

IILM UNIVERSITY

DESIGN 2026

The IILM Blueprint

OUR 'WHY'

Deep Purpose

To nurture **responsible leaders**, **compassionate innovators**, and **global citizens** who create inclusive, sustainable value for society. We do this by providing a **transformative, values-based learning** environment where human connection, entrepreneurial courage, and intelligent technology converge.

OUR 'WHAT'

Vision

To be India's most **innovative** university, preparing **leaders with purpose** for the opportunities of tomorrow.

OUR 'HOW'

Mission

To empower a **diverse community of learners** through **progressively AI-integrated education**, **emerging research capabilities**, and **real-world experiences**, fostering **innovation** and cultivating **human connection** to create **meaningful solutions** for India and **beyond**.

Introduction to Department of Design

Who We Are?

Welcome to the Department of Design at IILM University. Here, creativity meets technology and craft merges with innovation. We prepare future-ready designers for a world shaped by artificial intelligence, digital tools, and global collaboration.

Our programmes integrate design, software, AI, and new technologies with creative thinking and hands-on craft. This unique approach ensures our students develop adaptable, problem-solving mindsets for success in today's creative economy.

How We Teach?

Hands-on Learning

At IILM, learning is hands-on and interdisciplinary. Students engage directly with advanced design software, prototyping tools, and AI-driven platforms. Practical projects are central to the experience.

Human-Centred Approach

Our teaching honours the human side of design. Through courses focused on craft, culture, and storytelling, we nurture both technical mastery and imaginative thinking.

Our Distinct Edge

Global Exposure

Global exposure is fundamental to our curriculum. Students benefit from international collaborations, industry projects, and cultural exchange programmes. Opportunities to work with design houses, tech firms, and creative studios help students build strong professional networks and discover global pathways.

Guided by experienced faculty and industry leaders, our graduates become not just designers, but also strategists, innovators, and changemakers ready to lead the future of design.

Message from Dean's Desk



Nitika Seth

Dean, Department of Design
IILM University, Gurugram

At IILM University, studying Design is a unique experience. These are management and technology integrated design programmes which gives you an edge over anyone else studying design. Classes are a mix of both theory and practicals. Our students will learn by doing.

Here, you won't just learn to sketch or prototype. You'll learn to think like a designer — critically, creatively, and compassionately.

You'll understand users.

Build for change.

Anticipate trends.

Design for impact.

And the best part?

Design is for everyone.

It is not just about making things look good.

It's about helping people,

it's about bringing change,

it's about solving problems.

Whether its Product, Interior or Fashion Design, or just the incredible fusion of AI and design...we invite you to explore, to experiment, and to experience design in all its forms.

Welcome to Possibility.

Welcome to Transformation.

Welcome to Design.



Bachelor of Design

Duration: 4 Years

Eligibility: Completion of 10+2 from any recognised board in India or overseas with at least 55% aggregate marks.

Credit requirements: Minimum 160 credits (4 years)

Programmes Available



Fashion Design & Management

- ▶ Fashion Design
- ▶ Fashion Communication
- ▶ Fashion Marketing & Management
- ▶ Sustainable & Ethical Practices

Product Design

- ▶ Digital Product Design
- ▶ Physical Product Design
- ▶ UX & UI
- ▶ Interaction Design
- ▶ Game Design & Advance Prototype

Interior Design

- ▶ Interior Architecture
- ▶ Industrial Design
- ▶ Furniture Design
- ▶ Landscape Design
- ▶ Construction Management & Property
- ▶ Public Space Design

Fashion Design & Management

The B Des in Fashion Design and Management at IILM University is an innovative undergraduate programme tailored to the evolving needs of the fashion industry. Combining creativity with advancements in AI, digitalisation, and sustainability, it emphasises eco-conscious practices, branding, entrepreneurship, and international markets. Students gain expertise in sustainable fashion and advanced digital tools, preparing them to lead the industry towards a technology-driven, sustainable future.

Fashion Design & Management Softwares

- ▶ CLO 3D
- ▶ WGSN Fashion Trend Forecasting Tool



- ▶ Adobe Creative Suite (Photoshop, Illustrator, InDesign)



Photoshop



InDesign



Lightroom



Illustrator



Adobe XD



25+ More Apps

Programme Highlights (USPs)

Tech-Driven Creativity

Learn AI design, 3D visualisation, and virtual fashion tools to excel in digital fashion.

