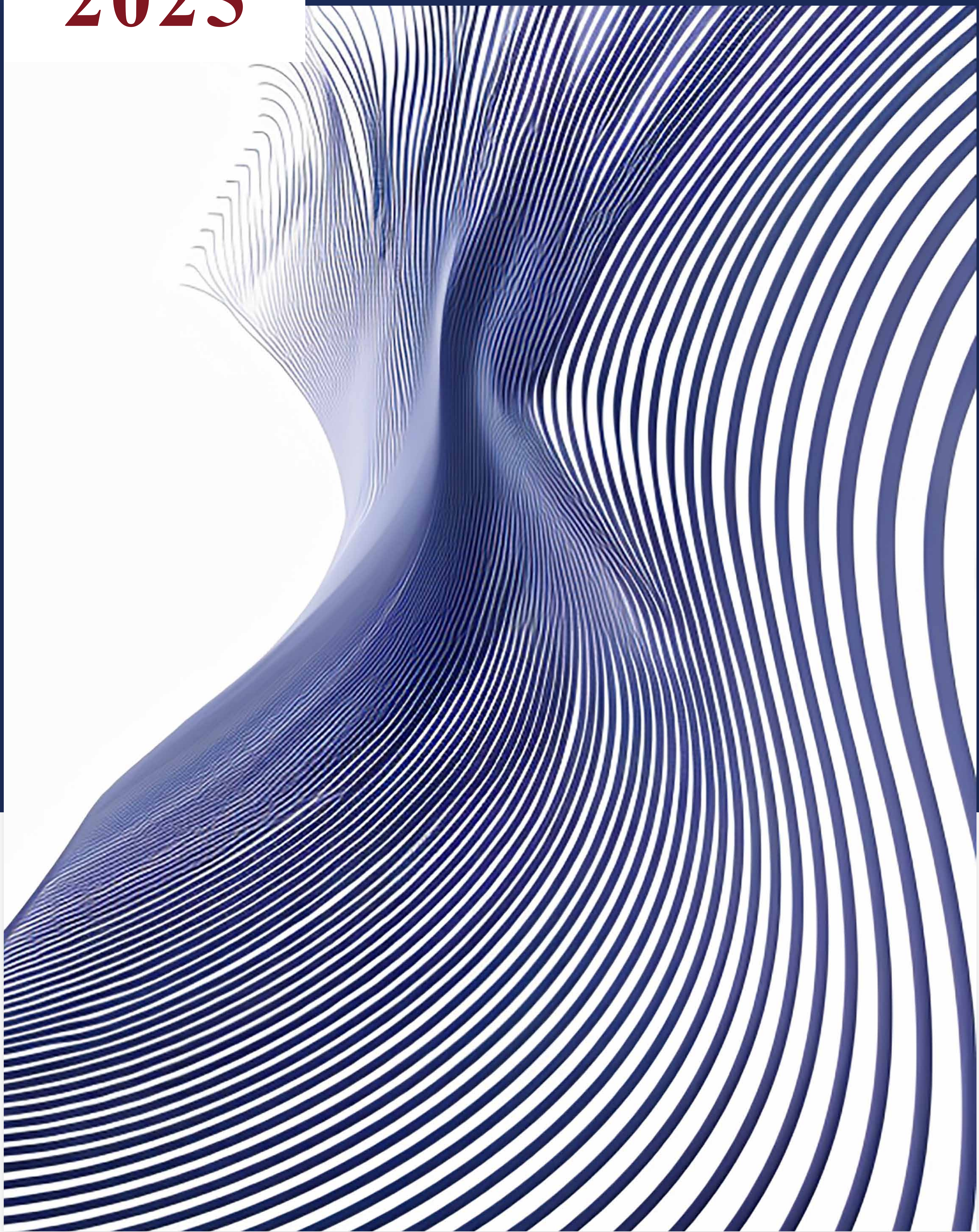


2025



DESIGN

 IILM UNIVERSITY





Our Vision

Our vision is to be a leading University that inspires students to become responsible global citizens and leaders in their chosen fields and in the world through an innovative, interdisciplinary, and inclusive approach to learning.

Our Mission

Our mission is to provide students with an education that is intellectually stimulating and practically relevant. We aim to foster a community of learners who are innovative, interdisciplinary, and socially responsible. We offer a range of programmes that are designed to prepare students for purposeful work and to inspire them to make a positive difference in the world. We are dedicated to empowering students with the knowledge, skills, and experiences they need to achieve their full potential and to become responsible global citizens and leaders.

IILM ADVANTAGES



Over 30 years of Academic Excellence



Global Network of over 16,000 Alumni



International Collaborations



Niche Career Pathways



Job opportunities with over 400 Companies



Centrally located green campuses



Merit-based Scholarships



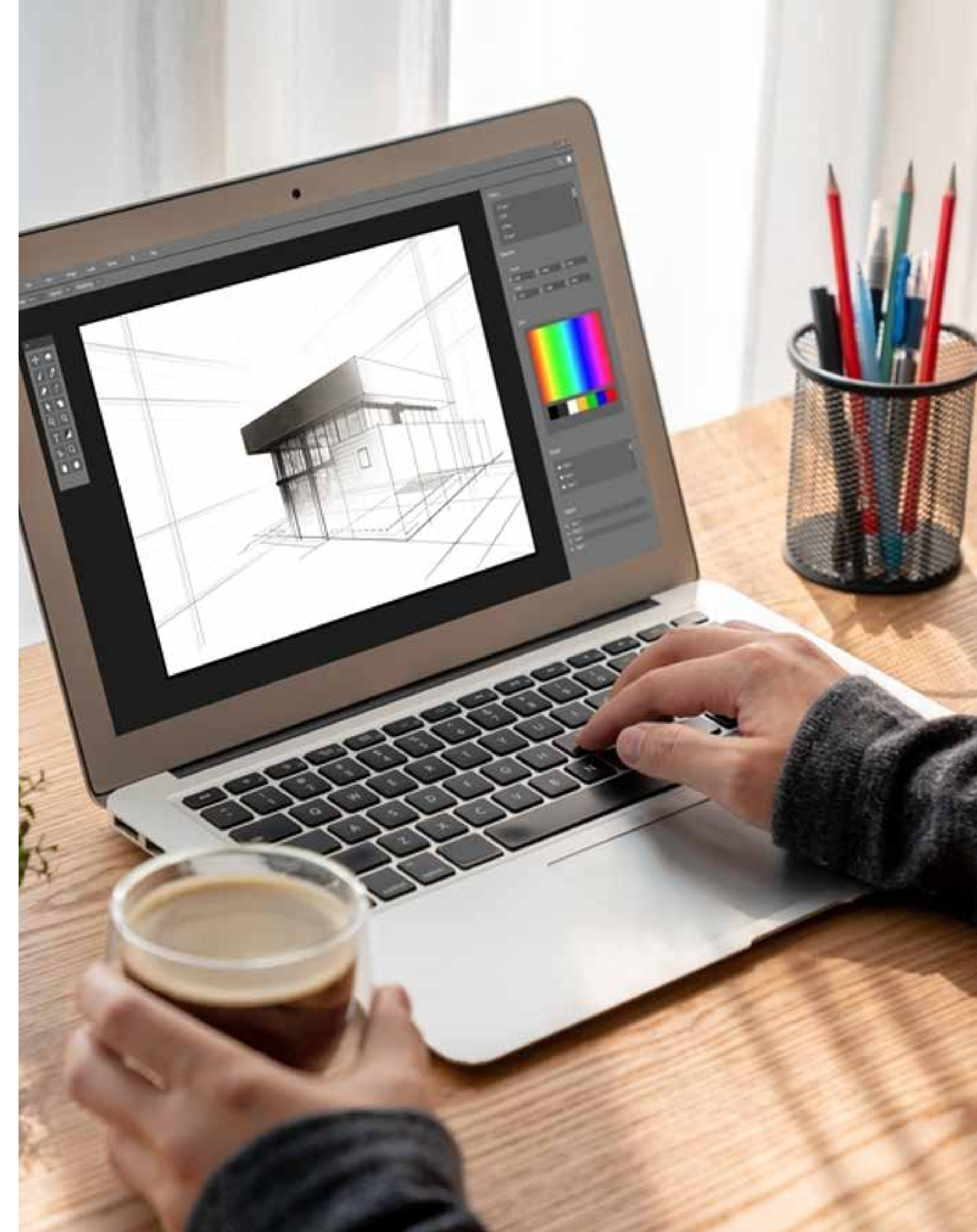
Renowned Faculty from Academia & Industry



Vibrant Campus life



Internationally Benchmarked Curriculum



INTRODUCTION TO DEPARTMENT OF DESIGN

Welcome to the Department of Design at IILM University, where we prepare the next generation of design professionals for India's dynamic creative industry. Our programmes stand out for their unique integration of management and technology, equipping students with not only creative skills but also the strategic and technical expertise essential for success in today's evolving design landscape.

Our curriculum combines hands-on practical skills with a strong theoretical foundation, aligned with industry standards and real-world applications. Multidisciplinary learning is at the heart of our approach, fostering the adaptability and innovation needed to excel across various sectors. Students engage in immersive experiences, including visits to cultural centres, industry sites, design houses, and art galleries, gaining essential insights into both traditional and contemporary design practices.

Guided by a faculty of seasoned academics and industry leaders, students bridge theory and practice, preparing them for impactful careers. Located on Golf Course Road in Gurugram, near top brands and corporations, our campus provides a blend of academic rigour and industry exposure.

MESSAGE FROM DEAN'S DESK



Nitika Seth

As the Dean of the Department of Design, it's my pleasure to welcome you to IILM University. At the core of our programme is a commitment to enriching the student experience, providing each of our students with personal mentorship to help them grow both professionally and personally.

Our design programmes blend technology and management, equipping students with industry-relevant skills and an innovative mindset. Through a curriculum that includes hands-on projects, rigorous training, and global exposure, we empower students to excel and make meaningful contributions to the design field.

