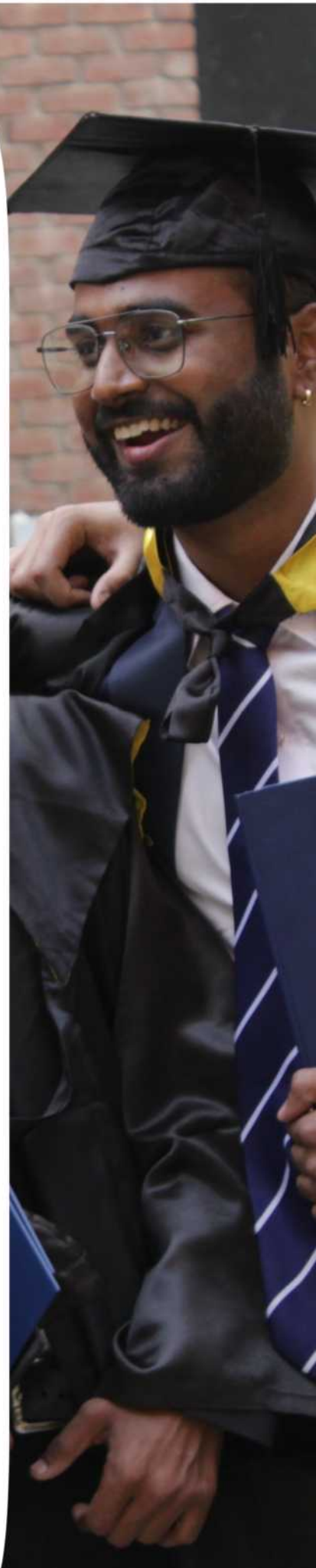




# — YOUR PATH TO BECOMING A GLOBAL BUSINESS LEADER



Empowering Leaders, Inspiring Excellence

**MBA PROGRAMME**

 **IILM UNIVERSITY**

Gurugram | Greater Noida

## Our Vision

Our vision is to be a leading University that inspires students to become responsible global citizens and leaders in their chosen fields and the world, through an innovative, interdisciplinary, and inclusive approach to learning.

## Our Mission

Our mission is to provide students with an education that is intellectually stimulating and practically relevant. We aim to foster a community of learners who are innovative, interdisciplinary, and socially responsible. We offer a range of programmes that are designed to prepare students for purposeful work and to inspire them to make a positive difference in the world. We are dedicated to empowering students with the knowledge, skills, and experiences they need to achieve their full potential and become responsible global citizens and leaders.



## Message from the Pro Vice Chancellor's Desk

### Dr Nihar Amoncar



The IILM MBA is designed for individuals who dare to challenge the status quo and think differently. From day one, it empowers students to make decisions that will shape their careers. Our innovative IILM Wallet enables students to invest IILM Money in global immersions, outbound programmes, certifications, and curated content tailored to their interests and career aspirations.

We offer not just excellent academic resources but also experienced industry mentors who help shape you into decisive leaders and shapers of your own destiny, rather than making choices for you. Our programmes are developed in collaboration with industry leaders such as KPMG and HCL Tech, and are benchmarked against the world's top business schools.

Whether it's through incubation support for new ventures, social responsibility projects, or live industry engagements, the IILM MBA provides opportunities for holistic development. With global immersions, such as at Copenhagen Business School, you will gain exposure and mentorship that will prepare you to become a future-ready corporate citizen.

Let the IILM MBA be your journey of self-discovery, where you'll network with like-minded achievers. I invite you to join our diverse and inclusive community of purpose-driven learners and leaders.





# Why Choose IILM University?

IILM University is committed to nurturing future leaders through innovation, inclusivity, and responsibility. Here's why you should choose IILM:

## Over 30 Years of Academic Excellence

A legacy with strong global and national partnerships providing enriching learning experiences.

## Innovative Curriculum and Learning Opportunities

Integration of theory with practical applications and unique study-abroad programs.

## Niche Career Pathways

Tailored career services and robust support from our Career Development Cell.

