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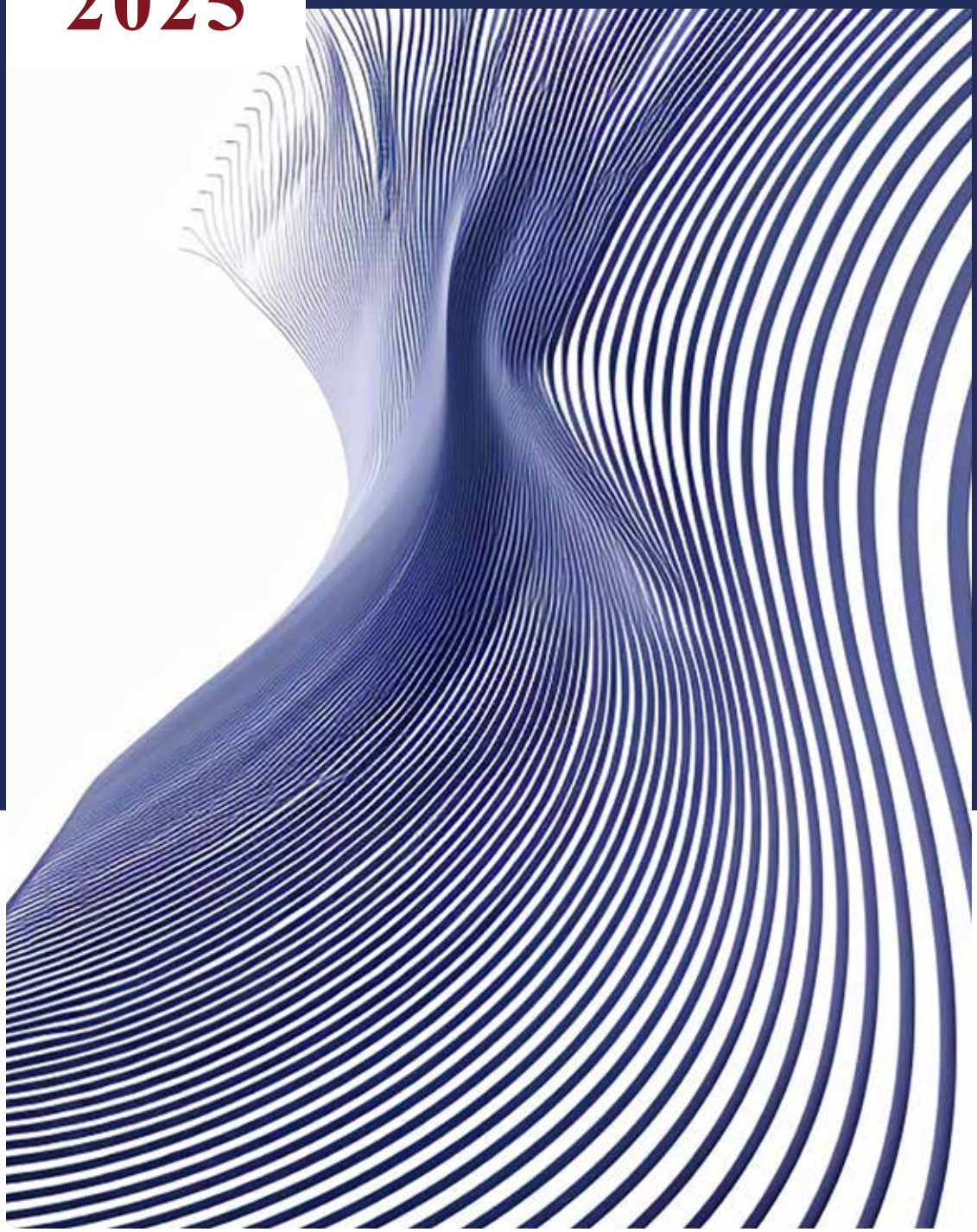

DESIGN

IILM UNIVERSITY

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Our Vision

Our vision is to be a leading University that inspires students to become responsible global citizens and leaders in their chosen fields and in the world through an innovative, interdisciplinary, and inclusive approach to learning.

Our Mission

Our mission is to provide students with an education that is intellectually stimulating and practically relevant. We aim to foster a community of learners who are innovative, interdisciplinary, and socially responsible. We offer a range of programmes that are designed to prepare students for purposeful work and to inspire them to make a positive difference in the world. We are dedicated to empowering students with the knowledge, skills, and experiences they need to achieve their full potential and to become responsible global citizens and leaders.