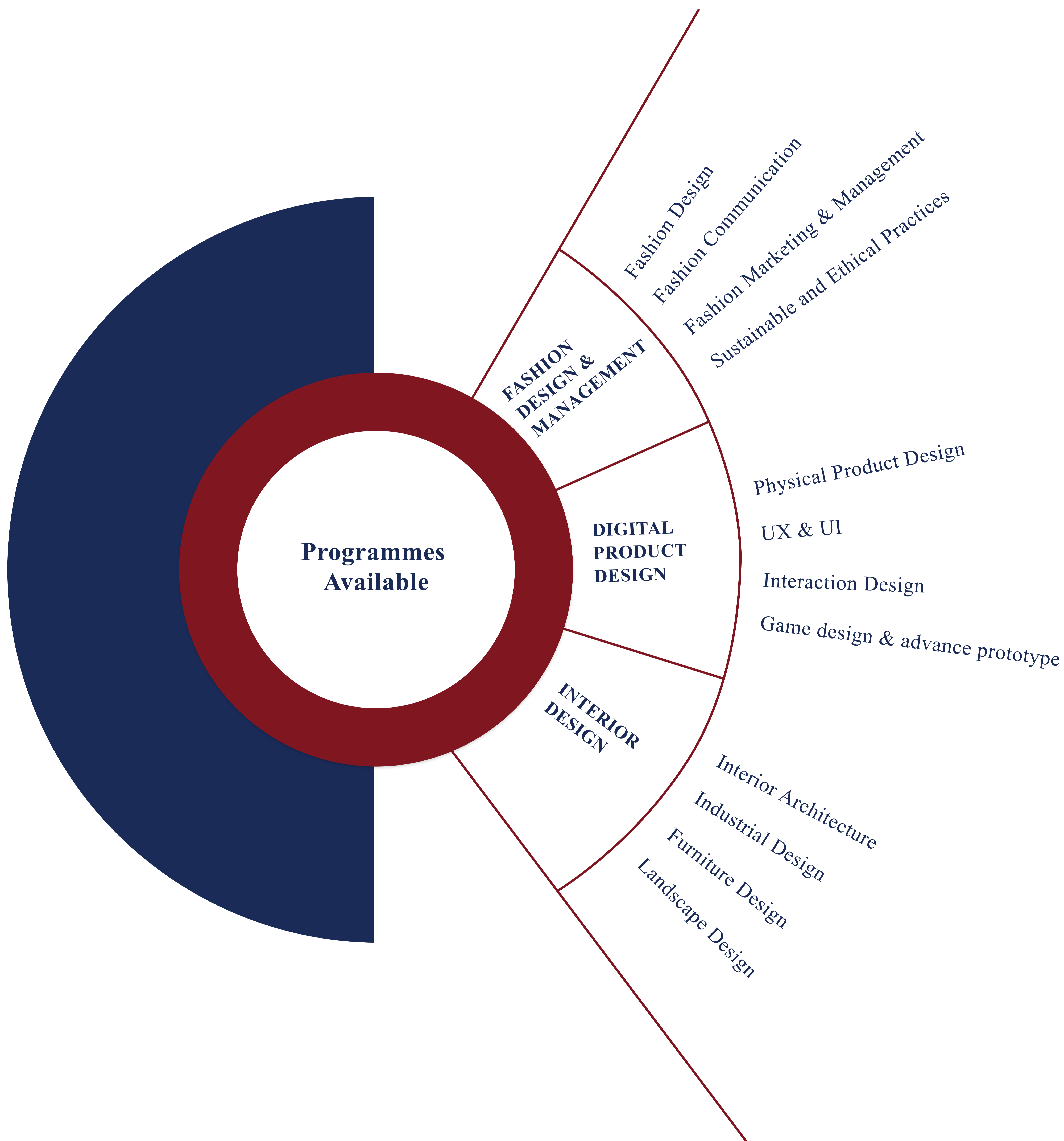
With activities like workshops, industry visits, and design competitions, our students have abundant opportunities to explore their creativity and expand their horizons. Join us on a journey of creativity, collaboration, and discovery in the world of design.

If you have questions or wish to connect, feel free to reach out at nitika.seth@iilm.edu

BACHELOR OF DESIGN

Duration: 4 Years

Eligibility: Completion of 10+2 from any recognised board in India or overseas with at least 55% aggregate marks.



UNIVERSITY ELECTIVES

Students have the opportunity to pick subjects from different departments like Psychology, Communication, Management, etc. Value-added subjects such as Music & Critical Theory, Food Ethics, Human Figure Study, Dance Appreciation, Culinary Arts, Artificial Intelligence, Ethics & Social Responsibility, Teamwork & Intergroup Relations, Learning from the Classics, etc.

PROGRAMME OVERVIEW

FASHION DESIGN & MANAGEMENT

Course Overview

The B Des in Fashion Design and Management at IILM University is an innovative undergraduate programme tailored to the evolving needs of the fashion industry. Combining creativity with advancements in AI, digitalisation, and sustainability, it emphasises eco-conscious practices, branding, entrepreneurship, and international markets. Students gain expertise in sustainable fashion and advanced digital tools, preparing them to lead the industry towards a technology-driven, sustainable future.

Programme Highlights

Tech-Driven Creativity

Learn AI design, 3D visualisation, and virtual fashion tools to excel in digital fashion.

Industry Collaboration

Gain hands-on experience through partnerships with top fashion brands.

Global Trends

Stay informed on fashion forecasting and global market trends to enhance worldwide appeal.

Future-Proof Skills

Evolving curriculum aligned with global trends keeps skills relevant.

Sustainability Focus

Master eco-friendly design and production for leadership in sustainable fashion.

Software Training

Build expertise in CLO 3D, Adobe Suite, and Gerber to thrive in fashion tech.

Entrepreneurial Edge

Study fashion management, branding, and entrepreneurship to launch your own label or succeed in top brands.

Career Prospects

Fashion Designer

Fashion Technologist

Sustainability Consultant

Fashion Business Manager

Product Developer

Digital Fashion Specialist

Trend Forecaster

Entrepreneur

Fashion Stylist

Fashion Consultant



PROGRAMME OVERVIEW

DIGITAL PRODUCT DESIGN

Course Overview

Our 4-year Undergraduate Course in Digital Product Design, a specialisation that blends creativity and innovation to design both physical and digital products. From everyday objects, accessories, and furniture to UX/UI for websites, apps, and interactive installations, this program hones your skills in aesthetics, branding, and prototyping. Gain hands-on experience creating and testing mock-ups, working prototypes, and digital models while mastering the technological frameworks and production processes behind your designs. With expert guidance and industry collaboration, you'll bring your ideas to life and step confidently into the world of design.

Programme Highlights

Design Thinking

Develop user-centric design skills to solve real-world challenges.

UX Excellence

Master UX/UI design to craft intuitive, engaging interfaces.

Software Proficiency

Gain expertise in essential tools like Adobe XD, Sketch, Figma, and Unity.

Career-Ready Portfolio

Create a strong portfolio through capstone projects & internships.

Tech-Integrated Creativity

Learn AI-driven design, VR/AR, and advanced prototyping tools for digital innovation.

Cross-Disciplinary Skills

Collaborate with psychology and visual design fields for a holistic approach.

Entrepreneurial Mindset

Build skills in digital business, branding, and product management.

Career Prospects

UI/UX Designer

Game Designer

Interaction Designer

User Researcher

Product Designer

Front-end Developer

Design Consultant

Brand Designer

Design Entrepreneur



Digital Product Design Softwares

Figma

Sketch

Ps Adobe Photoshop

axure

Xd Adobe Xd

inVISION

Visual Studio Code

Ai Adobe Illustrator

vuforia

PROGRAMME OVERVIEW

INTERIOR DESIGN

Course Overview

The Interior Design programme at IILM combines interior and architectural studies with an industry-aligned curriculum. Students master construction techniques, project management, and tools like AutoCAD, SketchUp, and 3D modelling. Covering residential and commercial design, the course develops adaptable professionals with a global outlook, ready to innovate in the design industry.

Programme Highlights

Hands-On Experience

Practical training and field visits in construction, architecture, and interior design.

Expert Mentorship

Guidance from industry professionals and academics.

Software Mastery

Training in AutoCAD, SketchUp, Lumion, Vray, and Photoshop.

Industry Projects

Real-world experience through collaborations with leading brands.

Holistic Learning

Emphasis on sustainability, technology, and client communication.

Sustainable Designs

Focus on eco-friendly design practices.

Creative Problem-Solving

Develop innovative design thinking.

Professional Portfolio

Build a portfolio with projects and internships for career success.

Career Prospects

UI/UX Designer

Game Designer

Interaction Designer

User Researcher

Product Designer

Front-end Developer

Design Consultant

Brand Designer

Design Entrepreneur




Interior Design Softwares

 AutoCAD

 SketchUp

 Adobe Photoshop

 3ds Max

 Office

 Revit

WORKSHOPS AND GUEST LECTURES

Students actively participate in dynamic sessions led by industry experts, renowned artists, and educators. Highlights include

DESIGN AND MEDIA PRESENTS

Storytelling through Design

NARRATIVE PHOTO EXHIBITION

A gallery filled with narrative series of photographs and portraits

JUNE 2 -3
11 AM - 5 PM
SEMINAR HALL,
IILM UNIVERSITY



Meraki the design club IILM UNIVERSITY

PAPER MACHE WORKSHOP

Get crafty, get green: Craft your own eco-masterpiece in our sustainable paper mache workshop!

Venue: B2-04
Time: 2 PM onwards
Date: 13 March 2024, Wednesday

IILM UNIVERSITY INSTITUTION'S INNOVATION COUNCIL RESPUN

Department of Design is organising a Industrial Visit to

RESPUN FACILITY
(a textile recycling facility)

on 25th January, 2024

Faculty Coordinator Mr. Nirbhay Rana Faculty Coordinator Mr. Gagan Kansal

IILM UNIVERSITY INSTITUTION'S INNOVATION COUNCIL Meraki

PADABOLI

FASHION X THEATRE

Signs & Traces of emptiness
an interactive session by - Santanu Bose

Organised by Department of Design in association with school of Social Sciences and Liberal Arts

Santanu Bose is an Indian-theatre director and drama teacher. He has worked extensively on multicultural issues in collaborative process. He is the dean of the academic affairs and associate professor, World Drama of National School of Drama, (NSD) New Delhi.

19 September, 2023
3PM Onwards
B2 - 04 GF

Santanu Bose Associate Professor, NSD

IILM UNIVERSITY

DESIGN X AI WORKSHOP

February 1, 2024
3:00 pm Onwards
Room No. B2-4

Bring your Laptops (fully charged)

ON THE OCCASION OF WORLD FASHION DAY
The Department of Design Brings You

REMNANT REVIVAL

Upcycling Fashion, Art Workshop

Theme: World Fashion Day
Date: 21/08/2023
Participation: Group [Min: 2 Max: 4 members]
Venue: Room 204 Main Building
Time: 2 p.m. - 4 p.m.

IILM UNIVERSITY INSTITUTION'S INNOVATION COUNCIL Meraki the design club

IILM UNIVERSITY INSTITUTION'S INNOVATION COUNCIL Meraki

Bridging Talk

WGSN FUTURE CONSUMERS 2025

PUNEET DUDEJA
Director Business Development, South Asia, WGSN

September 18, 2023 3:00 pm onwards Room no. 94, B1, IILM University

DEEKSHRAMBH IILM UNIVERSITY

MBA ORIENTATION 2024-2026

SUSTAINABLE FASHION

INTEGRATING BUSINESS AND TECHNOLOGY

PITCH FOR A GREENER FUTURE

04-07-2024 09:30am - 11:30am @ Auditorium

SCHOOL OF LIBERAL ARTS DESIGN DEPARTMENT

presents

Candle Making Workshop

By Prof. Alita Gupta

IILM UNIVERSITY Presents

THE DESIGN WEEK 2023

29-2 MAY JUNE 11AM- 4PM ROOM 204, BLOCK 1

IILM University Gurugram Educational Visit to India Art Fair

INDIA ART FAIR

Date: 3/02/2024
NSIC Exhibition Grounds, Okhla, New Delhi, from 1-4 Feb 2024.