## Strong Alumni Network

A global network of over 16,000 alumni excelling in diverse fields

## World-Class Facilities and Vibrant Campus Life

State-of-the-art labs, libraries, creative spaces, and an incubation centre.

## Centrally Located Green Campuses

Conducive atmosphere for learning and personal growth.

## Merit-Based Scholarships and Financial Aid

Rewarding academic excellence to help students achieve their professional goals.

## International Collaborations and Exposure

Engaging with diverse cultures and global perspectives through international collaborations.

## Renowned Faculty from Academia and Industry

Insights from distinguished faculty comprising top academicians and industry leaders.



# USP

## Comprehensive Curriculum

Offers real-world learning in business management, leadership, and entrepreneurship through case studies, internships, live projects, and industry interactions.

## Corporate Readiness Programme (CRP)

Enhances business awareness and provides direct access to industry leaders to prepare students for successful careers.

## Diverse and Experienced Faculty

Learn from top academicians and industry leaders, including PhD holders and CXOs, fostering critical thinking and innovation.

## Holistic Learning Approach

Combines rigorous academics with real-world challenges, focusing on personal growth, ethical leadership, and social responsibility.

## Global Exposure and Industry Connections

Gain global perspectives through partnerships with institutions like Copenhagen Business School and collaborations with industry leaders like KPMG and HCL

## Flexible Specialisation Pathways

Customise your MBA journey with specialisations, industry-specific paths, and multidisciplinary learning.

## Entrepreneurial Opportunities

Support to launch and grow business ideas through the IILM Incubation Network.

## Strong Alumni Network and Career Support

Access to over 16,000 alumni and extensive career support across various industries.

## Leadership Series

Engage with top industry leaders to gain insights into current trends, leadership perspectives, and strategic growth, enhancing corporate readiness.

## IILM Money – Wallet System

MBA students receive 'IILM Money' worth ₹75,000 to invest in certifications, immersions, and value-added activities to shape their career paths.



# Programmes At IILM

At IILM Greater Noida, the MBA programme offers both traditional and new-age specialisations designed to align with industry needs and future trends

## GREATER NOIDA

### Masters in Business Administration

(Available as Dual Specialisation and Single Specialisation)

Specialisation pathways available:

- Marketing Management
- Human Resource Management
- Operations, Logistics, and Supply Chain Management
- Accounting and Finance with KPMG
- Business Analytics
- Artificial Intelligence
- Entrepreneurship and Innovation
- Insurance Management
- General Management  
(For a broader understanding of business management)

### Masters in Business Administration (Management Technology) - STEM MBA

(open only to STEM candidates)

Specialisation pathways available:

- Artificial Intelligence (with HCL Tech)
- Fintech (with Deloitte)
- Data Science (with HCL Tech)
- Cybersecurity (with HCL Tech)
- Business Analytics (with KPMG or HCL Tech)

## GURUGRAM

### MBA General Management

(Dual Specialisation) (Two-Year)

- Finance
- Marketing Management
- Human Resource Management
- Operations, Logistics & Supply Chain Management
- Business Analytics
- Artificial Intelligence
- Entrepreneurship & Innovation

### MBA

(Single Specialisation) (Two-Year)

- Fintech
- Marketing & Innovation
- Human Resource Management
- Entrepreneurship & Innovation
- Business Analytics
- Real Estate
- Data Science & AI

### MBA in Healthcare & Hospital Management

### MBA in Hospitality & Tourism Management





# Career & Placements: Your Future Starts Here

At IILM University, we recognise that higher education is a pivotal step towards building a successful and rewarding career. Our Career Development Centre (CDC) is dedicated to guiding students from the classroom to the professional world, offering a blend of academic rigour, practical exposure, and extensive industry interaction. We equip our students with the skills and confidence necessary to thrive in today's competitive job market.

Our robust placement programme connects students with top recruiters from a variety of industries. Through strong partnerships with global and national companies, we ensure that our graduates have access to excellent placement opportunities, helping them launch fulfilling careers.

