

Articles Publishes in Magazines and Newspapers

S. No.	Name of Faculty	Title of the article	Published in	Year of publishing
1	Dr. Kakoli Sen	1. Case “Alpha Advantech LLP : Reaching the Masses”	1. Richard Ivey publication, Code: 9B20A036, listed with Harvard Business Publishing	1. April 22, 2020
2	Dr Meha Pant	1. Globalization in Peril	1. Economic and Political Weekly	1. 13th June 2020
3	Dr. S. Subramanian	1. Engineers Relevance of a Management Course	1. CL Educate, Management Compass Magazine	1. 1 Jan 2019
4	Dr. Sujata Shahi	1. “ Intellectual and Mental Growth Measures in the Students after Corona” Haryana State Higher Education Council, Panchkula, 2021	1. Haryana State Higher Education Council, Panchkula	1. 2021

5	Dr. Vidhisha Vyas	<p>1. 'Reinventing Faculty in online Teaching Era' https://www.educationtimes.com/article/editors-pick/76086746/reinventing-faculty-in-online-teaching-era</p> <p>2.M&A Deals likely to revive post –pandemic' https://www.financialexpress.com/opinion/deal-market-acquires-taste-for-digital-recent-mas-with-conglomerates-in-fray-pose-unique-competition-challenge/2133051/?utm_source=whatsapp_web&utm_medium=social&utm_campaign=socialsharebuttons</p>	<p>1. The Education Times 2. The Hindu Business Line</p>	<p>1.May 30, 2020 2.July 15, 2020</p>
6	Dr.Megha Pushkarna	1.Growing up Years and self-esteem	1.Careers Ahead (https://drive.google.com/file/d/1IL3AseLFFymlirpUYTVePoLqWN6ZFj2p/view?usp=sharing)	1. 01 April 2021
7	Ms. Divya Saxena (Psychologist)	<p>1. Why Focus on Self Confidence? 2. Dealing Mindfully with Anger and Conflict in your relationship</p>	<p>1.Advika 2.Advika</p>	<p>1. March, 2019 2.February, 2019</p>

8	Prof. Kesavan Baskaran	1. India on the threshold of Design Education Revolution 2. The Compromised Duo 3. Enriching the Career Prospects of GST Professionals	1. Higher education review Magazine 2. Deccan Herald 3. Finance and Accounting Institutes special Higher Education	1. May, 2019 2. February, 2019 3. May, 2019
9	Shriya Vashisht	1. Does your child have autism? - Are you ignoring or taking care of it - Intellectual and Mental Growth Measures in the Students after Corona” Haryana State Higher Education Council, Panchkula, 2021	1. Reporters Today Magazine -Haryana State Higher Education Council, panchkula, 2021	1. 7/1/ 2021
10	Dr Sabina A Nair	1) A Study on Neuromarketing Strategy and Br	NAAS rated journal_x0002_	
		Battling in Winning Consumer Durable Market	International Journal of Sales & Marketing Management Research and Development	
			(IJSMMRD), Volume 10, Issue 1, Edition	
		2) Impact on Neuromarketing Strategies on Consumer Buying Behaviour	Thesis submitted to Madras University	
		Not an equaliser	The Indian Express	2022
		China and the future of UNESCO's curriculum framing body	The Indian Express	2021
		After the offer letter	The Indian Express	2021

11	Anamika	Open campus challenge: NEP's vision for drawing foreign universities to India requires fine-tuning	The Indian Express	2020
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