Bharat tex 2024

Global Textile Expo New Delhi | Feb 26-29

TEXTILES FASHION SUSTAINABILITY

Platinum Partner ADITYA BIRLA GROUP Gold Partner Reliance Industries Limited

Organized by CONSORTIUM OF TEXTILE EXPORT PROMOTION COUNCILS (EPCs)

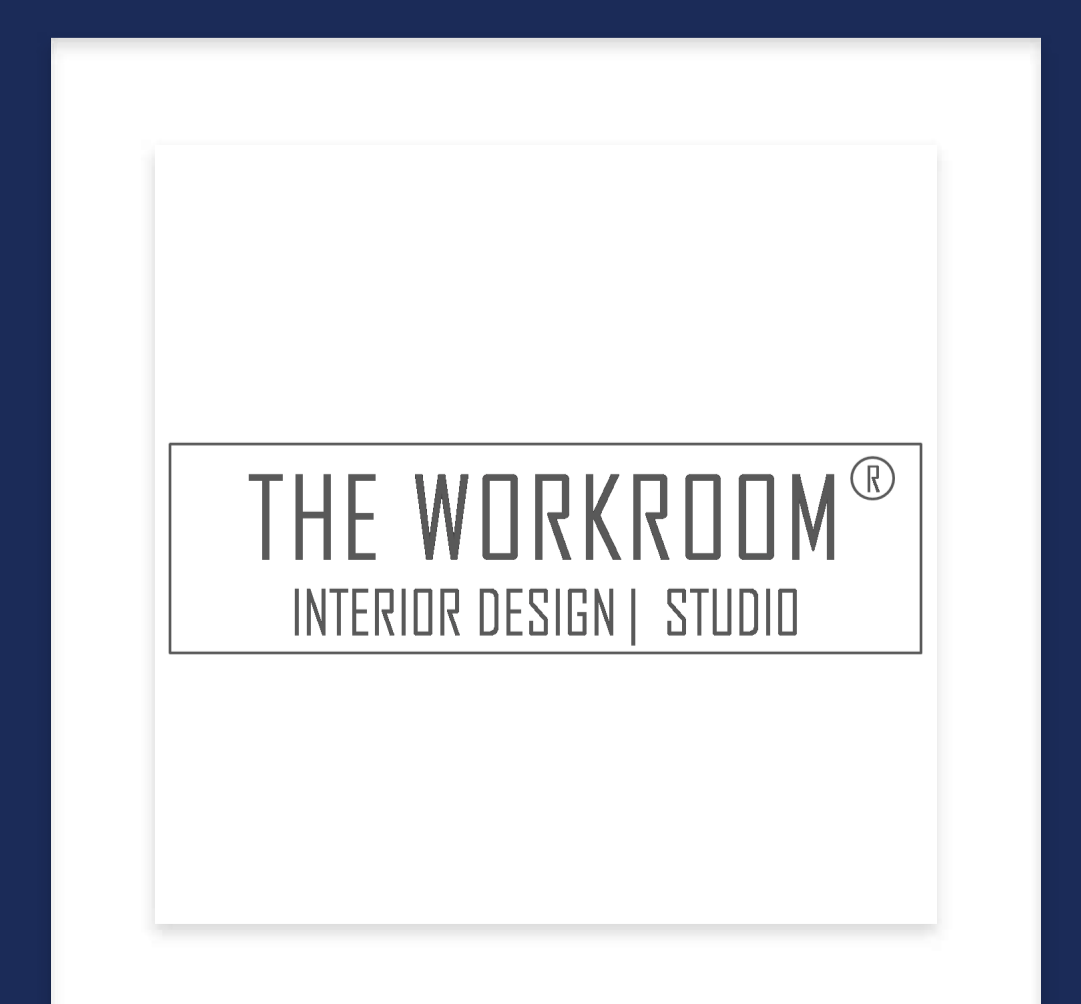
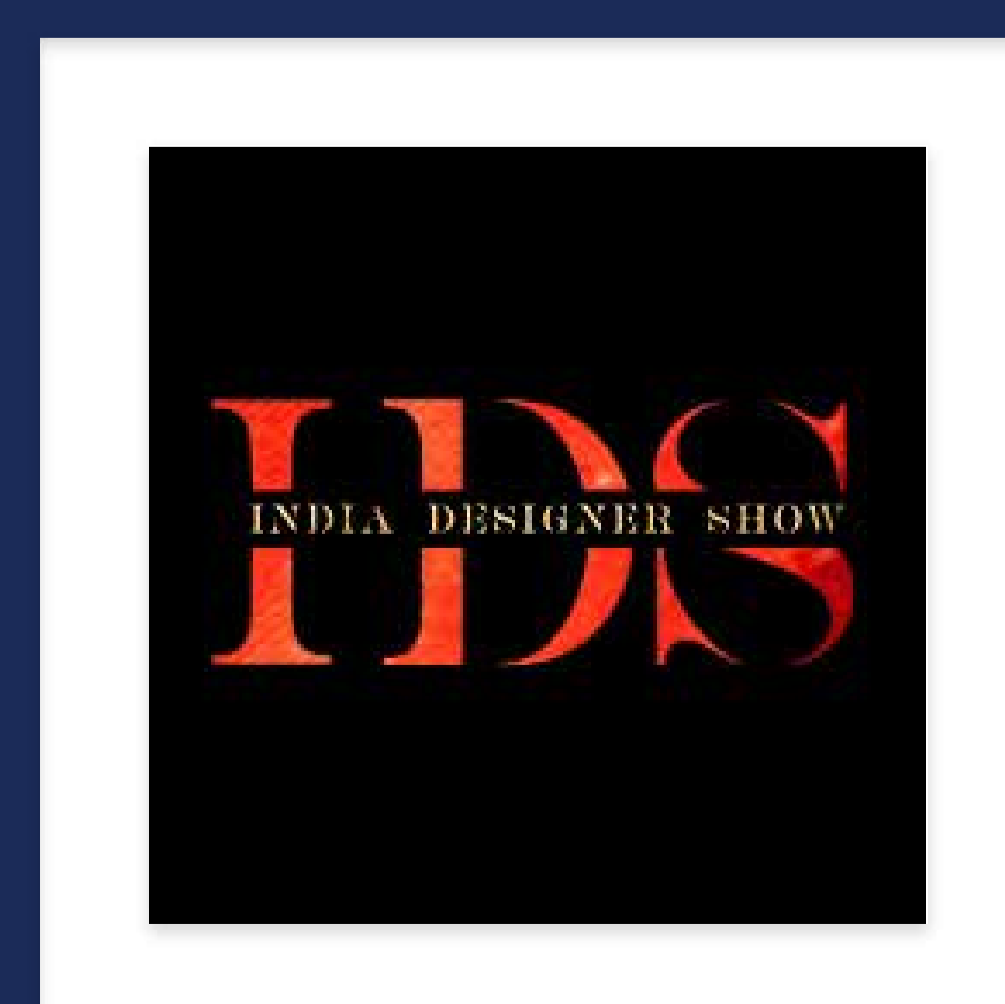
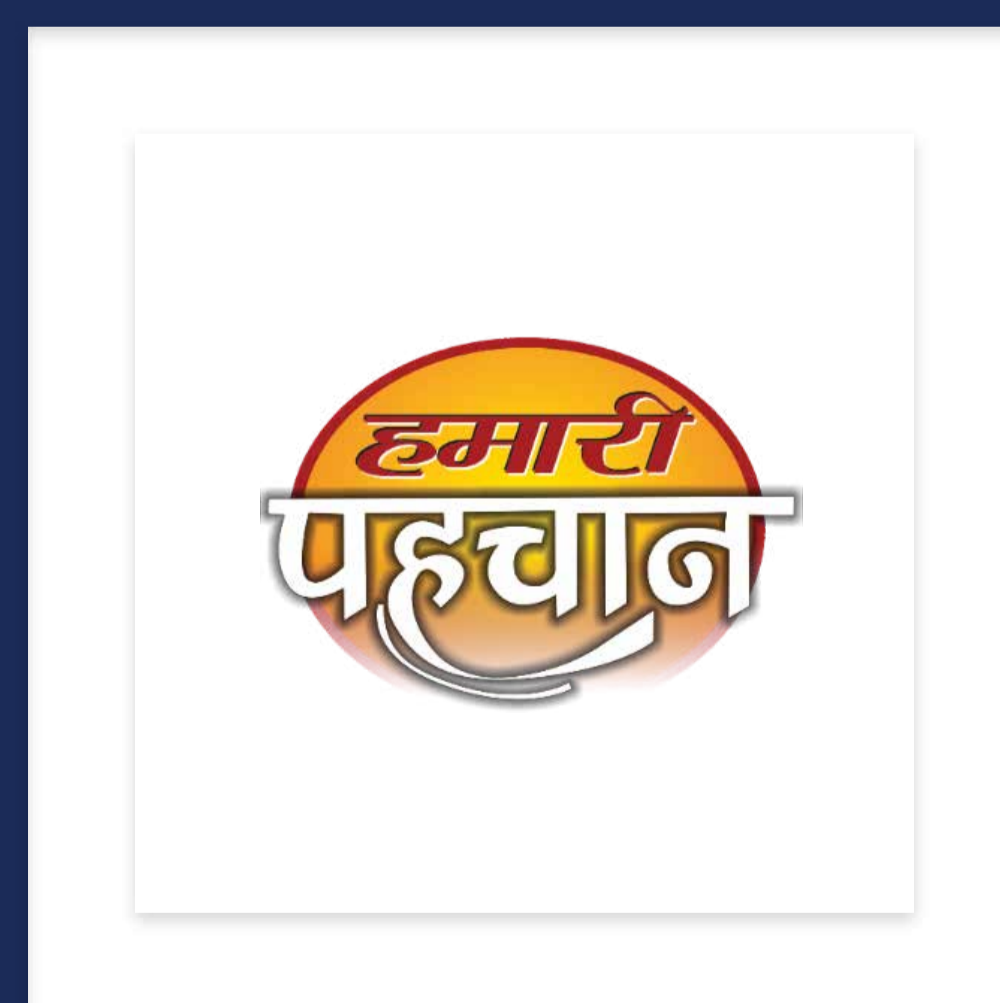
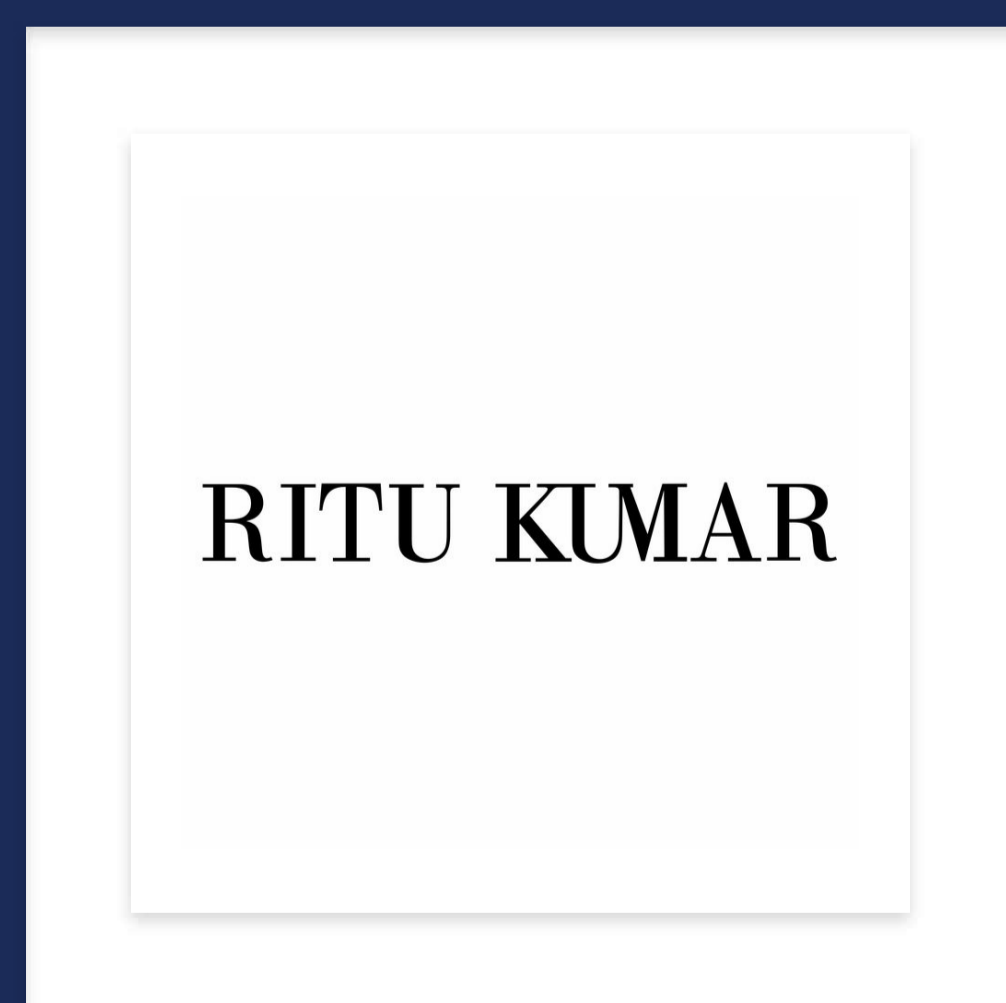
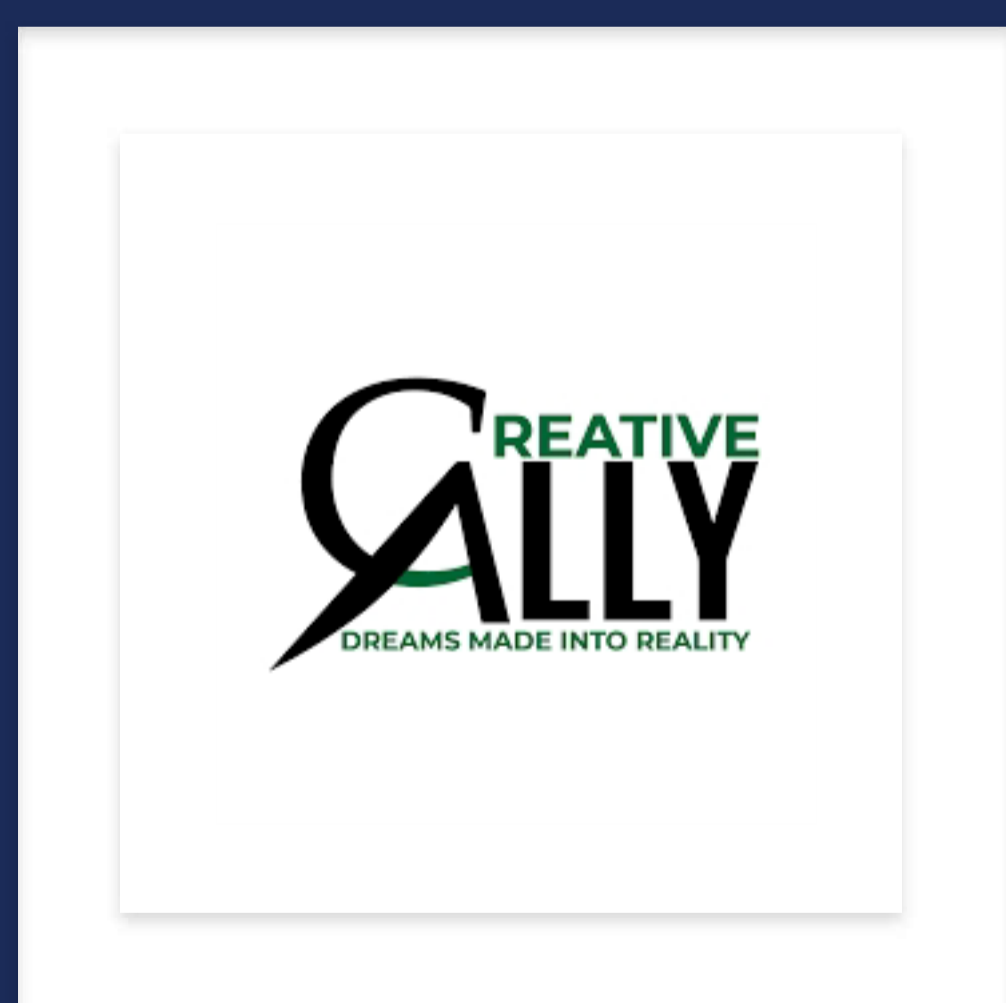