## Key Career Pathways

### Marketing Management

Digital Marketing, Brand Management, Market Research, Advertising, Global Marketing Roles

### Human Resource Management

Talent Acquisition, Employee Relations, Compensation and Benefits Management, HR Analytics, Organisational Development

### Operations, Logistics, and Supply Chain Management

Logistics Management, Supply Chain Analytics, Operations Management, Procurement, Warehouse Management

### Accounting and Finance (in collaboration with KPMG)

Financial Analysis, Audit, Corporate Finance, Risk Management, Advisory Roles in Financial Institutions

### Business Analytics

Data Analysis, Business Intelligence, Operations Analysis, Strategic Planning

### Centrally Located Green Campuses

Conducive atmosphere for learning and personal growth.

### Merit-Based Scholarships and Financial Aid

Rewarding academic excellence to help students achieve their professional goals.

### International Collaborations and Exposure

Engaging with diverse cultures and global perspectives through international collaborations.

### Renowned Faculty from Academia and Industry

Insights from distinguished faculty comprising top academicians and industry leaders.

*With a focus on hands-on learning through internships, live projects, and mentorship, our students graduate with the practical skills required to excel in*

## Experiential Learning Opportunities

- 1-Month International Immersion
- 2-Week International Immersion in Dubai
- Specialisation: A focused area of study within a major, where students take advanced courses to gain in-depth knowledge and skills in a particular field, such as finance or marketing.

## INDUSTRY PATHWAYS\*

- Real Estate
- Aviation Operations
- Banking, Financial Services, and Insurance (BFSI)
- Retail Management
- Green Energy and Sustainability
- Venture Capital and Private Equity
- Social Impact

*\* Industry Pathway: A set of courses and practical experiences designed to prepare students for careers in a particular industry. It includes internships, mentorship, and industry-relevant projects.*

## EXPLORATORY COURSE OPTIONS\*\*

- Media, Communication, and Journalism
- Computer Science and Technology
- Public Policy
- Law
- Psychology
- Family Business Management
- Data Engineering

*\*\* Exploratory Courses: These allow students to take courses outside their specialization to broaden their knowledge in other fields, encouraging interdisciplinary learning.*

# Top Recruiters

These companies represent a wide range of industries, including consulting, financial services, FMCG, retail, IT, e-commerce, and real estate, providing IILM students with vast and varied career opportunities.



# GREATER NOIDA COLLABORATIONS



# GURUGRAM COLLABORATIONS





# Clubs and Societies at IILM University

## GURUGRAM

NAZARIYA - THE JOURNALISM CLUB

WEVOLVE - THE PSYCHOLOGY CLUB

MERAKI - THE DESIGN CLUB

LEX CLAVA - THE LAW CLUB

THE FUNDWISER - THE FINANCE CLUB

PLACEMENT COMMITTEE

THE CHRONICLES - THE HISTORY AND IR CLUB

IFLIE CELL - THE ENTREPRENEURSHIP CLUB

UNIBIZ CLUB - THE BUSINESS CLUB

RHETORIC REVIVE - THE ORATOR'S HUB

UTSAV - THE CULTURAL CLUB

PRAKRITIK - THE ENVIRONMENT CLUB

AAVAZ CLUB - THE EXPRESSION CLUB

JUNOON - THE THEATRE CLUB

REJUVEN8 - THE HEALTH & LIFESTYLE CLUB

## GREATER NOIDA

ECO-FIN CLUB

AIKYAM SPORTS CLUB

AAGHAAZ CULTURAL CLUB

QASID NGO CLUB

IKSHANA SOCIAL MEDIA CLUB

MARKBUZZ MARKETING CLUB

CONNECTORS HR CLUB

# The IILM Board: Guiding Your Educational Journey

Experience the guidance of world-class pioneers on your journey towards education, wisdom, and knowledge. The IILM Board comprises esteemed leaders and experts from diverse fields, bringing their vast industry experience to enhance the teaching and learning process at IILM University.