IILM

Over 30 years of Academic Excellence

Global Network of over 16,000 Alumni

International Collaborations

Niche Career Pathways

Job opportunities with over 400 Companies

Centrally located green campuses

Merit-based Scholarships

Renowned Faculty from Academia & Industry

Vibrant Campus life

Internationally Benchmarked Curriculum

INTRODUCTION TO DEPARTMENT OF DESIGN

Welcome to the Department of Design at IILM University, where we prepare the next generation of design professionals for India's dynamic creative industry. Our programmes stand out for their unique integration of management and technology, equipping students with not only creative skills but also the strategic and technical expertise essential for success in today's evolving design landscape.

Our curriculum combines hands-on practical skills with a strong theoretical foundation, aligned with industry standards and real-world applications. Multidisciplinary learning is at the heart of our approach, fostering the adaptability and innovation needed to excel across various sectors. Students engage in immersive experiences, including visits to cultural centres, industry sites, design houses, and art galleries, gaining essential insights into both traditional and contemporary design practices.

Guided by a faculty of seasoned academics and industry leaders, students bridge theory and practice, preparing them for impactful careers. Located on Golf Course Road in Gurugram, near top brands and corporations, our campus provides a blend of academic rigour and industry exposure.

MESSAGE FROM DEAN'S DESK

Nitika Seth

As the Dean of the Department of Design, it's my pleasure to welcome you to IILM University. At the core of our programme is a commitment to enriching the student experience, providing each of our students with personal mentorship to help them grow both professionally and personally.

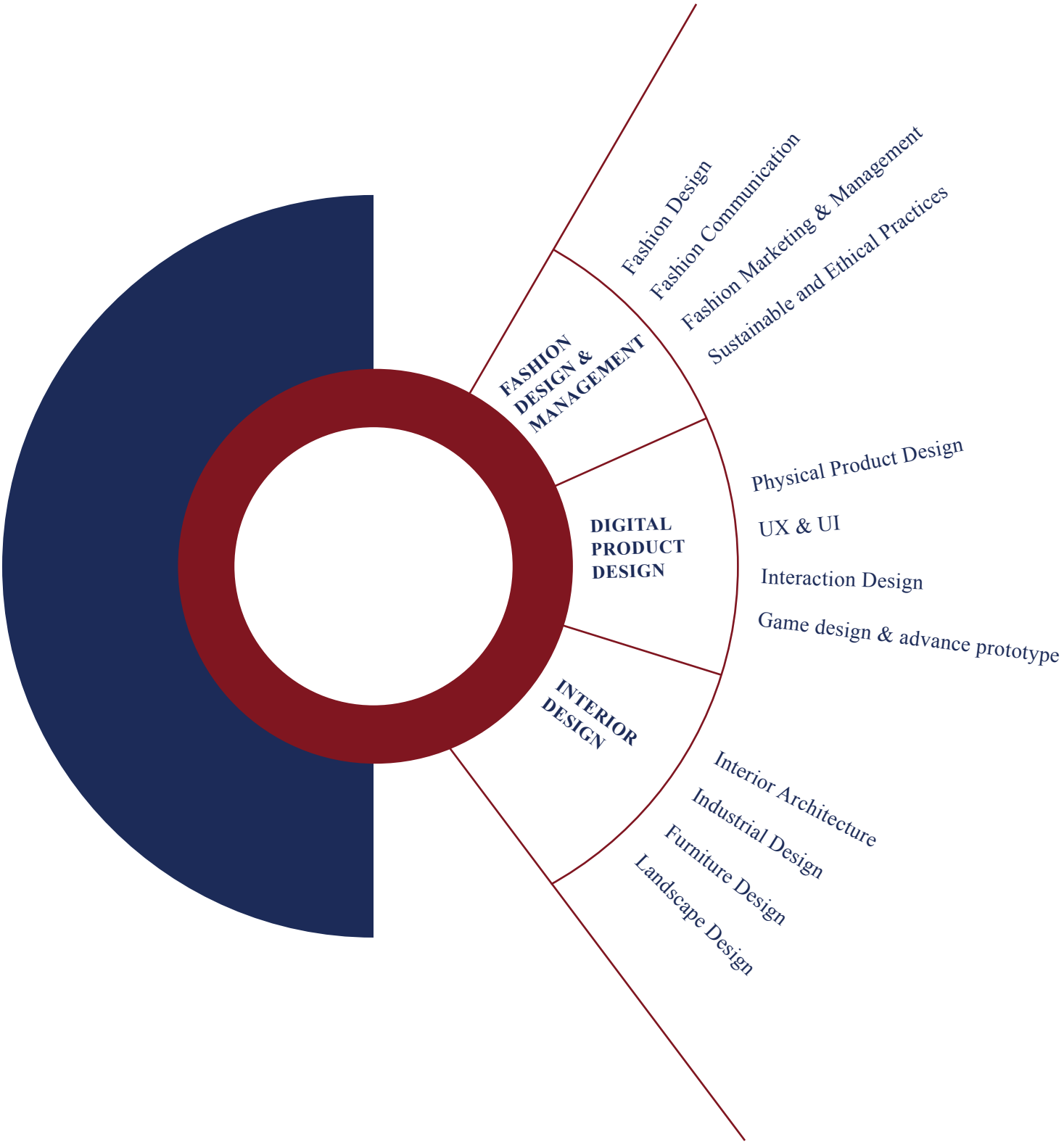
Our design programmes blend technology and management, equipping students with industry-relevant skills and an innovative mindset. Through a curriculum that includes hands-on projects, rigorous training, and global exposure, we empower students to excel and make meaningful contributions to the design field.

