbeing	Counsellor (with further training), Mental Health Practitioner, Behavioural Therapist	Liberal Arts, English, Communication
Corporate and Organisational Settings	HR Specialist, Organisational Behaviour Analyst, Talent Development Executive	Management, Business Analytics, Communication
Research and Academia	Research Assistant, Behavioural Researcher, Academic Pathways	Liberal Arts, Business Analytics, English
Public Policy and Social Sector	Policy Research Associate, NGO Programme Officer, Social Impact Analyst	Law, Liberal Arts, Communication
Technology and Experience Research	UX Researcher, Behavioural Analyst, Digital Wellbeing Specialist	Design, Business Analytics
Forensic and Legal Contexts	Forensic Psychology Assistant, Legal Research Support	Law, Liberal Arts

Beyond Boundaries: Flexible Pathways for the Modern Learner

After completing the foundational curriculum, students pursue a Major in Psychology and personalise their degree by selecting a Minor from another discipline. This structure allows students to connect psychological insight with broader social, organisational, policy, and cultural contexts.

Major (Choose One Focus Area)

- Psychology
- Clinical Psychology (RCI)



Minor Disciplines

Management  <p>Applies behavioural science to organisations and leadership contexts. Supports careers in human resources, organisational development, and workplace wellbeing.</p>	Business Analytics  <p>Introduces data-driven approaches to behavioural research and evaluation. Supports evidence-based decision-making and applied psychological analysis.</p>	Liberal Arts  <p>Brings political, economic, sociological, and philosophical perspectives into psychology. Supports contextual understanding of behaviour within society and institutions.</p>
Design  <p>Applies psychological principles to perception, cognition, and user experience. Supports human-centred design and behaviour-informed creative practice.</p>	Communication  <p>Strengthens understanding of persuasion, messaging, and audience response. Supports roles in counselling communication, advocacy, and public engagement.</p>	Law  <p>Explores the relationship between behaviour, justice, and regulation. Supports pathways in forensic psychology, policy analysis, and legal services.</p>

In alignment with NEP 2020, the University offers Value Added Courses (VAC), Skill Enhancement Courses (SEC), and Ability Enhancement Courses (AEC) to all students. The curriculum also includes offerings in Creative and Performing Arts (Music, Theatre, Sculpture, Portraiture), Design and Media (Photography, Speculative Design, Film Appreciation), and Humanities and Lifestyle Studies (Food Ethics, Culinary Arts, Mind and Behaviour).

Labs, Practice & Applied Exposure

Students gain hands-on exposure to psychological tools, practice environments, and applied learning through:

- Psychology laboratories and assessment-based learning
- Supervised internships with schools, hospitals, NGOs, and organisations
- Community-based mental health and wellbeing initiatives
- Research projects, case studies, and guided academic inquiry
- Workshops, seminars, and interdisciplinary collaborations

The emphasis remains on developing ethical, reflective, and adaptable psychological practice rather than rote theoretical learning.

Statistical Tools

EII-MM Emotional Intelligence Inventory	AIADolescent Adjustment Inventory
Sodhi's Attitude Scale	Sinha's Comprehensive Anxiety SCAT-SS
Eysenck Personality Questionnaire (Revised)	GAS Global Adjustment Scale (Adult)
BDI Beck Depression Inventory	Weight Discrimination (Boy)
Non-verbal Intelligence Test	APC-Comprehensive Attitude Scale

Department of Design

Gurugram

Duration	4 Years
Eligibility	Completion of 10+2 from any recognised board in India or overseas with at least 50% aggregate marks.
Credit requirements	Minimum 160 credits (4 years)

Design with Purpose

The Department of Design offers a forward-looking education that blends creative practice with thoughtful inquiry and real-world application. The program introduces design as a way of shaping ideas, systems, and experiences, enabling students to address complex challenges beyond visual outcomes.

Learning is grounded in a human-centred and interdisciplinary approach. Students engage deeply with observation, exploration, and experimentation, developing solutions that respond to cultural, social, technological, and professional settings. With the freedom to combine design with other fields through flexible major and minor choices, graduates build versatile capabilities, strong judgment, and the confidence to contribute meaningfully across diverse and evolving environments.