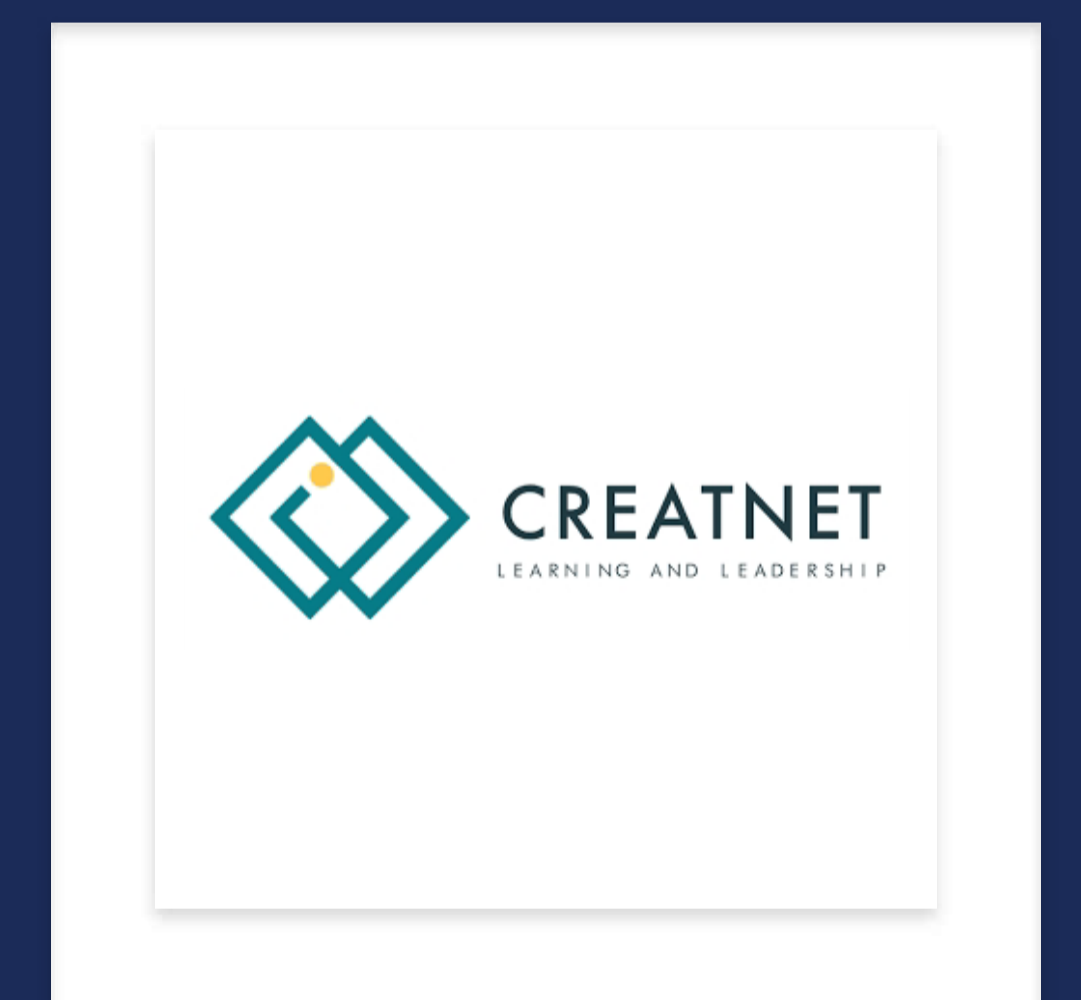
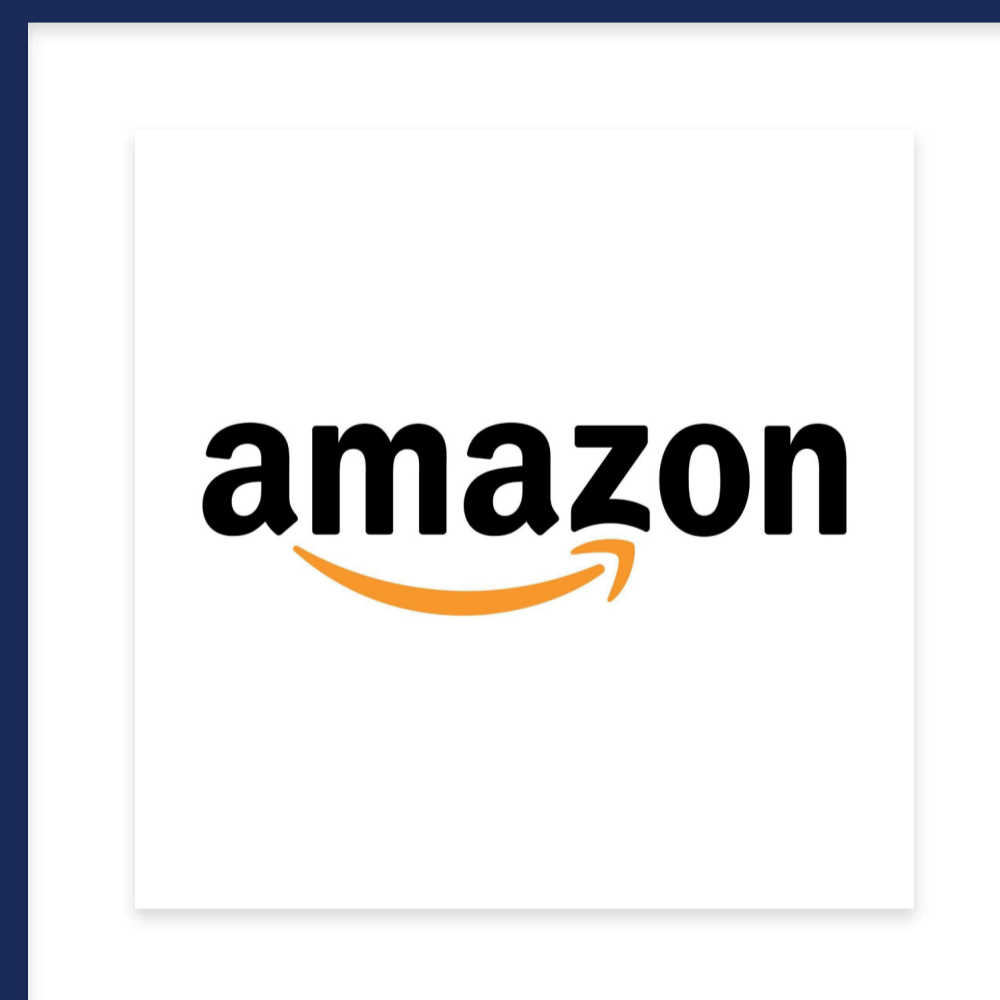
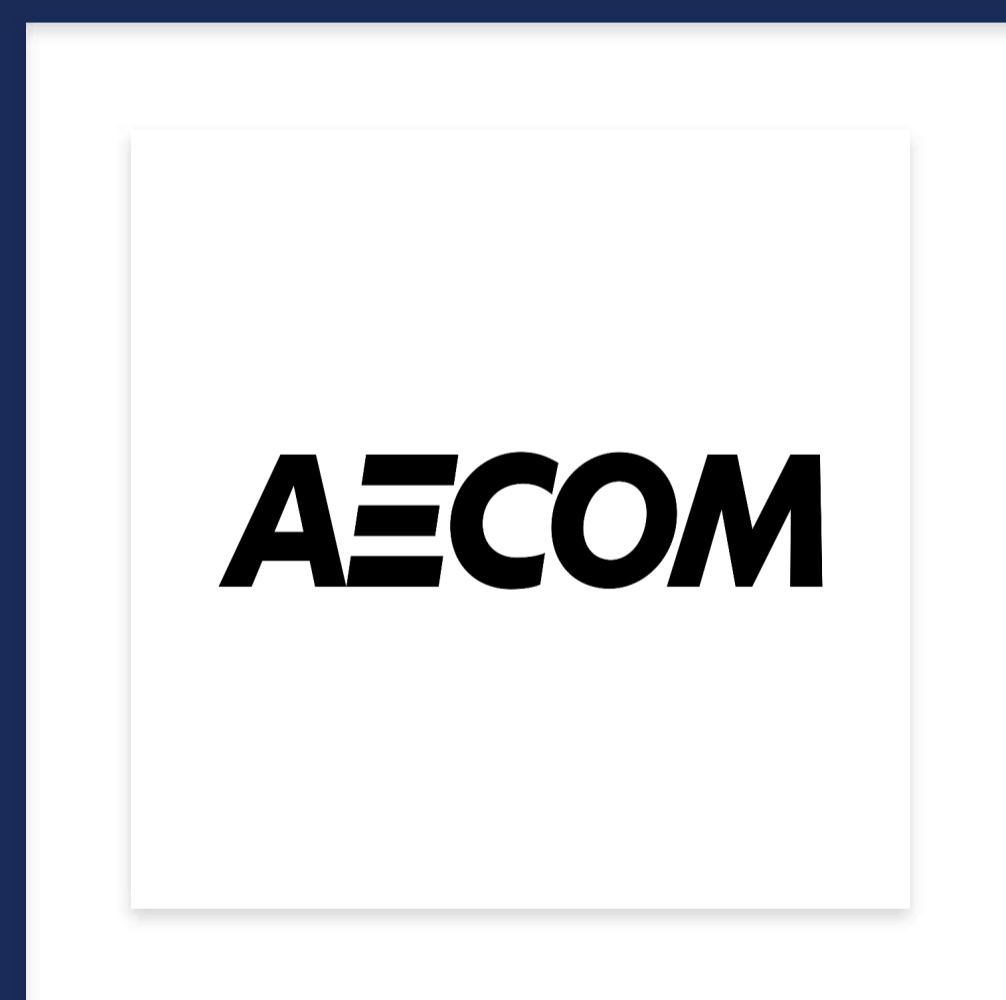
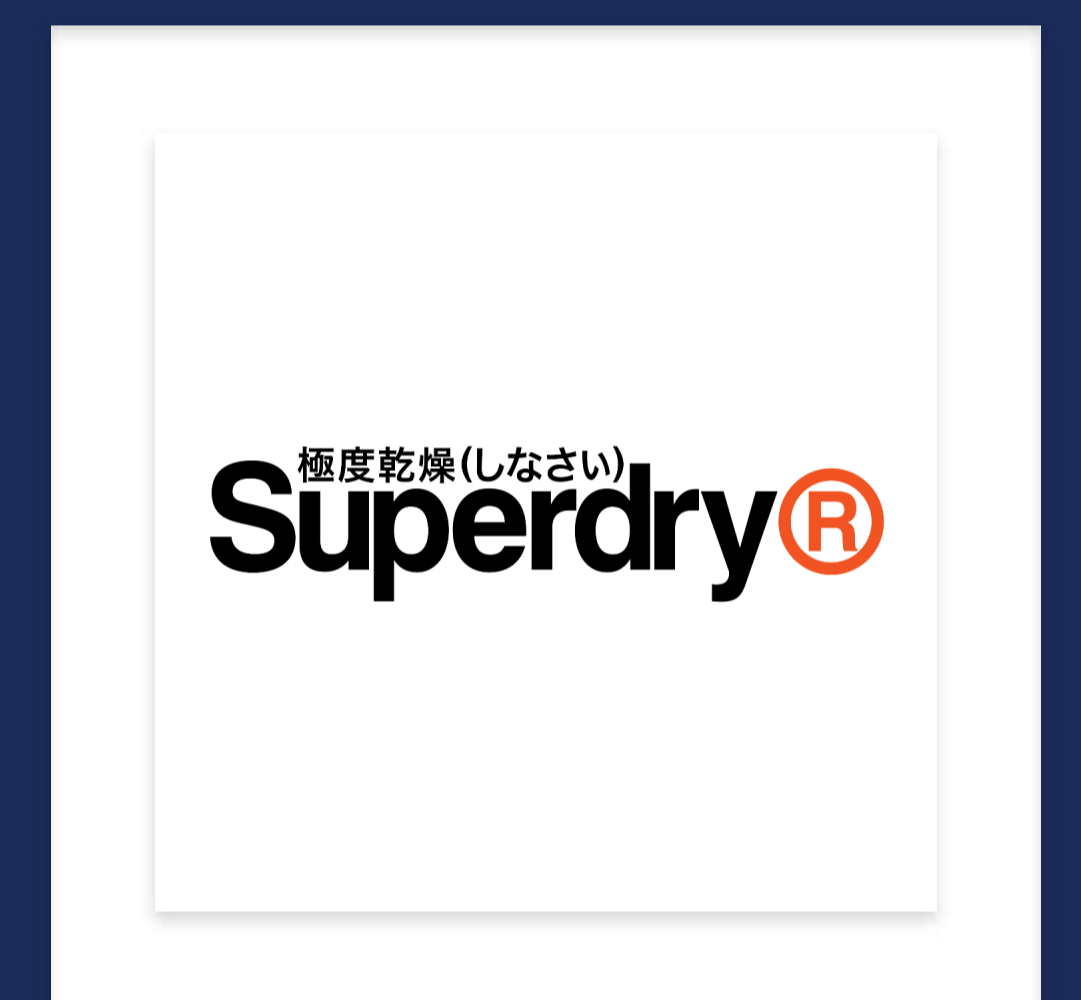
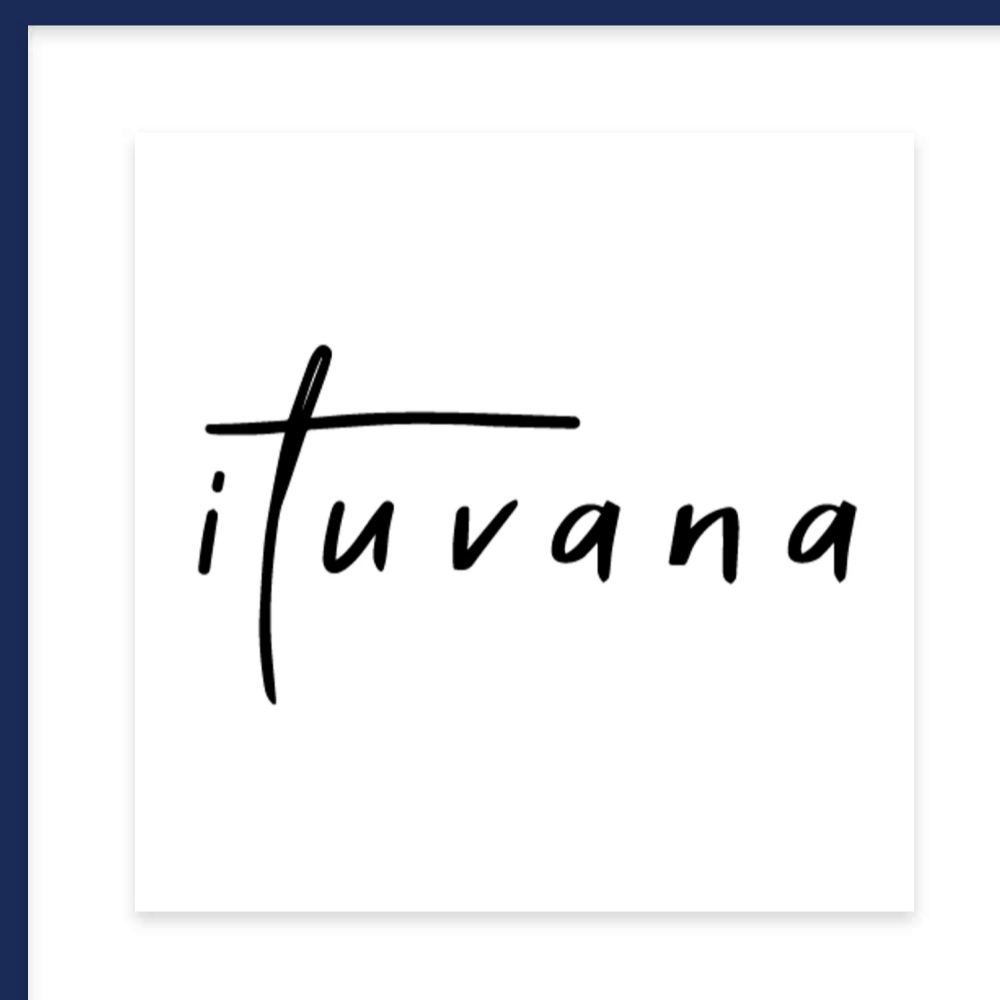
