



Dr. Pooja Gupta is an Associate Professor at the School of Liberal Arts, IILM University, with over 16 years of teaching and research experience and a Ph.D. in English Literature. Her work bridges English Language Teaching (ELT), communication, academic writing, literature, social impact, and life-skills, with a particular focus on leveraging AI and technology in pedagogy. She is teaching

courses Professional Communication Skills, Critical Thinking, Language through Literature, Academic Writing, Research Writing and Business Communication across the various departments. She has held faculty positions at leading institutions such as UPES and the Indian Military Academy (IMA). She has published 23 research articles and book chapters, authored 6 books, chaired 11 international conferences, presented over 30 papers at national and international venues, and led 13 workshops and FDPs. Her research and teaching emphasize learner-centric, outcome-based curricula in communication, critical thinking, ethics, language, literature, and translation studies. She is also deeply engaged in cultural and consciousness studies, particularly around Indian Knowledge Systems and Vedic perspectives, and has received national and international recognition, including being selected twice as a special delegate and emerged as Impact Challenge winner at the Harvard University conference.

Research Interests

- English Language Teaching & Pedagogy
- Communication Skills & Professional Writing
- Literature, Translation & Cultural Studies
- Life Skills, Critical Thinking & Leadership
- Higher Education Curriculum Design
- AI & Technology in Education
- Indian Knowledge Systems & Consciousness Studies

Awards & Recognition

- Teacher of the Year Award, Uttarakhand Technical University & UCOST (2020)
- Best Official Award, Yoga Association of Uttarakhand (2021)
- Impact Challenge Winner, HPAIR International Conference (Harvard University, 2025)

Patents

- *Voices Reimagined: AI-Powered Augmented Reality for Speech Intervention* (2024)
- *IoT-enabled Smart Classroom Workstation for Behavioral Monitoring and Feedback* (2025)

Funded Research Projects

- Co-PI for feasibility study on linking Aadhaar with mid-day meals in rural and semi-urban primary schools (UPES-SEED, 2017–2018)
- Principal Investigator: FDP on “Life Skills for Professions: Focus on Indian Scriptures” (AICTE ATAL Academy, July–December 2020)
- Principal Investigator: FDP on “Developing Consciousness: Indian Philosophy Perspective” (AICTE ATAL Academy, July–December 2021)

Ph.D. Supervision

- *“Developing a Strategic Framework for Inclusive Employment of PWDs in Delhi NCR’s Hospitality Sector”* (2025)

Scopus / Web of Science / ABDC Publications

- Narratives of Displacement: Reimagining Female Identity in Chitra Banerjee Divakaruni’s *Arranged Marriage*
- Bridging East and West: Decoding Identity and Cultural Displacement in the Fiction of Chitra Banerjee Divakaruni
- The INCLUDE Framework: A Strategic HR Model for Inclusive Employment of Persons with Disabilities in India’s Hospitality Sector
- Best Practices in PWD Inclusion: A Comparative Study of Diversity Initiatives among Leading Private Firms
- Inclusive Excellence: Harnessing Specially-abled Talent in Supply Chain Management of the Service Industry
- COVID-19 Pandemic and Changing Dynamics in Teaching and Learning Strategies: A Study of Student-Centric Blended Learning Approach
- Integrated LSRW Tools in Language Labs: A Stimulus for Teaching-Learning Communication Skills in English
- Pivotal Role of a Mother in Upbringing of a Child: A Perspective through ShobhaDe’s *Speed Post* and Arundhati Roy’s *The God of Small Things*
- Teaching Professional Ethics: Comparative Analysis between Blended and Online Learning

- Blended-Learning: Blackboard as an Asset for Effective English Teaching and Learning Practices
- Feministic Qualities in the Heroines of Emily Brontë's *Wuthering Heights*
- Decoding Cultural Crisis among Anglo-Indians during Colonial Period in India: A Perspective from *Combat of Shadows*
- An Insight into Princely States of India: New-historicist Approach
- Socio-Political Milieu of *The Devil's Wind*: The Revolt of 1857
- Tradition and Contemporaneity in the Novels of Bhabani Bhattacharya with Special Reference to *So Many Hunger*
- Voicing Human Rights through Literature
- Socio-historical Milieu in the Novels of Manohar Malgonkar

Books & Book Chapters

- Book: Innovation, Ethics, and AI in Education
- Book: AI & Human Insights for Educational Landscapes
- Book: Narratives in Digital Age: Convergence of AI and Education
- Book: Life Skills in Contemporary Education System: Exploring Dimensions
- Book: Life Skills in Contemporary Education System: Critical Perspectives
- Book: Nine Tales (Fiction and Translation work)
- Chapter: New-historicist Approach to Analyze the Novel *Combat of Shadows*
- Chapter: Synchronization of Science and Spirituality for Holistic Development of Human Civilization
- Chapter: AI-driven Learning Ecosystems in Higher Education

Conference Leadership, Presentations & Engagements

Conference Chairing / Key Roles

- Special Session Convener & Chair, 12th FICTA 2025 (London Metropolitan University & Greenwich University)
- Organizer, International Conference on Behavioral Science & HR Summit, LEAD 2024, IILM University
- Keynote Speaker & Session Chair, ICSSR Conference on Student Entrepreneurs, IILM University (Nov 2024)
- Keynote Speaker & Session Chair, ICHBH-2024 (VIT Bhopal University)
- Plenary Speaker & Session Chair, National Conference on AI in Teaching & Learning, REVA University (Mar 2024)
- Session Chair, XXV International Conference on Education, Consciousness & World Peace (Delhi University / Trinity University)