Programmes Offered

Bachelor of Design

-  Fashion Design & Management
-  Digital Product Design
-  Interior Design



Core Learning in Design

The core curriculum establishes shared foundations in design thinking, visual language, material exploration, and digital practice before students move into advanced and interdisciplinary pathways.

Core Curriculum Subjects

- Design Thinking and Process
- Visual Communication and Representation
- Fundamentals of Form, Space, and Material
- Drawing and Visualisation
- Digital Design Tools and Software
- User-Centred Design, UI/UX
- Design Research Methods
- History of Design and Visual Culture
- Professional and Ethical Practices in Design
- Luxury and Design
- Design and Sustainability
- Innovation and Creativity
- Design Projects and Studio Practices
- Portfolio Development



“Design carries histories, inequalities, and futures-responsibility is not optional.”

- Dr Deepika Dhiman, Associate Professor, Department of Design



“Product Design has taught me how to turn everyday problems into meaningful solutions”

- Arnav, 2nd year, Bachelor of Design

Career Pathways by Industry Sector

Industry Sector	Career Pathways	Relevant Minor Combinations
Product, UX, and Digital Design	UI/UX Designer, Interaction Designer, Product Designer, User Researcher	Psychology, Business Analytics
Visual Communication and Branding	Graphic Designer, Brand Designer, Visual Strategist	Communication, Management
Creative and Cultural Industries	Experience Designer, Exhibition Designer, Multimedia Designer	Liberal Arts, Communication
Design Management and Entrepreneurship	Design Manager, Creative Director, Design Entrepreneur	Management, Business Analytics
Technology and Experience Research	Digital Product Designer, Design Consultant, Innovation Strategist	Psychology, Business Analytics
Policy, Ethics, and Social Impact	Design Researcher, Social Impact Designer, Public Sector Design Consultant	Law, Liberal Arts, Communication

Beyond Boundaries: Flexible Pathways for the Modern Learner

After completing the foundational curriculum, students pursue a Major in Design and customise their academic pathway by selecting a Minor from another discipline. This structure allows design practice to be enriched by perspectives from the social sciences, management, humanities, and data-informed decision-making, preparing students for complex, real-world contexts.

Major (Choose One Focus Area)

- Fashion Design & Management
- Product Design
- Interior Design



Minor Disciplines

Management  <p>Introduces organisational thinking and project leadership. Supports design management, entrepreneurship, and professional practice.</p>	Psychology  <p>Applies behavioural insight to user experience and interaction design. Strengthens empathy, perception, and human-centred decision-making.</p>	Business Analytics and AI  <p>Adds data-informed insight to design decisions. Supports evaluation, optimisation, and strategic design outcomes.</p>
Liberal Arts  <p>Brings political, economic, sociological, and philosophical perspectives into psychology. Supports contextual understanding of behaviour within society and institutions.</p>	Communication  <p>Connects visual design with messaging and audience engagement. Supports branding, storytelling, and strategic communication.</p>	Law  <p>Introduces legal, regulatory, and ethical frameworks. Supports responsible practice, intellectual property awareness, and compliance.</p>

In alignment with NEP 2020, the University offers Value Added Courses (VAC), Skill Enhancement Courses (SEC), and Ability Enhancement Courses (AEC) to all students. The curriculum also includes offerings in Creative and Performing Arts (Music, Theatre, Sculpture, Portraiture), Design and Media (Photography, Speculative Design, Film Appreciation), and Humanities and Lifestyle Studies (Food Ethics, Culinary Arts, Mind and Behaviour).