Sustainability Focus

Master eco-friendly design and production for leadership in sustainable fashion.

Industry Collaboration

Gain hands-on experience through partnerships with top fashion brands.

Software Training

Build expertise in CLO 3D, Adobe Suite, and Gerber to thrive in fashion tech.

Global Trends

Stay informed on fashion forecasting and global market trends to enhance worldwide appeal.

Entrepreneurial Edge

Study fashion management, branding, and entrepreneurship to launch your own label or succeed in top brands.

Future-Proof Skills

Evolving curriculum aligned with global trends keeps skills relevant.

Career Prospects



Digital Fashion Specialist



Fashion Consultant



Sustainability Consultant



Fashion Business Manager



Product Developer



Fashion Designer



Fashion Technologist



Trend Forecaster



Entrepreneur



Fashion Stylist



Digital Product Design

Our 4-year Undergraduate Programme in Digital Product Design blends creativity, technology, and innovation to prepare you for the future of design. From everyday objects, accessories, and furniture to UI/UX, game design, AI-driven experiences, and interactive installations, the course hones your expertise in aesthetics, branding, prototyping, and digital modeling. Students will gain hands-on training in mock-ups, working prototypes, and AI-powered design tools, supported by state-of-the-art facilities, real-world projects, industry internships, and portfolio development. With expert guidance and strong industry collaboration, you'll graduate with the skills, confidence, and connections to excel in the fast-evolving world of digital product design.

Digital Product Design Softwares



Figma



Sketch



Adobe Photoshop



Adobe Illustrator



Visual Studio Code



invision



Axure RP



Adobe XD

Programme Highlights (USPs)

Design Thinking

Develop user-centric design skills to solve real-world challenges.

Tech-Integrated Creativity

Learn AI-driven design, VR/AR, and advanced prototyping tools for digital innovation.

UX Excellence

Master UX/UI design to craft intuitive, engaging interfaces.

Cross-Disciplinary Skills

Collaborate with psychology and visual design fields for a holistic approach.

Software Proficiency

Gain expertise in essential tools like Adobe XD, Sketch, Figma, and Unity.

Entrepreneurial Mindset

Build skills in digital business, branding, and product management.

Career-Ready Portfolio

Create a strong portfolio through capstone projects and internships.

Career Prospects



UI/UX Designer



Game Designer



Interaction Designer



Product Designer



User Researcher



Front-end Developer



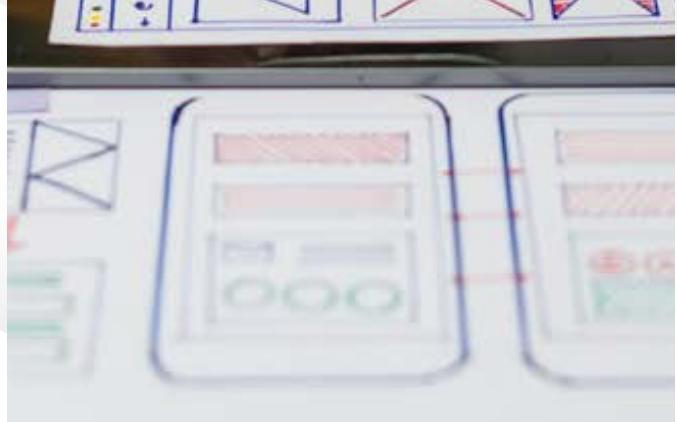
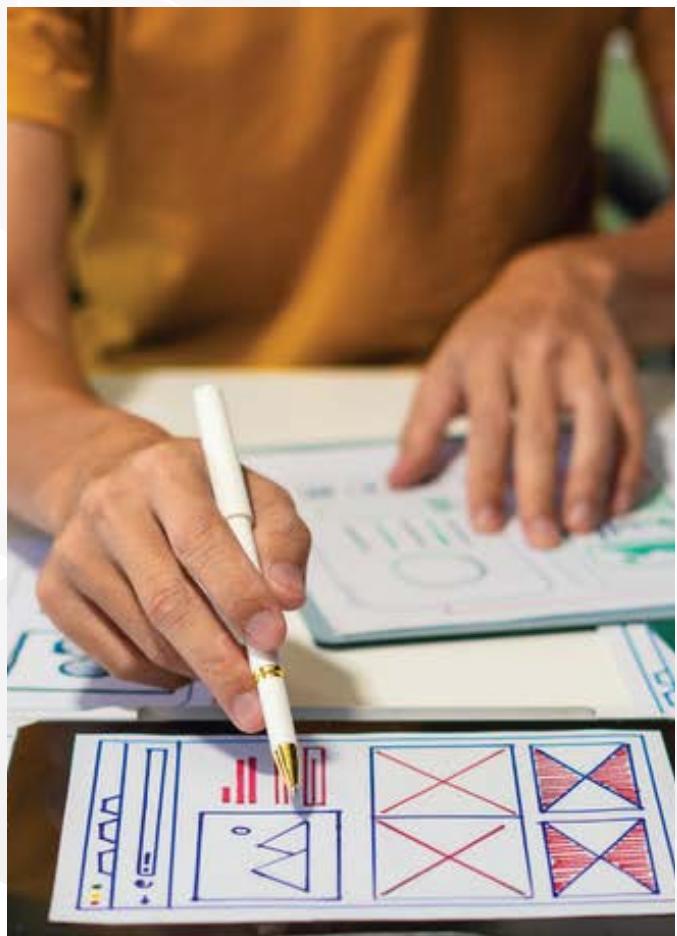
Design Consultant