## Mr Rajeev Dubey

Chairman, Mahindra Insurance Brokers & Mahindra First Choice Services, Chairman of the Board

## Prof Bhimaya Metri

Director, IIM Nagpur

## Dr S Y Quraishi

Chancellor Emeritus, IILM University, Gurugram; Former Chief Election Commissioner of India

## Prof Mahadeo Jaiswal

Director, IIM Sambalpur; Professor of Information Systems

## Prof (Dr) Shailesh Gandhi

Pro-Chancellor, IILM University, Gurugram; Former Dean, IIM Ahmedabad

## Prof R Narayanswami

Professor of Finance & Accounting, IIM Bangalore

## Mr P Dwarakanath

Chancellor, IILM University, Gurugram; Former Chairman, GSK Consumer HealthCare

## Mr Raj Nehru

Vice-Chancellor, Shri Vishwakarma Skill University; MD, Haryana Skill Development Mission (Govt of Haryana)

## Prof P D Jose

Professor of Strategy, IIM Bangalore

## Dr Bhaskar Chatterjee (IAS Retd.)

Former DG & CEO, Indian Institute of Corporate Affairs

## Mr Bobby Kewalramani

Former Co-Founder & CEO, Perfect Relations Group

## Mr K S Bakshi

CHRO, Interglobe

# Faculty Members at IILM University

At IILM, we take pride in our esteemed faculty who bring a wealth of knowledge and experience from both academia and industry. Our faculty members are leaders in their fields and are committed to guiding students to achieve their full potential.



**Dr Nihar Amoncar**  
PRO VICE CHANCELLOR  
DIRECTOR, SCHOOL OF MANAGEMENT  
IILM UNIVERSITY, GREATER NOIDA

Dr Nihar Amoncar, Editorial Board Member for Journal of Research in Marketing and Entrepreneurship and is the Advisory Board Member to GRCME, USA. He holds a PhD and MBA from the University of South Wales, UK, and has served in key leadership positions, including Executive PGDM Chair at IMT Ghaziabad and Director of the MBA programme at the University of Derby, UK.



**Dr Akhil Damodaran**  
DEAN, SCHOOL OF MANAGEMENT  
IILM UNIVERSITY, GREATER NOIDA

Dr Akhil Damodaran, has a diverse background in telecom, IT, and education, Cluster Head of the Emergent Vertical within the School of Business at UPES. He mentors entrepreneurial initiatives at IIT Bombay, holds degrees from IIT Delhi, National Law University, and a PhD from UPES, and is a TEDx speaker.



**Dr Sangeeta Maini**  
DIRECTOR, SCHOOL OF MANAGEMENT  
IILM UNIVERSITY, GURUGRAM

Dr Sangeeta Maini, with 23 years of industry and academic experience, led a Quantum-Tech company, developed a medical imaging prototype at University College London, and managed entrepreneurship programmes for 600+ colleges at Anna University. She holds a Ph.D. from University College London (UCL), London, UK.



**Dr Shweta Tiwari**  
ASSOCIATE DEAN, SCHOOL OF MANAGEMENT,  
IILM UNIVERSITY, GURUGRAM

Dr Shweta Tiwari is a Professor of Human Resource Management and Organisational Behavior at IILM University, Gurugram, with over 20 years of leadership experience in academia, faculty development, and institutional growth. She has guest edited two influential issues of Worldwide Hospitality and Tourism Themes, showcasing her expertise in HR and organisational studies.



**Mr Aunindyo Chakravarty**  
DEAN, BBA, SCHOOL OF MANAGEMENT  
IILM UNIVERSITY, GURUGRAM

Aunindyo Chakravarty, Senior Managing Editor at NDTV, oversaw NDTV Profit and NDTV India channels. He anchored prime time on NDTV's business channel, focusing on equity markets. Aunindyo also contributed to the editorial page at the Times of India. He attained First Class First in the M.Phil programme at Delhi University.

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Gurugram | Greater Noida

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