Tools, Studios & Creative Exposure

Students gain exposure to industry-relevant tools, studio environments, and creative workflows through:

- Design studios and making spaces
- Digital design and prototyping platforms
- Material exploration and model-making facilities
- Workshops with practitioners and visiting professionals
- Interdisciplinary projects across departments

Software Taught

 CLO Visual Fashion CLO 3D	 Adobe Creative Cloud Adobe Creative Suite	 Figma	 Sketch	 Adobe Photoshop
 Adobe Illustrator	 Visual Studio Code	 InVision	 Axure	 Adobe XD
 AutoCAD	 SketchUp	 3DS Max	 Blender	 Revit

Department of Communication

Gurugram & Greater Noida

Duration	4 Years
Eligibility	Completion of 10+2 from any recognised board in India or overseas with at least 50% aggregate marks for Gurugram and 50% for Greater Noida.
Credit requirements	Minimum 160 credits (4 years)

Storytelling, Strategy, and Media for a Digital World

The Department of Communication offers a contemporary education shaped around choice, relevance, and changing media environments. The program allows students to design their academic pathway by combining communication with other disciplines, supporting varied interests across journalism, digital media, corporate communication, and creative industries.

Communication is approached as both practice and perspective. Students develop strong analytical skills alongside hands-on experience, learning to work across platforms while understanding the social, cultural, and institutional impact of media. With the flexibility to explore multiple fields through major and minor combinations, graduates are prepared to adapt, communicate responsibly, and contribute meaningfully within evolving media and professional landscapes.

Programmes Offered

Gurugram
Bachelor of Arts (Honours)

 Journalism & Mass Communication

 Corporate Communications

 Animation and Gaming

Greater Noida
Bachelor of Arts (Honours)

 Journalism & Mass Communication



Core Learning in Communication

The core curriculum introduces media theory, communication studies, visual language, writing, and research. Students explore how narratives are constructed across journalism, advertising, branding, and digital media, developing a clear understanding of form, context, and audience.

Core Curriculum Subjects

- Corporate Communication
- Journalism
- Public Relations
- Animation
- Graphic Communication
- UI and UX Design
- Media Theory and Communication Studies
- Writing and Storytelling Across Media
- Research Methods and Media Analysis
- Digital Journalism
- Broadcast Journalism
- Filmmaking
- Script Writing
- Advertising



"We bridge the gap between theory and industry through a 70% hands-on curriculum, expert faculty mentorship, and professional-grade practice."

- Bhavneet Singh Aurora, Associate Dean, Department of Communication



"IILM's multidisciplinary journalism and media training has shaped me into a confident orator, podcaster, and media professional."

- Kinjalk Sharma (BJMC 2023-26)

Career Pathways by Industry Sector

Industry Sector	Career Pathways	Relevant Minor Combinations
Journalism & Mass Communication	Journalist, Digital Media Producer, Political Communication Consultant, Public Affairs Analyst, Media Researcher	Law, Liberal Arts, Psychology, Business Analytics
Corporate Communication & PR	Corporate Communications Executive, PR Professional, Media Relations Manager, Brand Planner, Reputation Consultant	Management, Business Analytics, Psychology, Law
Advertising & Digital Media	Advertising Executive, Copywriter, Motion Graphics Artist, Digital Content Specialist	Design, Psychology, Business Analytics, Liberal Arts
Animation & Gaming	Animator, Game Designer, VFX Artist, Motion Designer, UX Designer, Interactive Storyteller, 3D Artist	Design, Management, Liberal Arts
Research & Academia	Media Researcher, Policy Analyst, Academic Faculty, Think Tank Associate, Content Strategist, Fact-Checker	Liberal Arts, Law, Psychology

Beyond Boundaries: Flexible Pathways for the Modern Learner

After the foundational stage, students deepen their focus by selecting a Major in Communication and pairing it with a Minor from another discipline. This structure allows learners to connect communication practice with social understanding, organisational strategy, policy contexts, and interdisciplinary thinking.

Major (Choose One Focus Area)

- Journalism and Mass Communication
- Corporate Communication
- Animation and Gaming



Minor Disciplines

Management  <p>Introduces organisational communication and leadership contexts. Supports media planning, team coordination, and strategic execution.</p>	Psychology  <p>Explores audience behaviour, perception, and emotional response. Informs messaging, persuasion, and ethical media practice.</p>	Business Analytics  <p>Builds skills in interpreting data and audience metrics. Supports insight-driven content strategy and media decision-making.</p>
Liberal Arts  <p>Brings political, economic, sociological, and philosophical perspectives into psychology. Supports contextual understanding of behaviour within society and institutions.</p>	Design  <p>Strengthens visual communication and layout thinking across media formats. Supports branding, visual storytelling, and user experience design.</p>	Law  <p>Explores media law, regulation, and rights. Supports responsible journalism and institutional communication.</p>