Brand Designer



Design Entrepreneur



Interior Design

The Interior Design programme at IILM combines interior and architectural studies with an industry-aligned curriculum. Students master construction techniques, project management, and tools like AutoCAD, SketchUp, and 3D modelling. Covering residential and commercial design, the course develops adaptable professionals with a global outlook, ready to innovate in the design industry.

Interior Design Softwares



AutoCAD



SketchUp



Photoshop



AUTODESK®
3DS MAX®

3DS Max



Microsoft Office



Revit

Programme Highlights (USPs)

Hands-On Experience

Practical training and field visits in construction, architecture, and interior design.

Holistic Learning

Emphasis on sustainability, technology, and client communication.

Expert Mentorship

Guidance from industry professionals and academics.

Sustainable Designs

Focus on eco-friendly design practices.

Software Mastery

Training in AutoCAD, SketchUp, Lumion, Vray, and Photoshop.

Creative Problem-Solving

Develop innovative design thinking.

Industry Projects

Real-world experience through collaborations with leading brands.

Professional Portfolio

Build a portfolio with projects and internships for career success.

Career Prospects



Interior Designer



Product Designer



Project Manager



Consultant



Industrial Designer



Building Contractor



Visual Merchandiser



Landscape Designer



Furniture Designer



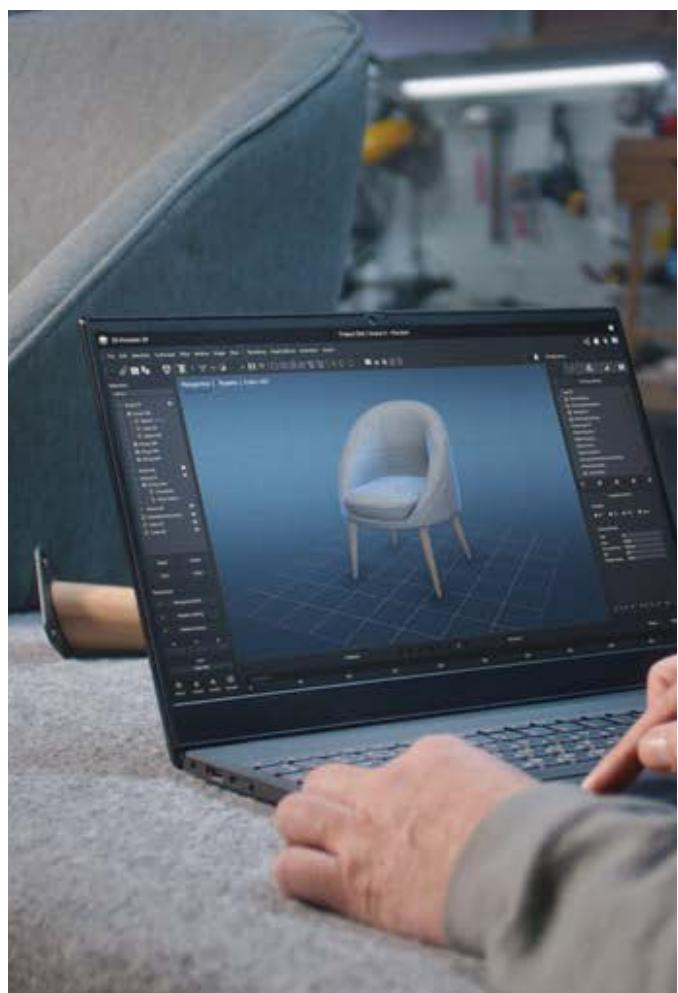
Interior Stylist



Hospitality Interior Design Consultant



Home Makeover Specialist



Workshops and Guest Lectures

Students actively participate in dynamic sessions led by industry experts, renowned artists, and educators. Highlights include:

