



**IILM SCHOOL OF
HOSPITALITY AND
SERVICES MANAGEMENT**

 **IILM UNIVERSITY**

Gurugram | Greater Noida

Our Vision

Our vision is to be a leading University that inspires students to become responsible global citizens and leaders in their chosen fields and the world, through an innovative, interdisciplinary, and inclusive approach to learning.

Our Mission

Our mission is to provide students with an education that is intellectually stimulating and practically relevant. We aim to foster a community of learners who are innovative, interdisciplinary, and socially responsible. We offer a range of programmes that are designed to prepare students for purposeful work and to inspire them to make a positive difference in the world. We are dedicated to empowering students with the knowledge, skills, and experiences they need to achieve their full potential and become responsible global citizens and leaders.

MESSAGE FROM MR NAKUL ANAND

(Guide & Mentor, School of Hospitality and Services Management)

IILM strives to make hospitality education a pathway to global leadership, a catalyst for innovation, and a driver of economic and social transformation. The vision of the University is to provide a comprehensive and interdisciplinary hospitality education that nurtures service excellence, ethical values, and sustainable practices.



The primary mission of the School of Hospitality and Services Management is to create a generation of professionals who are not only technically skilled and industry-ready but also socially conscious, globally competent, and equipped with exemplary leadership abilities. By nurturing the next generation of leaders for one of the most dynamic and impactful industries in the world, IILM empowers its students to set new benchmarks in innovation, sustainability, and service excellence.

We prepare students to address the ever-changing dynamics of the global service economy, inspiring them to lead with creativity, vision, and integrity, while contributing meaningfully to society and the industry at large.

Nakul Anand

Former Executive Director, ITC Limited
Corporate Hotelier of the World 2019

IILM ADVANTAGE



Over 30 years of
Academic Excellence



Global Network of over
16,000 Alumni



International
Collaborations



Niche Career
Pathways



Job opportunities
with over 400
Companies



Centrally located
green Campuses



Merit-based
Scholarships



Renowned Faculty
from Academia and
Industry



Vibrant
Campus Life



Internationally
Benchmarked Curriculum



IILM SCHOOL OF HOSPITALITY AND SERVICES MANAGEMENT – THE PATH TO A PROMISING CAREER

Since 1993, IILM has built a strong legacy of excellence in education. Expanding this tradition, IILM's School of Hospitality and Services Management offers innovative programmes in BA/BA(Hons) in Hospitality and Services Management, combining theoretical knowledge with practical expertise to shape future leaders for this dynamic industry.

The School provides a comprehensive pathway to careers in hospitality and allied services, fostering not only skilled professionals but also innovators and entrepreneurs. Students benefit from an intellectually stimulating environment, hands-on training, and a globally aligned curriculum designed to meet the needs of an ever-evolving industry.

By engaging in real-world projects, internships, and specialised workshops, students are prepared to navigate and lead in diverse professional landscapes. The School of Hospitality and Services Management at IILM empowers its students to embrace challenges, promote sustainability, and redefine service excellence with a global perspective.

PROGRAMME

BA/BA(Hons) in Hospitality and Services Management

Duration: 3-Year / 4-Year BA and BA (Hons) in Hospitality and Services Management

Eligibility: Completion of 10+2 with a minimum of 50% marks and English as a subject. Selection is based on an aptitude test and personal interview.

PROGRAMME OBJECTIVE

IILM's BA / BA(Hons) in Hospitality and Services Management prepares students for global careers in hospitality and tourism. Combining practical training with theoretical knowledge, the programme focuses on innovation, sustainability, and leadership, equipping students to thrive in the dynamic service industries.

SPECIALISATIONS OFFERED

1. Culinary Arts
2. Food and Beverage Management
3. Accommodation Management
4. Hospitality Sales and Marketing
5. Hospitality Entrepreneurship
6. Event Management
7. Data Analytics and Revenue Management

PROGRAMME FEATURES

Our Four Core Pillars

- 1. Core Industry Knowledge:** Covering key areas such as Culinary Arts, Food and Beverage Operations, Accommodation Management, and Service Excellence, students develop a strong foundation in hospitality and Services Management.
- 2. Specialisation:** The programme offers a wide range of specialisations, including Culinary Arts, Food and Beverage Management, Accommodation Management, Hospitality Sales and Marketing, Hospitality Entrepreneurship, Event Management and Sustainability, Data Analytics and Revenue Management enabling students to tailor their learning to their career aspirations.
- 3. Interdisciplinary Learning:** Students are encouraged to explore courses from other disciplines, such as psychology, critical thinking, and foreign languages, fostering a holistic and global education experience.
- 4. Practical and Entrepreneurial Support:** Through immersive internships, live projects, and an incubation cell, students gain real-world experience and support for entrepreneurial ventures, turning innovative ideas into actionable opportunities.