In alignment with NEP 2020, the University offers Value Added Courses (VAC), Skill Enhancement Courses (SEC), and Ability Enhancement Courses (AEC) to all students. The curriculum also includes offerings in Creative and Performing Arts (Music, Theatre, Sculpture, Portraiture), Design and Media (Photography, Speculative Design, Film Appreciation), and Humanities and Lifestyle Studies (Food Ethics, Culinary Arts, Mind and Behaviour).

Studios, Labs & Creative Exposure

Students gain hands-on exposure to professional media environments and creative workflows through:

- Broadcast and multimedia studio
- Newsroom simulations and reporting labs
- Photography, video, and sound production facilities
- Digital storytelling and content creation tools
- Workshops with media professionals and visiting experts

Software Taught

					
Adobe Creative Suite	Figma	Autodesk- Maya	DaVinci Resolve	Final Cut Pro	Unity
					
Black Magic	Filmora	iMovies	AI Tools	Houdini	Sketch
					
Blender	Nuke X	Audacity	Unreal Engine	InVision	Substance Painter

Department of Liberal Arts

Gurugram & Greater Noida

Duration	4 Years
Eligibility	Completion of 10+2 from any recognised board in India or overseas with at least 50% aggregate marks for Gurugram and 50% for Greater Noida.
Credit requirements	Minimum 160 credits (4 years)

Understanding Inquiry, Choice, and Context

The Department of Liberal Arts offers a flexible undergraduate programme that places critical thinking, interdisciplinary learning, and global awareness at its core. Students are encouraged to design their academic journey by combining disciplines, allowing them to respond thoughtfully to social, political, economic, and cultural challenges.

Liberal Arts at IILM is grounded in the social sciences and humanities, while remaining open to creative, professional, and technological fields. This structure enables students to build depth in their chosen area of study while developing the analytical clarity, ethical reasoning, and adaptability required across careers and public life.

Programmes Offered

Gurugram

Bachelors of Arts (Honours)

-  International Relations and Geopolitics
-  Economics and Public Policy
-  Political Science
-  English Literature

Greater Noida

Bachelors of Arts (Honours)

-  Liberal Arts



Core Learning in Liberal Arts

The core curriculum introduces students to foundational perspectives in the social sciences and humanities. These subjects establish shared intellectual ground before students move into focused majors and interdisciplinary minors.



Core Curriculum Subjects

- Political Science
- International Relations
- Public Policy
- Economics
- Sociology
- Philosophy
- English Literature
- History
- Research Methods and Social Analysis
- Writing, Argumentation, and Critical Reasoning



"Liberal Arts is no longer a siloed discipline — It is the foundation every graduate needs. At IILM, we instil this through critical thinking and social entrepreneurship."

- Dr Aswani RS, Associate Dean, School of Humanities and Social Sciences



"The interdisciplinary and student-centred classes made learning feel exciting rather than routine."

- Callista Chongtham, Sem 6, B.A. (Hons.) Liberal Arts

Career Pathways by Industry Sector

Industry Sector	Career Pathways	Relevant Minor Combinations
Public Policy and Governance	Policy Analyst, Government Consultant, Public Affairs Advisor, Legislative Researcher	Political Science, Economics, Law, Business Analytics, Communication, English
International Relations and Diplomacy	Diplomatic Services, International Development Specialist, Global Affairs Analyst	International Affairs, Economics, Law, Communication, Management, English
Research, Think Tanks, and Academia	Research Associate, Think Tank Fellow, Academic Researcher	Economics, Political Science, Business Analytics, English
NGO and Development Sector	Programme Manager, Advocacy Specialist, Social Impact Consultant	Sociology, Psychology, Management, Communication, Law, English
Culture, Heritage, and Creative Sectors	Cultural Manager, Arts Administrator, Content Curator	Design, Communication, English
Corporate and Social Responsibility Roles	CSR Manager, Sustainability Analyst, Ethics and Compliance Officer	Management, Economics, Law, Psychology, English

Beyond Boundaries: Flexible Pathways for the Modern Learner

After completing the foundational curriculum, students pursue a Major in Liberal Arts, with focused study in one of the following areas, and pair it with a minor from another discipline.