- **Storytelling by Design:** Photography Exhibit.
- **Genesis:** Student Art Show.
- **Design Week:** Featuring workshops on fashion styling, resin art, pottery, and more.
- **Collaborations with Leading Institutes:** Fundamentals of Colours workshop with IDC, IIT.
- **Innovative Workshops:** Block printing, tie-and-dye, jewellery making, decoupage, draping, fashion styling, and AI in design.
- **Specialised Sessions:** Fashion x Theatre workshops by NSD, printmaking on wooden blocks, clay modelling, creative journaling, and sustainability in textiles.



Educational Visits

Field trips to renowned art and cultural hubs enrich the learning process by connecting theoretical knowledge with real-world insights. Highlights include:

- ▶ **Art and Cultural Exhibitions:** India Art Fair, Museum of Illusions, and National Gallery of Modern Art.
- ▶ **Design and Craft Festivals:** Surajkund Mela, Windmill Design Festival, and India Design Week.
- ▶ **Heritage and Industry Visits:** Heritage Transport Museum, Bharat Tex, RR Export House, and LivSpace.
- ▶ **Specialised Tours:** Craft clusters in Jaipur, Museo Camera, and Respun Facility.
- ▶ **Collaborative Learning:** Biennale 2024 and educational workshops at Sanskriti Museum and Hastkala Academy.



MOU's / Collaborations

ReSpun – Sustainability Initiative

Partnership focused on closing the loop on textile waste through circular design practices, upcycling, and innovative material use. Students will gain hands-on experience in sustainable fashion systems and responsible production models.

Domus Academy – Immersion & Study Abroad

An international academic collaboration that offers immersion programs and study abroad opportunities in Milan. Students explore global design thinking, contemporary fashion practices, and cultural exchange in one of the world's leading fashion capitals.

Global Fashion Incubator

A unique platform enabling students to participate in major international fashion weeks across Paris, Milan, New York, London, and Tokyo. This initiative offers real-world exposure to global industry trends, networks, and professional showcases.

Key Highlights

- ▶ **Global Exposure** – Learn from an international incubator and global design practices.
- ▶ **Collaborative Projects** – Work on real-world academia–industry initiatives.
- ▶ **Skill Development** – Sharpen abilities through workshops, mentoring, and training.
- ▶ **Industry Interface** – Connect directly with fashion leaders and entrepreneurs.
- ▶ **Entrepreneurial Support** – Incubate start-ups and turn ideas into ventures.
- ▶ **Creative Networking** – Join a vibrant global community of designers and innovators.
- ▶ **Career Opportunities** – Access internships, live projects, and placements.
- ▶ **Recognition & Visibility** – Showcase your work on global platforms and events.



Clubs

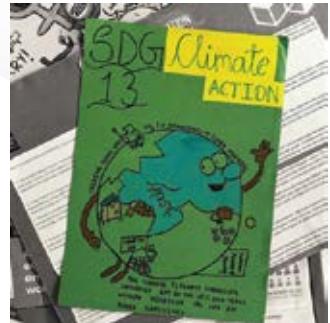
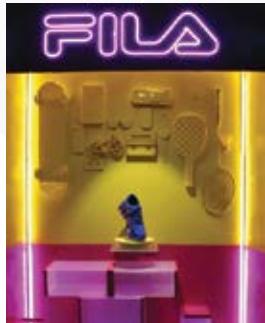
The Department of Design has 2 clubs - These serve as a vibrant platform for students to explore their creative interests and showcase their talents. An integral part of campus life, these clubs are more than just a space—they are a community.