OTHER FEATURES OF THE PROGRAMME

1. Experiential Learning

At IILM, education is redefined through experiential learning tailored for the hospitality and services management. The curriculum integrates cutting-edge educational tools, including industry-specific software and live projects, with practical exposure such as internships and workshops. Guided by seasoned industry professionals, students evolve into decision-makers adept at addressing real-world challenges. This holistic approach, which includes immersive international and domestic internships, fosters intellectual growth while equipping students with global perspectives and hands-on expertise.

2. Internships

IILM offers a distinctive internship experience with opportunities in premier hospitality and tourism organisations. Across their academic journey, students engage in two significant internships:

Operational Internship (Year 2): Gain hands-on experience in leading luxury hotel brands and global companies building a foundation for professional skills.

Specialised Internship (Year 4): Focus on advanced specialisations such as Hospitality Sales and Marketing, Hospitality Entrepreneurship, Event Management and Sustainability, Data Analytics and Revenue Management, ensuring a competitive edge in the job market.

3. Higher Education Opportunities:

To be a globally responsible leader, you need first-hand experience learning about cultures, organisations, and business practices around the world. Our international exposure is designed to strengthen your knowledge, skills, attitudes and experience to create economic and social value wherever you go.



KEY PROGRAMME HIGHLIGHTS

- **Expert-Crafted Curriculum:** Designed under the guidance of industry veteran Mr Nakul Anand, Guide & Mentor, focusing on emerging fields like data analytics, hospitality entrepreneurship and sustainability—connecting classroom learning with industry excellence.
- **Immersive Internships & Foreign Language Training:** Gain practical experience with domestic and international internships, supported by 100% placement assistance. Enhance global career prospects with specialised foreign language training, opening doors to international opportunities.
- **Live Projects & Industry Collaborations:** Strategic partnerships with leading luxury hotel brands, global companies, and prestigious international universities.
- **Sustainability & Global Perspectives:** Emphasis on sustainability, global outlook, and leadership development.
- **Professional Development & Leadership Module:** A transformative programme developing leadership, communication, and professional skills to ensure a smooth transition from academia to the hospitality.
- **Industry-Ready Digital Skills:** Training in hospitality software and digital skills integration to stay ahead in the evolving industry landscape.
- **Multidisciplinary & Skill-Enhancement Courses:** A wide range of courses to broaden learning horizons and enhance career opportunities.
- **Value-Added Certifications:** Certifications in hospitality technology and service excellence for specialised skills.
- **Personalised Mentorship:** One-on-one mentorship from faculty with real-world hospitality experience to guide students' success.
- **Industry Network & Guest Lectures:** Building strong industry connections through guest lectures and personalised mentorship from seasoned experts.
- **Interdisciplinary Open Electives:** Courses such as psychology, critical thinking, foreign languages, and academic writing, designed to broaden perspectives on customer insights, team dynamics, and communication.
- **Entrepreneurial Incubator:** A platform to nurture entrepreneurial ideas with expert guidance, networking opportunities, and dynamic discussions.

CLUBS AND SOCIETIES

Our clubs and societies offer a platform for students to explore their interests, collaborate with peers, and engage in a vibrant campus life. Discover the diverse range of clubs available at our campuses:

- Nazariya - The Journalism Club
- wEvolve - The Psychology Club
- Meraki - The Design Club
- Lex Clava - The Law Club
- The Fundwiser - The Finance Club
- Placement Committee
- The Chronicles - The History and IR Club
- iFLIE Cell - The Entrepreneurship Club
- Unibiz Club - The Business Club
- Utsav - The Cultural Club
- Rhetoric Revive - The Orator's Hub
- Prakritik - The Environment Club
- Aawaz Club - The Expression Club
- Junoon - The Theatre Club
- Rejuven8 - The Health & Lifestyle Club
- PhilCom- The Psychological Club

Join the IILM Family - Your Future Starts Here

For Admissions and Scholarship-related details, please visit our website:

www.iilm.edu

or Scan the QR code below.

For Admissions:



For Website:



For Scholarship details:



Addresses: IILM University Gurugram: 1, Knowledge Center, Golf Course Rd, Sector 53, Gurugram, Haryana 122003

IILM University Greater Noida: Plot No.16-18, Knowledge Park II, Greater Noida, Uttar Pradesh 201306

Contact: +91 6366975198