Major (Choose One Focus Area)

- Political Science
- International Relations and Geopolitics
- Economics and Public Policy
- English Literature



Minor Disciplines

<p>Management </p> <p>Introduces organisational communication and leadership contexts. Supports media planning, team coordination, and strategic execution.</p>	<p>Psychology </p> <p>Explores audience behaviour, perception, and emotional response. Informs messaging, persuasion, and ethical media practice.</p>	<p>Business Analytics </p> <p>Builds skills in interpreting data and audience metrics. Supports insight-driven content strategy and media decision-making.</p>
<p>Design </p> <p>Strengthens visual communication and layout thinking across media formats. Supports branding, visual storytelling, and user experience design.</p>	<p>Communication </p> <p>Strengthens understanding of persuasion, messaging, and audience response. Supports roles in counselling communication, advocacy, and public engagement.</p>	<p>Law </p> <p>Explores media law, regulation, and rights. Supports responsible journalism and institutional communication.</p>

In alignment with NEP 2020, the University offers Value Added Courses (VAC), Skill Enhancement Courses (SEC), and Ability Enhancement Courses (AEC) to all students. The curriculum also includes offerings in Creative and Performing Arts (Music, Theatre, Sculpture, Portraiture), Design and Media (Photography, Speculative Design, Film Appreciation), and Humanities and Lifestyle Studies (Food Ethics, Culinary Arts, Mind and Behaviour).

Academic Exposure & Learning Resources

Students benefit from a wide range of academic and experiential resources, including:

- Seminar-based classrooms and discussion-led learning
- Research projects, independent studies, and guided writing workshops
- Fieldwork, policy discussions, and community-based learning
- Interdisciplinary electives across psychology, communication, and design
- Guest lectures, academic talks, and thematic seminars

The focus remains on cultivating critical thinking, intellectual flexibility, and contextual understanding, essential for lifelong learning and leadership.