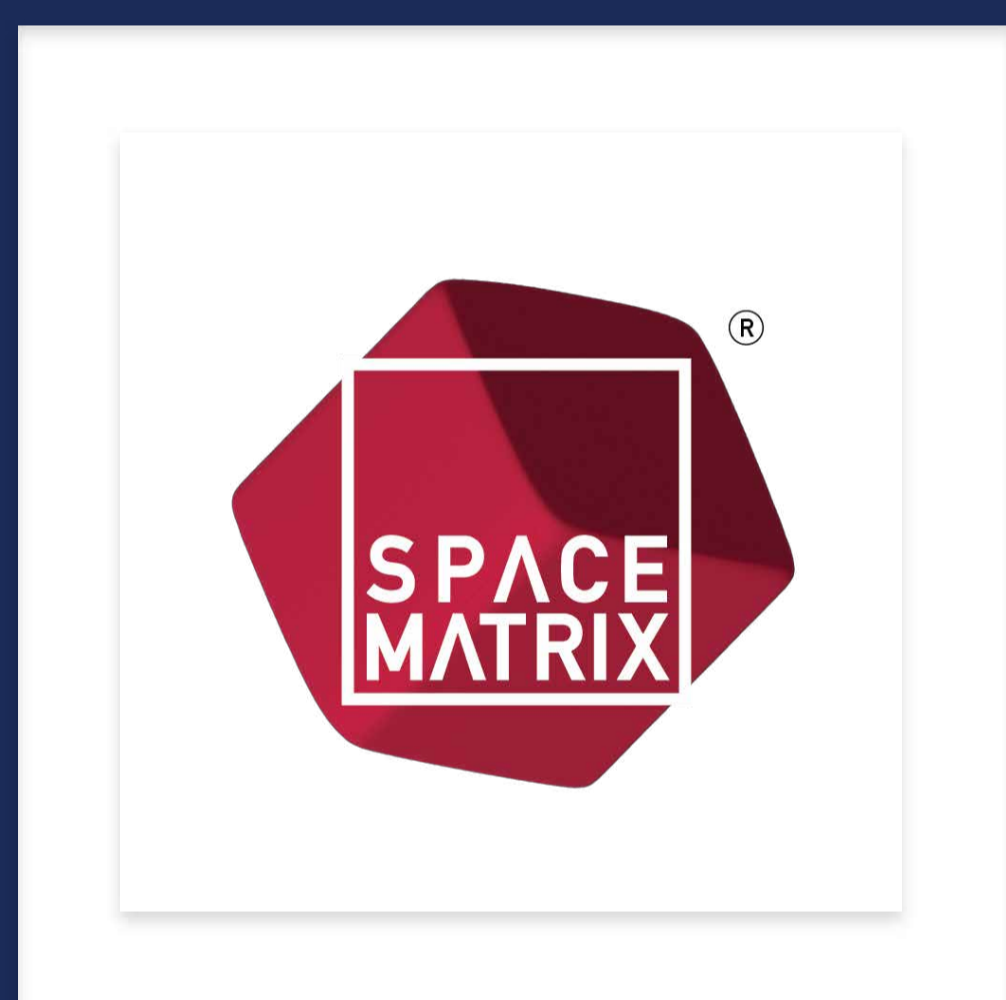
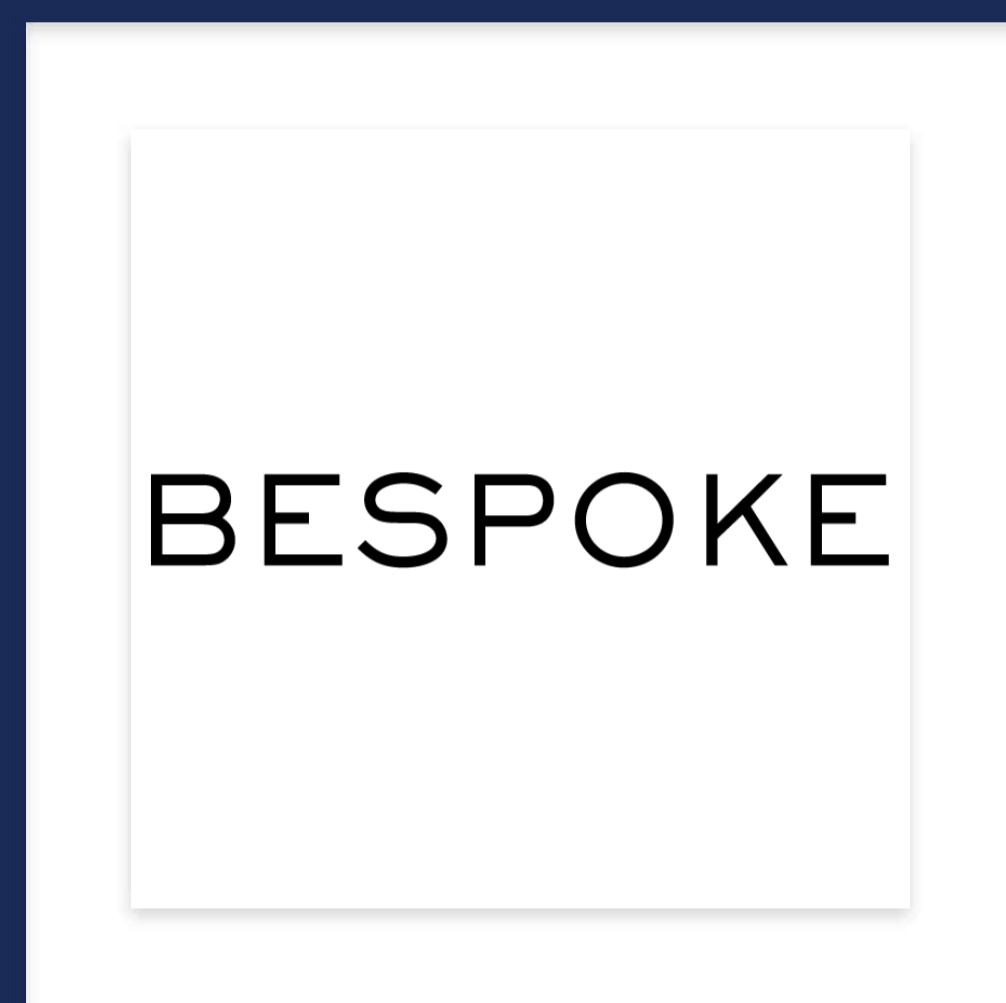
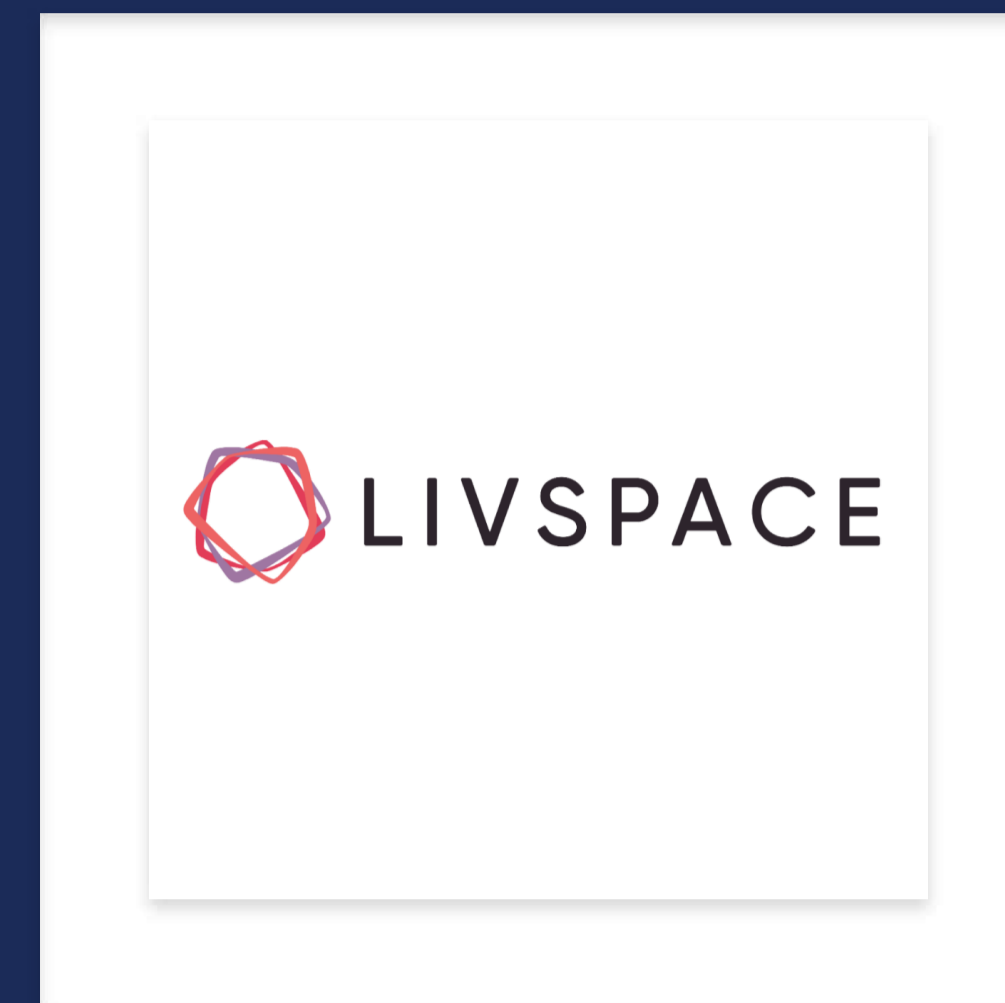
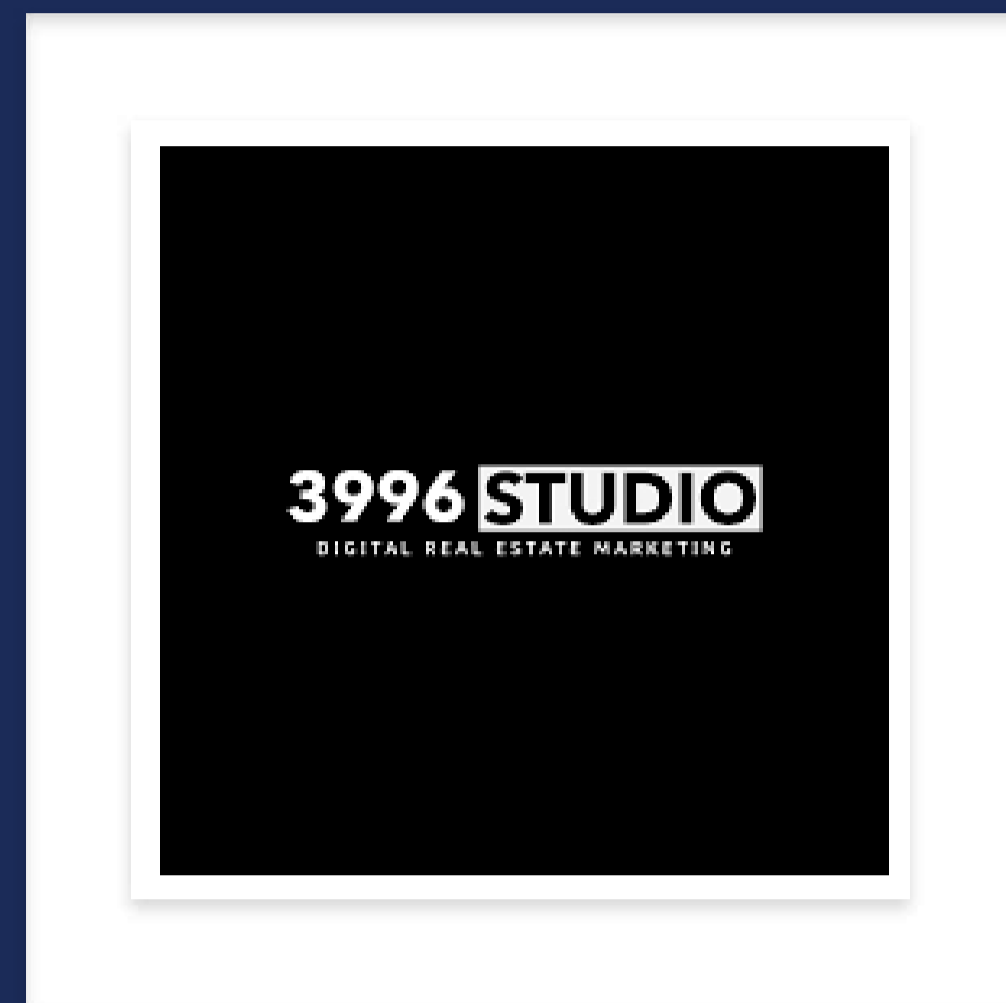
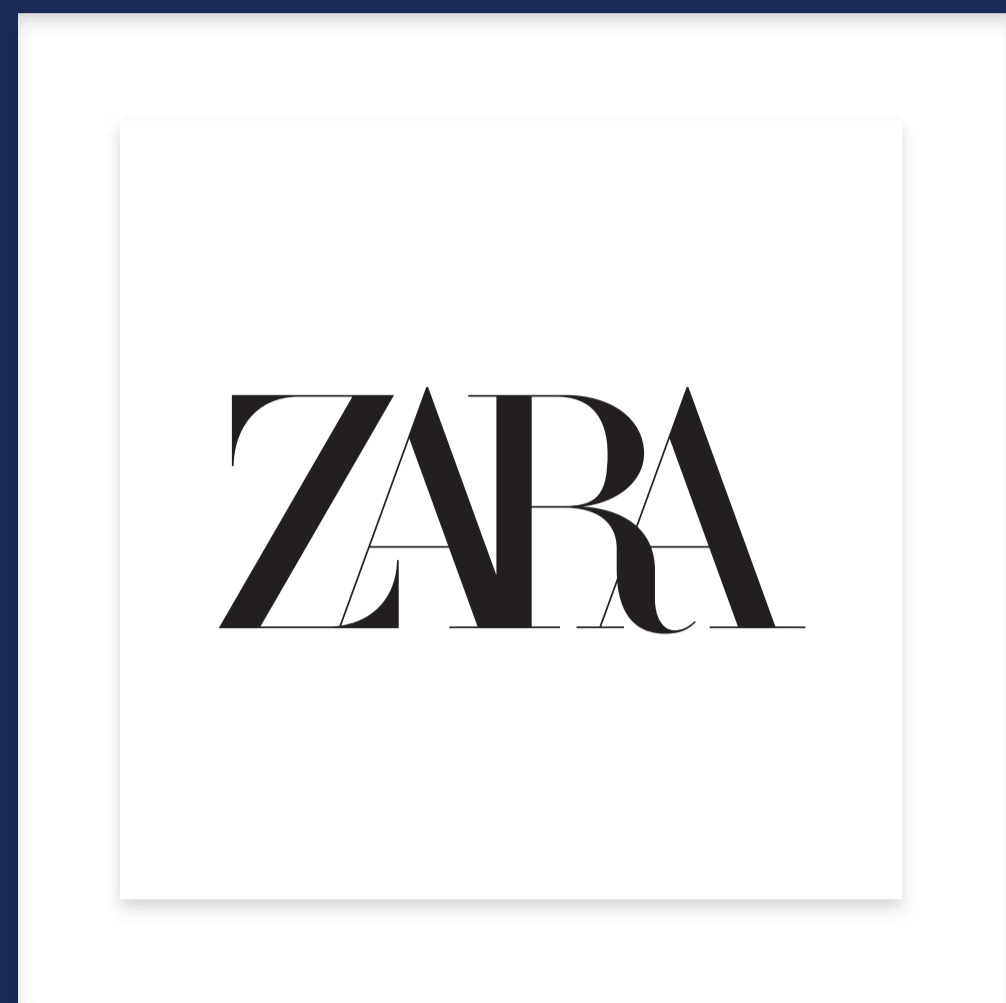
EDUCATIONAL VISITS