- Special Session Chair & Keynote Address, Mind, Brain & Consciousness Conference, IIT Mandi (Dec 2023)
- Guest Speaker, G20 S20 Summit on Indian Knowledge Systems & Holistic Health, IIT Mandi (June 2023)
- Panel Member, Indian Knowledge Systems in Higher Education, PRODIGY / UPES (April 2023)
- Session Chair, 2nd Global University System Academic Summit (March–April 2023)
- Session Chair, ICRTTP-2022, VIT Bhopal (Nov 2022)
- Panel Presenter, National Seminar on Cremation & Religious Diversity, South African Cemeteries Association (May 2022)

Conference / Seminar Presentations

- Indigenous Resistance & Socio-Economic Impact of the Narmada BachaoAndolan, IIT Mandi (Sept 2025)
- Understanding Mind & Consciousness through Vedanta Philosophy, 31st Science of Consciousness Conference, Barcelona (July 2025)
- Exploring the Role of AI in Personal Growth Initiatives of Gen Z, University of Delhi (Feb 2025)
- Linguistic Injustice & Inequality in the Public Domain, British Academy / University of Stirling (Mar 2025)
- Learning Resilience from the Bhagavad Gita during COVID-19, St. John's College Agra (May 2020)
- Shifting Paradigm of Higher Education to Online Teaching during COVID-19, RSMS College, Varanasi (May 2020)
- Maintaining Mental Health amidst COVID-19, International Conference on Yoga (Apr 2020)
- Post-feminist Analysis of Indian Cinema Heroines, Bharati College, DU (Apr 2019)
- Quick Pick vs Substantial Literature: Engineering Students' Reading Habits, MAS College, DU (Jan 2019)
- Synchronization of Spirituality & Science, IIT Roorkee (Jan 2018)
- New-Historicist Analysis of Malgonkar's Novels, Karori Mal College, DU (Mar 2017)
- Advances in E-Learning & ICT, Jawaharlal Nehru University (Feb 2017)
- Organizing Committee, MAGIC 2016, UPES
- Role of IQAC in Enhancing Teaching Quality, SGRR PG College, Dehradun (Oct 2015)
- Innovative Techniques in Communication Teaching, IQAC Seminar, SGRR PG College (Oct 2015)

- Methods, Aesthetics & Genres in English Communication, UPES (Apr 2014)
- Voicing Human Rights through Literature, DBS PG College / Human Rights Commission (Feb 2014)
- Equality & Social Justice in the 21st Century Symposium, DBS PG College (Mar 2013)
- Women Empowerment Seminar, SGRR PG College (Jan 2013)
- Projecting Human Rights through Literature, SMJN College, Haridwar (Jan 2013)
- Socio-Cultural Paradigms in Post-Independence Indian Drama, N.A.S College, Meerut (Dec 2012)
- Economic Liberalization Seminar, Doon University (Nov 2011)
- Socio-Historical Milieu in ManoharMalgonkar's Novels, GurukulKangriVishwavidyalaya (Oct 2011)

Workshops & FDPs Organized

- 10-day Training Program on NEP 2020 Orientation & Sensitization (UGC, April 2025)
- 5-day National FDP on Life Skills (AICTE-ATAL Academy, Oct 2020)
- One-day National Poetry Session (June 2020)
- Creative Writing Workshop, UPES (March 2019)
- 15-day Communication & Language Workshop for UPES Staff (June 2016)

Professional / Certification Workshops

- 5-day Public History Summer School, University of Wroclaw, Poland
- Certificate Course: Ethics in Teaching Profession (UGC MMTTP & IIT Madras, March 2025)
- National Workshop: 'Unlearn to Learn Skills' (National College, Tiruchirappalli, May 2020)
- 7-day FDP: Language, Literature & Theory, Punjab University (May 2020)
- 3-day Training: Outcome-Based Education & Bloom's Taxonomy, UPES (May 2020)
- Research Planning Workshop: Scopus, ScienceDirect&Mendeley, UPES
- 3-day FDP: Universal Human Values Induction Program (AICTE, Oct 2019)
- Workshop: Writing Funded Research Proposals (ICSSR, UPES, 2017)
- One-day IPR Practices Workshop (UPES, Oct 2017)
- Two-day Workshop on Introductory Phonetics (Graphic Era Hill University, Sept 2016)
- 2-day Workshop on Neuro-Linguistic Programming (UPES, Nov 2015)

Online Seminars and workshops

- Lessons from the Bhagavad Gita during COVID-19, JNU (May 2020)
- Yoga as a Tool for Job Stress & Burnout, JNU (May 2020)
- Research Workflows, Metrics & Excellence (AICTE & Elsevier Webinar, May 2020)
- Media Landscape Before & After COVID-19, AIMC / University of Delhi (May 2020)
- Approaches to Teaching Contemporary Poetry, Dept. of English, University of Bombay (May 2020)
- Literature and Movies as Educational Sources, BabasahebAmbedkar Open University (May 2020)