Global Exposure & Academic Collaborations

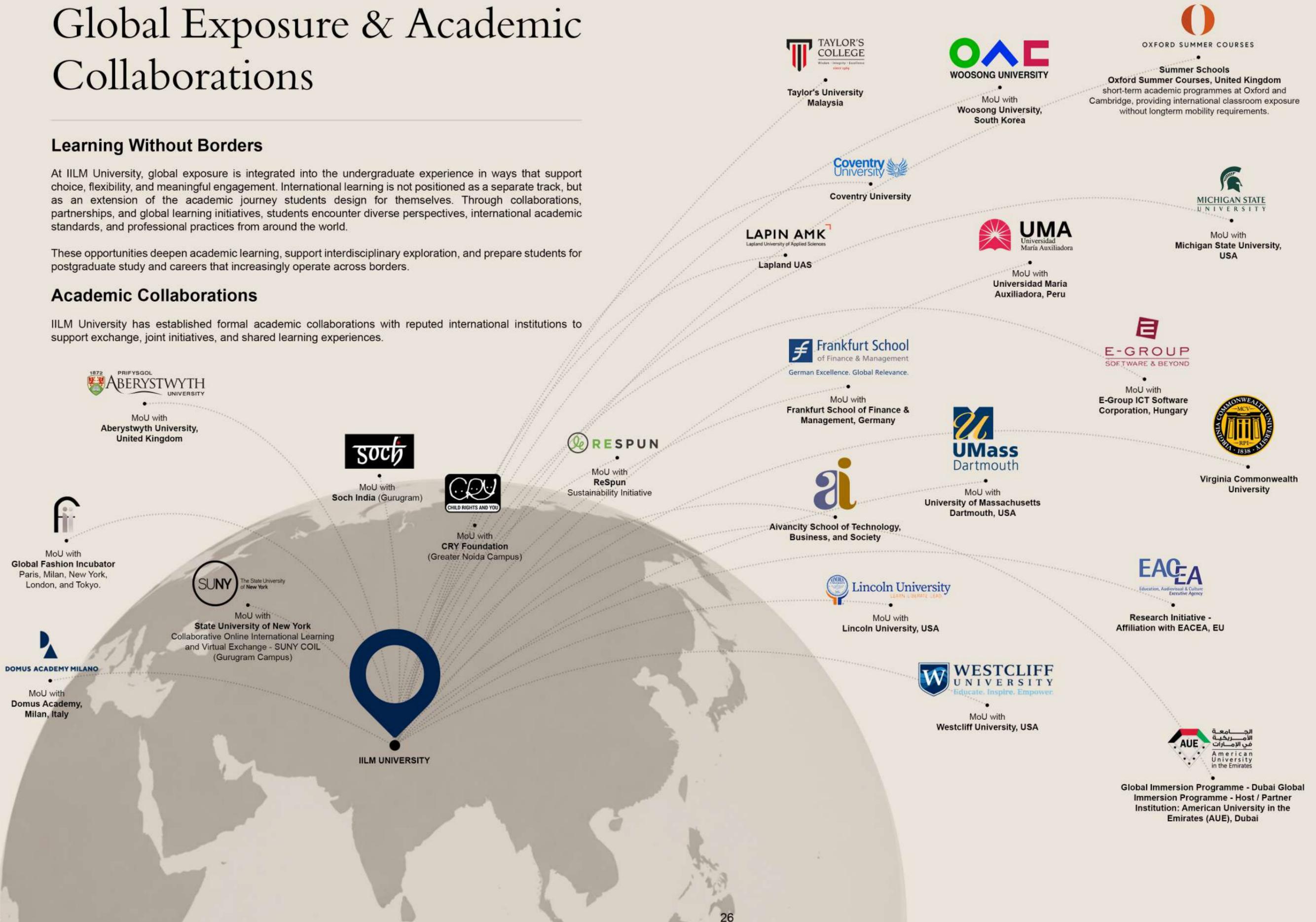
Learning Without Borders

At IILM University, global exposure is integrated into the undergraduate experience in ways that support choice, flexibility, and meaningful engagement. International learning is not positioned as a separate track, but as an extension of the academic journey students design for themselves. Through collaborations, partnerships, and global learning initiatives, students encounter diverse perspectives, international academic standards, and professional practices from around the world.

These opportunities deepen academic learning, support interdisciplinary exploration, and prepare students for postgraduate study and careers that increasingly operate across borders.

Academic Collaborations

IILM University has established formal academic collaborations with reputed international institutions to support exchange, joint initiatives, and shared learning experiences.



Internships & Placements

Industry-Integrated Careers, Real-World Impact

Our internships and placements are driven by deep corporate partnerships, immersive industry exposure, and career-focused mentorship, ensuring students graduate not just employable, but exceptional. Situated within the NCR, IILM leverages its proximity to a multifaceted ecosystem, offering students invaluable exposure to the corporate, design, media, and healthcare industries.

Top Recruiters



Career Development Cell (CDC)

The Career Development Cell works closely with students across all four years to support career readiness and progression. Career preparation at IILM University begins early and continues throughout the undergraduate programme. The focus is on helping students identify strengths, build professional skills, and make informed career or higher-education choices. Career development is supported through structured guidance, mentoring, and continuous skill-building aligned with students' academic journeys.

Internships & Industry Exposure

Internships form an integral part of the undergraduate experience at IILM.

Students benefit from:

- Internship opportunities beginning from early years of study
- Industry projects and applied assignments integrated into coursework
- Exposure to real-world professional environments across sectors
- Faculty and CDC support in identifying relevant opportunities

These experiences allow students to apply classroom learning, build professional networks, and strengthen employability.

Placements & Recruiter Engagement

IILM's location within the NCR region offers access to a diverse professional ecosystem across corporate, creative, media, healthcare, consulting, and social sectors.

Placement support includes:

- Recruiter engagement and campus hiring initiatives
- Industry interactions, talks, and recruitment drives
- Support for full-time roles and entry-level opportunities
- Alumni and industry network engagement

Community Service Based Projects & Partnerships

Students participate in structured social engagement initiatives through collaborations with NGOs, community organisations, and social enterprises.