Field trips to renowned art and cultural hubs enrich the learning process by connecting theoretical knowledge with real-world insights. Highlights include



PLACEMENTS/ INTERNSHIPS

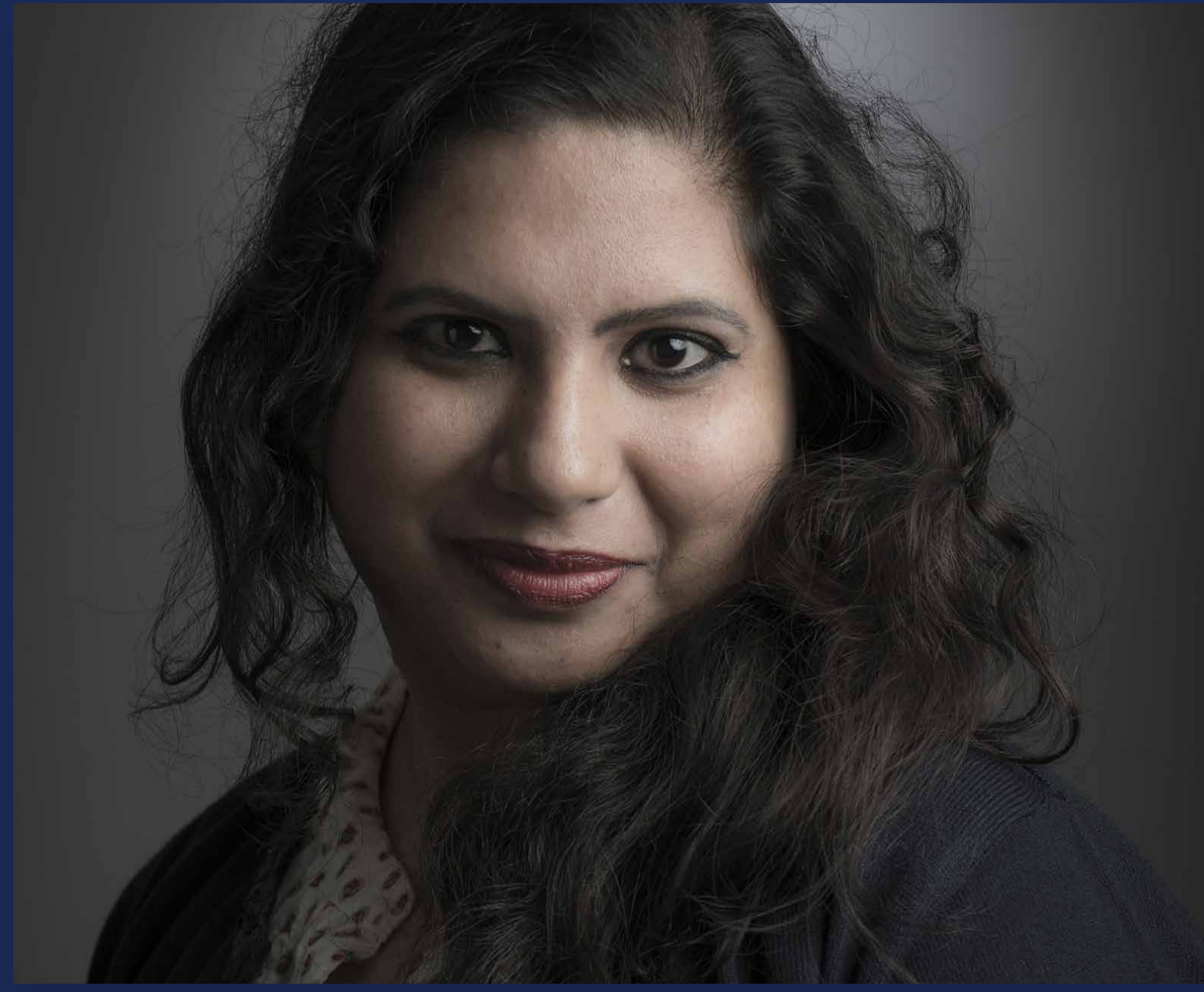
IILM has a dedicated placement team that regularly provides internship and placement opportunities for our students. Some companies where our students have been placed include