DESIGN CLUB - MERAKI



FASHION CLUB - ELAN

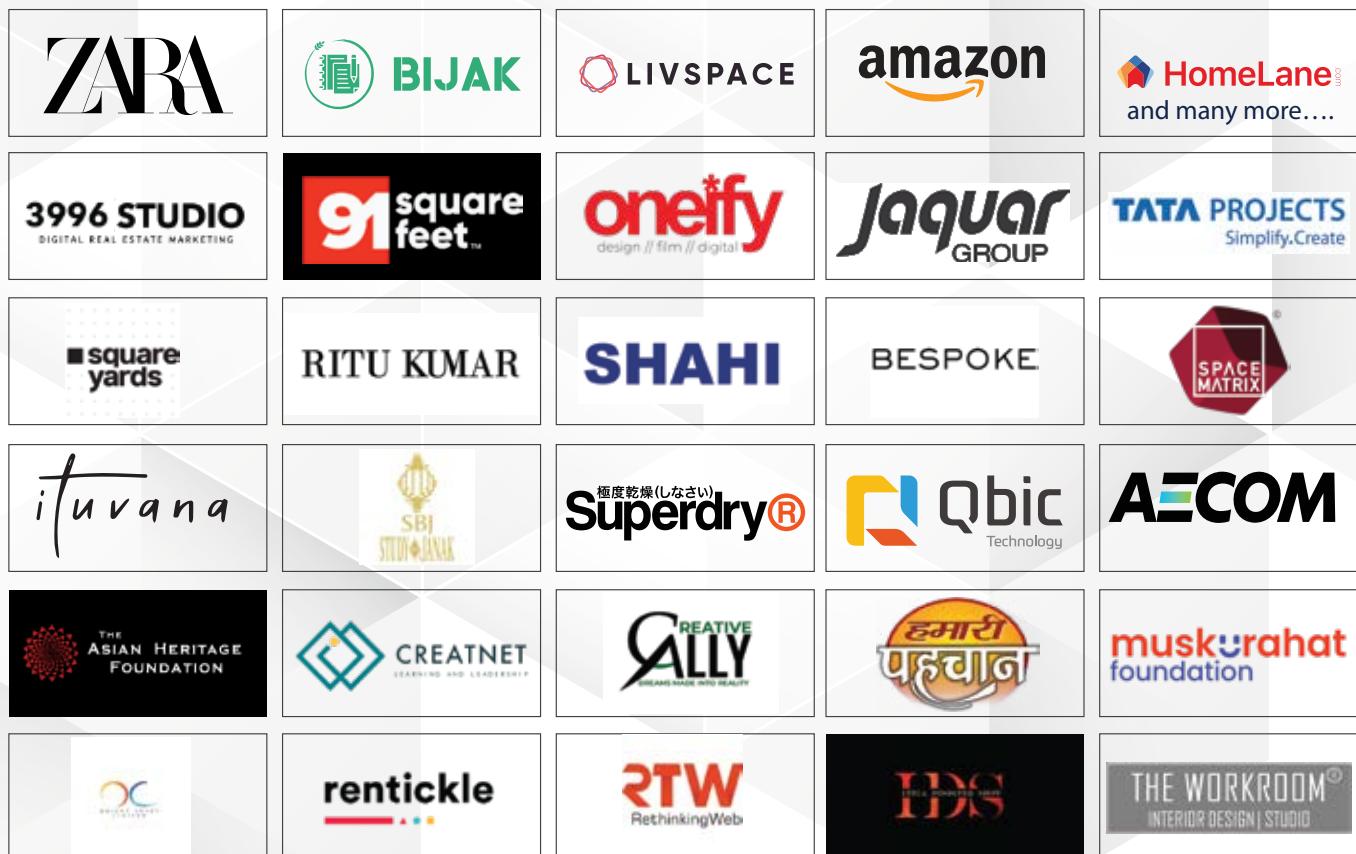


IMAGINE 2025 – The Art & Design Experience

A forward-looking initiative designed to provide students with internships, live projects, and industry exposure across art, design, and creative industries. It emphasizes future-ready skills and prepares students for the evolving creative economy.

Placements / Internships

IILM has a dedicated placement team that regularly provides internship and placement opportunities for our students. Some companies where our students have been placed include



Your Journey Begins Here

IILM University Gurugram

1 Knowledge Centre, Plot No. 69-71,
Golf Course Road, Sector 53
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General Enquiries

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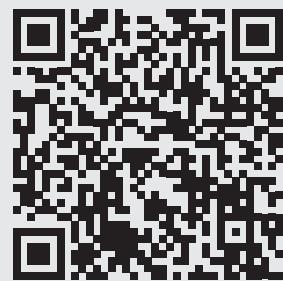
PG (Non-MBA): +91-8065905225

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General Enquiries

admissions.gn@iilm.edu



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www.iilm.edu

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