- Community-based projects focused on education, sustainability, wellbeing, and inclusion
- Field engagement with partner organisations and local communities
- Exposure to grassroots initiatives and social impact work
- Opportunities to contribute meaningfully while learning from diverse social contexts

Flagship Social Initiatives

IILM integrates institutional social initiatives into student learning journeys, allowing students to participate in impactful programmes such as:



Joy of Giving
Encouraging compassion, generosity, and community service through organised outreach and support initiatives



Your Dost
Promoting mental health awareness, peer support, and emotional wellbeing within and beyond the campus community



The Alumni

Serve as a lifelong network of inspiration, providing a roadmap for success through shared history and professional milestones.



The Faculty Mentors

Offer subject expertise and personalized guidance, bridging the gap between theoretical research and academic excellence



The Peer Support

Fosters a collaborative ecosystem where students learn from one another, building a culture of empathy and collective growth.



The Industry Mentors

Provide real-world perspectives and trend-driven insights to ensure students remain competitive in an evolving global market.

Your Support Network



The Health & Well-being

Prioritize holistic care and emotional resilience, ensuring students have the support needed to maintain a healthy work-life balance.



The Career Development Centre

Operates as a strategic launchpad, equipping students with the tools, placement opportunities, and skills to navigate their professional journey.



The Global Connect

Opens doors to international perspectives, study abroad programs, and cross-cultural collaborations that broaden academic horizons.

Campus Life

A Life of Choice and Belonging

An experience that blends academic learning with exploration, connection, and personal growth.

A Connected Student Community

A diverse, inclusive campus where dialogue, collaboration, and participation shape everyday life.

Learning Beyond Classrooms

Workshops, conferences, and real-world projects that extend learning into lived experience.

An Inclusive and Supportive Environment

A campus culture built on care, respect, and systems that help every student thrive.

Festivals and Campus Events

A dynamic calendar of cultural celebrations, talks, exhibitions, and student-led showcases.

Sports, Fitness, and Wellbeing

Facilities and programmes that support physical health, balance, and mental resilience.

Hostels and Shared Spaces

Comfortable, secure living and social spaces that foster community and interaction.



Clubs and Societies - Gurugram

Student life at IILM is shaped by active, student-led clubs that support academic interests, creative expression, wellbeing, and leadership. These clubs encourage students to take ownership of campus life, build leadership skills, and form lasting connections, ensuring a rich and engaging university experience beyond the classroom.



Logistics League
Student-led body managing events, conferences, and institutional activities



PhilCom (Philosophy Community)
Student forum for philosophical dialogue and critical discussion



Digital Humanities Collective
Interdisciplinary club linking media, culture, journalism, and theory



The Chapter Chasers
Inclusive book club exploring literature and reflective reading



Nazariya
Student journalism and media reporting club, including workshops, fieldwork, and film projects



Imagine
Art and design experience initiative supporting internships, live projects, and exhibitions



Thespian
Theatre and performing arts club focused on performance, direction, and storytelling



Innovation Lab Community
Student-driven innovation, start-up ideas, and venture exploration



Mediosphere
Media and creativity club focusing on discussions, screenings, debates, and content challenges



Literary Club
Platform for writing, poetry, readings, and cultural exchange



Qasid NGO Club
Community engagement and social impact initiatives



Wevolve
Psychology-led awareness and creativity club focused on emotional wellbeing



Fashion Club – Elan
Fashion, styling, and creative expression platform and film projects



Eudaimonia Club
Mental health and wellbeing club promoting reflection, mindfulness, and dialogue



Design Club – Meraki
Creative design community for visual exploration and design-led initiatives

Clubs and Societies - Greater Noida

Student life at IILM is shaped by active, student-led clubs that support academic interests, creative expression, wellbeing, and leadership. These clubs encourage students to take ownership of campus life, build leadership skills, and form lasting connections, ensuring a rich and engaging university experience beyond the classroom.