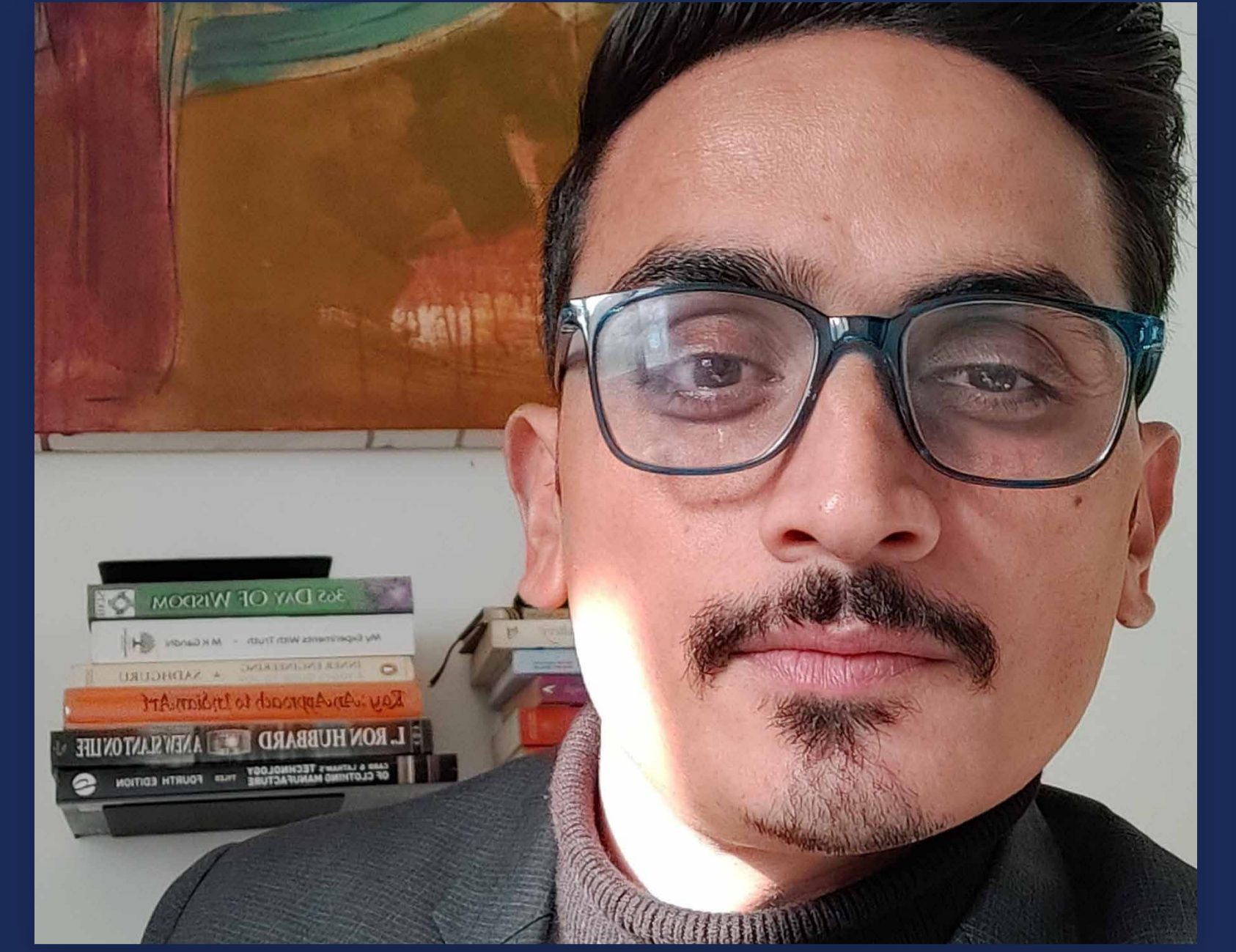
FACULTIES



Ms Nitika Seth
Dean, Department of Design,
Director Communications



Dr Deepika Dhiman
Associate Professor, Design



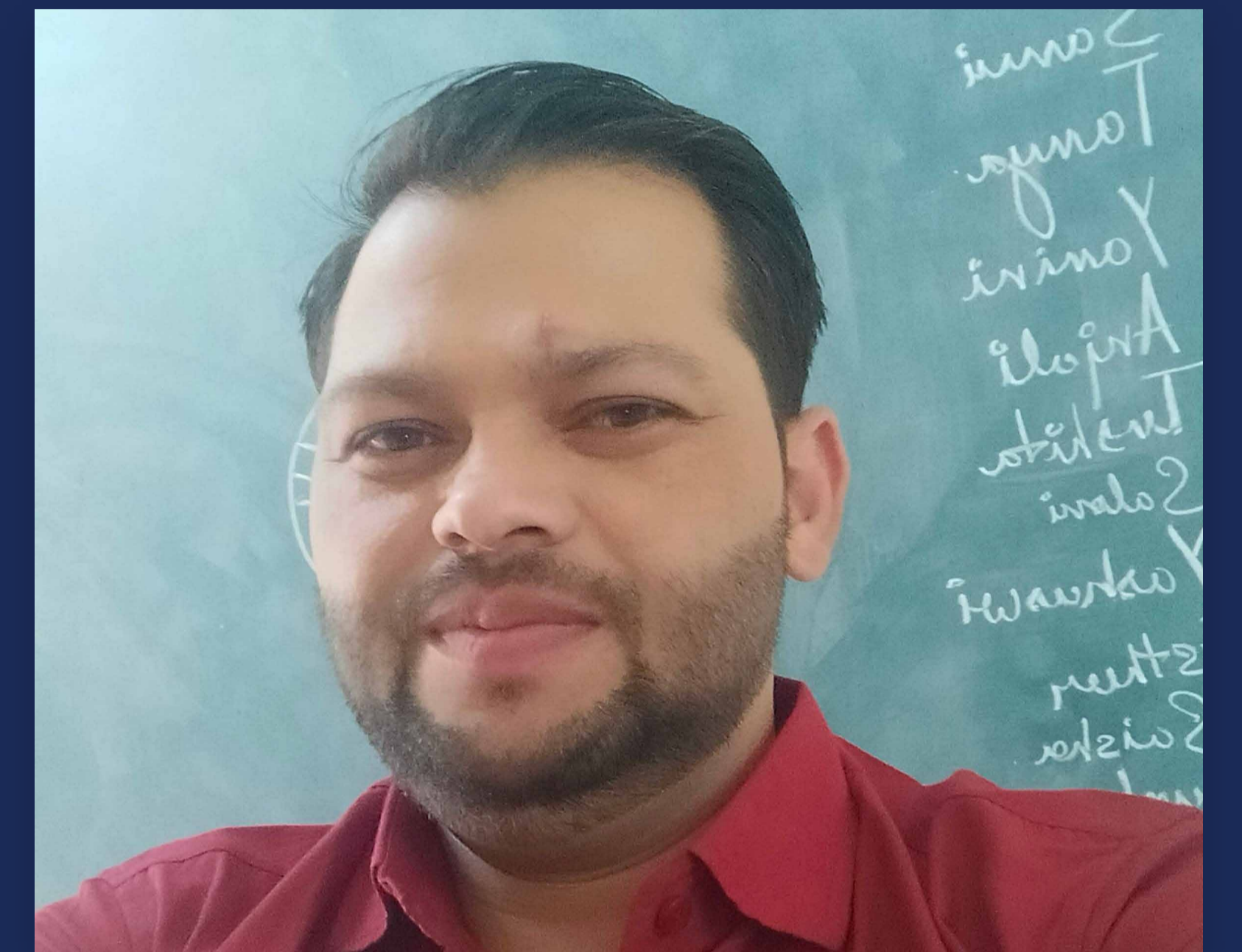
Mr Nirbhay Singh Rana
Assistant Professor, Design



Mr Avinash Gautam
Assistant Professor, Design



Ms Rahul Mehta
Assistant Professor, Design

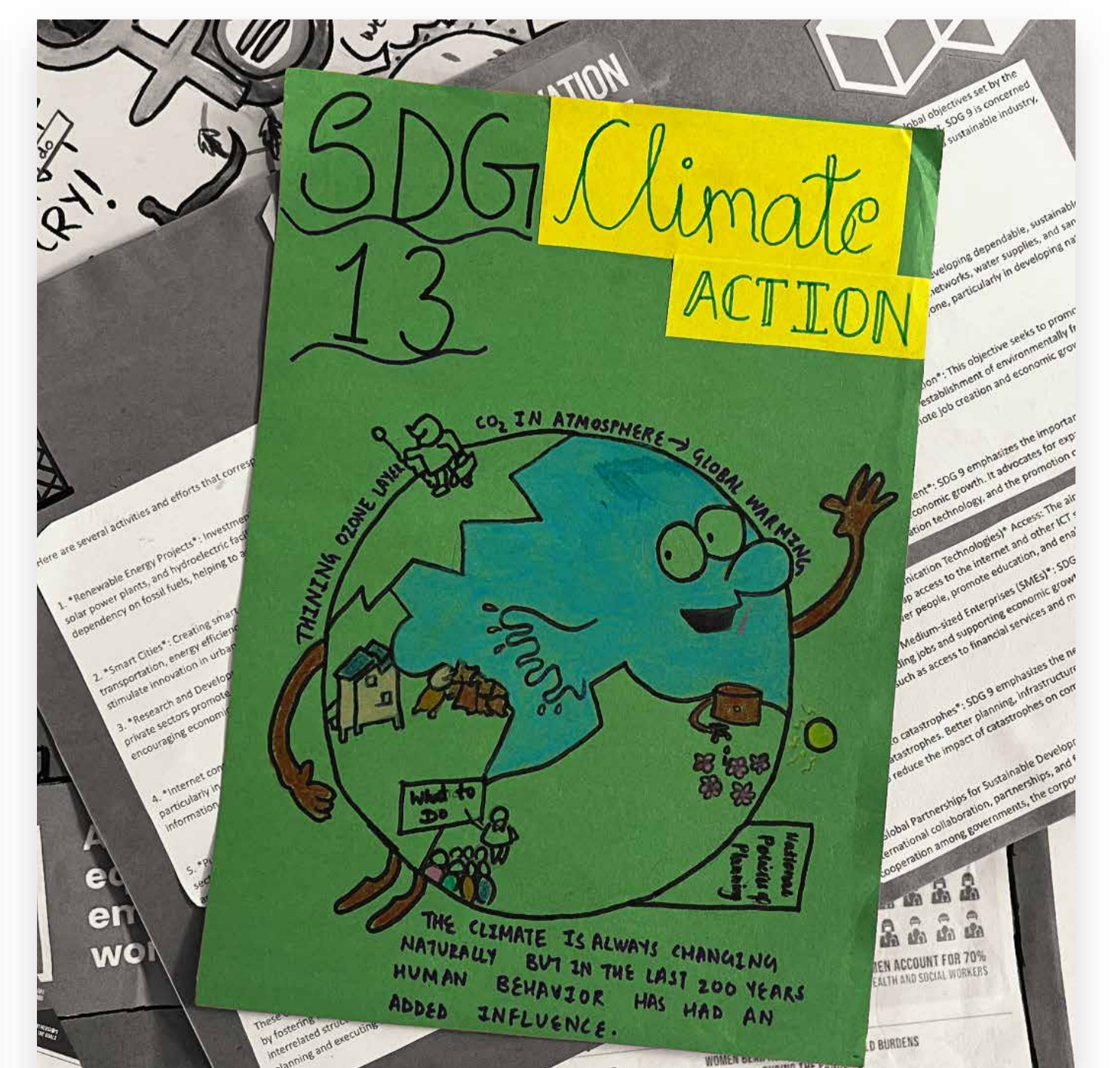
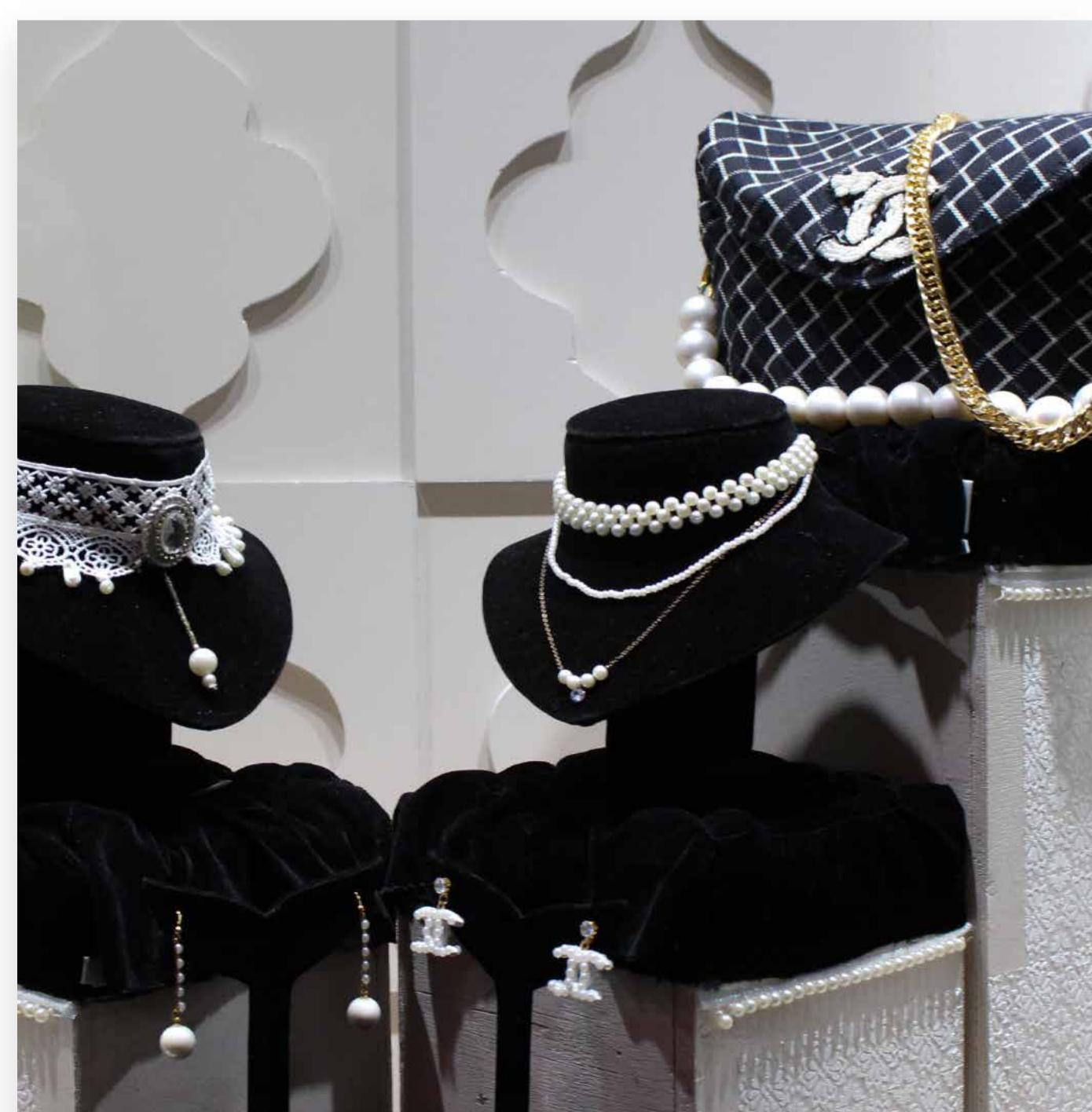


Mr Gurdeep Singh
Design Lab Incharge

MERAKI
the design club

MERAKI, The Design Club at IILM University serves as a vibrant platform for students to explore their creative interests and showcase their talents. An integral part of campus life, this club is more than just a space—it's a community that nurtures creativity and encourages the exchange of artistic ideas.

Workshops organised by Meraki Block Printing, Screen Printing, Terrazzo, Mixed Media, Weaving with Nature, Candle Making Resin Art, Patent Awareness, Design your Tote Bag. Fashion x AI Fashion X Theater Sustainability and Textile Fashion Styling Tie and Dye Decoupage Jewellery Making Draping Fashion x Journalism Plasma Cutting Paper Mache Creative Journaling Clay Modelling



READY TO TAKE THE LEAP?

Visit our campus, meet our community, and see for yourself why IILM University is the right choice for your future. We can't wait to welcome you!

IILM Socials



CONTACT

Undergraduate Programme:
+91-6366975192

Explore IILM Today!



Admissions | Scholarships | Campus



<https://iilm.edu/>



admissions.iilmu@iilm.edu



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Gurugram, Haryana 122003