



Aviral is an academician working as an Assistant Professor of Law at IILM University, Gurugram. He is deeply committed to fostering critical thinking and a strong understanding of legal principles. He is a passionate student of law and holds an LL.M. in Intellectual Property Law.

With a solid foundation in BBA LL.B. (IPR Hons.), he has gained valuable professional exposure through internships and research work, contributing to case strategy, legal drafting, and courtroom preparation. His research interests include Intellectual Property law and Criminal law.

Educational Qualification

- LL.M, NALSAR University of Law, Hyderabad.
 - Specialization: Intellectual Property Law (1st Division)
- B.B.A LL.B. (Hons), ICFAI University, Dehradun
 - Honors- Intellectual Property (1st Division)

Scholarly Publication

- The Role of Sensory Stimuli in the Interplay of Acquired Distinctiveness and Functionality Doctrine for Non-Conventional Trademarks, published in the International Journal of Law and Policy Review [IJLPR], WBNUJS in Vol. 14 Jul 2025 No. 2 [ISSN (O): 2278-3156].
- "Towards a Legal Identity For AI: Challenges of Bias, Autonomy, And Accountability in Automated Systems has been published in the book titled "Justice in Transition: Legal Transformation in the Digital and Climate Era" bearing ISBN No. 978-81-986578- 8-6, published by Juris Cognita Publications in association with Amity University, Punjab.