Aaghaaz Cultural Society
The Cultural Society that celebrates India's rich cultural diversity through events, fests, and performances.



Aaroh Debating Society
The Oratory Club that develops public speaking, debating, and critical thinking skills through competitions and oratory events.



Alumni Relationship Cell
Nurtures lifelong connections between alumni, students, and faculty through networking and mentorship events.



The Thespian Society
A theatre community offering performances, workshops, and backstage experience for aspiring artists.



Corporate Club
Bridges academics and the professional world via industry networking, guest sessions, and internships.



Aikyam
Fosters unity and collaboration through diverse cultural and community-driven activities.



Aarambh Dance Crew
IILM's official dance society, exploring diverse styles from hip-hop to classical performance.



Mark Buzz – Marketing Club
Equips students with real-world marketing experience through campaigns, events, and creative projects.



Connectors HR Club
HR Club that bridges HR students with industry professionals through events, workshops, and networking.



Abhivriti – Event Management Club
Event Management Club that teaches event planning, budgeting, and logistics through hands-on workshops and collaborative projects.



Google Developer Student Club (GDSC)
Connects students with Google technologies, open-source projects, and industry networking opportunities.



Eudaimonia – Psychology Club
Uses psychology-based activities to foster self-awareness, mental wellness, and personal growth.



Kalam Robotics Society
A platform for robotics, AI, and IoT enthusiasts to engage in hands-on projects, workshops, and competitions.

Admissions

IILM University offers undergraduate programmes for students seeking creative thinking, critical inquiry, and real-world relevance. With over 30 years of experience in higher education, IILM provides a liberal, interdisciplinary learning environment supported by experienced faculty, experiential learning, and global perspectives.

These programmes encourage cross-disciplinary exploration while building strong academic foundations and future-ready skills.

Eligibility (Undergraduate)

- Gurugram Campus: Minimum 55% aggregate in Class XII
- Greater Noida Campus: Minimum 50% aggregate in Class XII (CBSE / ISC / State Boards or equivalent)

Applicants must ensure they meet eligibility requirements. Admissions may be cancelled if criteria are not fulfilled.

Admission Process

Apply online or visit campus for walk-in counselling.

Apply – Register and complete the online application

Upload Documents – Class X & XII marksheets, photograph, supporting achievements

Selection – Personal Interview and programme-specific aptitude / simulation

(Design applicants also appear for the Design Aptitude Test – DAT)

Offer – Admission decision communicated after evaluation

Selection Criteria

- Academic record
- Personal Interview performance
- Programme-specific aptitude / case study
- Design Aptitude Test (Design programmes)



Scan the QR code for programme-wise details and timelines.



Scholarships 2026

Undergraduate Programmes

IILM University offers scholarships up to 100% on tuition fees for academic excellence, entrance exam performance, sports achievement and special categories.

Merit & Entrance Scholarships

Basis	Scholarship
Class XII – 96% & above	Up to 100%
Class XII – 90% to 95.99%	Up to 80%
CUET (UG) – 90+ percentile	Up to 40%
JEE Main – 96–100 percentile	Up to 100%
CLAT / LSAT – 99+ percentile	Up to 100%

Sports & Special Scholarships

Sports:

- International – 100%
- National Medalists – 40%
- National Participants – 20%

Martyr's Scholarship:

100% tuition fee waiver for wards of martyrs

Fee Waivers (First Year)

- Girls • Defence wards • J&K & North East
- Siblings • Nepal applicants (10% tuition fee waiver)



Scan QR for full eligibility & details

Important

- Tuition fee only
- One scholarship applicable
- Subject to approval



Your Journey Begins Here

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admissions.iilmu@iilm.edu

IILM University Greater Noida

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Gurugram Campus



Greater Noida Campus



Follow us !



Scan to explore our
website, take a virtual tour,
and apply online.



ZERO TOLERANCE FOR RAGGING

Ragging is a punishable offence under the law.
Any student found involved in ragging or abetting it shall
be liable for strict disciplinary action, including expulsion,
as per UGC Regulations.

24/7 National Helpline: 1800-180-5522 (Toll-Free)
Support Email: helpline@antiragging.in

www.iilm.edu