With activities like workshops, industry visits, and design competitions, our students have abundant opportunities to explore their creativity and expand their horizons. Join us on a journey of creativity, collaboration, and discovery in the world of design.
If you have questions or wish to connect, feel free to reach out at nitika.seth@iilm.edu

BACHELOR OF DESIGN

Duration: 4 Years

Eligibility: Completion of 10+2 from any recognised board in India or overseas with at least 55% aggregate marks.



UNIVERSITY ELECTIVES

Students have the opportunity to pick subjects from different departments like Psychology, Communication, Management, etc. Value-added subjects such as Music & Critical Theory, Food Ethics, Human Figure Study, Dance Appreciation, Culinary Arts, Artificial Intelligence, Ethics & Social Responsibility, Teamwork & Intergroup Relations, Learning from the Classics, etc.

PROGRAMME OVERVIEW

FASHION DESIGN & MANAGEMENT

Course Overview

The B Des in Fashion Design and Management at IILM University is an innovative undergraduate programme tailored to the evolving needs of the fashion industry. Combining creativity with advancements in AI, digitalisation, and sustainability, it emphasises eco-conscious practices, branding, entrepreneurship, and international markets. Students gain expertise in sustainable fashion and advanced digital tools, preparing them to lead the industry towards a technology-driven, sustainable future.

Programme Highlights

Tech-Driven Creativity
Learn AI design, 3D visualisation, and virtual fashion tools to excel in digital fashion.

Sustainability Focus
Master eco-friendly design and production for leadership in sustainable fashion.

Industry Collaboration
Gain hands-on experience through partnerships with top fashion brands.

Software Training
Build expertise in CLO 3D, Adobe Suite, and Gerber to thrive in fashion tech.

Global Trends
Stay informed on fashion forecasting and global market trends to enhance worldwide appeal.

Entrepreneurial Edge
Study fashion management, branding, and entrepreneurship to launch your own label or succeed in top brands.

Future-Proof Skills
Evolving curriculum aligned with global trends keeps skills relevant.

Career Prospects

Fashion Designer	**Fashion Technologist**
Sustainability Consultant	**Fashion Business Manager**
Product Developer	**Digital Fashion Specialist**
Trend Forecaster	**Entrepreneur**
Fashion Stylist	**Fashion Consultant**

PROGRAMME OVERVIEW

DIGITAL PRODUCT DESIGN

Course Overview

Our 4-year Undergraduate Course in Digital Product Design, a specialisation that blends creativity and innovation to design both physical and digital products. From everyday objects, accessories, and furniture to UX/UI for websites, apps, and interactive installations, this program hones your skills in aesthetics, branding, and prototyping. Gain hands-on experience creating and testing mock-ups, working prototypes, and digital models while mastering the technological frameworks and production processes behind your designs. With expert guidance and industry collaboration, you'll bring your ideas to life and step confidently into the world of design.

Programme Highlights

Design Thinking
Develop user-centric design skills to solve real-world challenges.

Tech-Integrated Creativity
Learn AI-driven design, VR/AR, and advanced prototyping tools for digital innovation.

UX Excellence
Master UX/UI design to craft intuitive, engaging interfaces.

Cross-Disciplinary Skills
Collaborate with psychology and visual design fields for a holistic approach.

Software Proficiency
Gain expertise in essential tools like Adobe XD, Sketch, Figma, and Unity.

Entrepreneurial Mindset
Build skills in digital business, branding, and product management.

Career-Ready Portfolio
Create a strong portfolio through capstone projects & internships.

Career Prospects

UI/UX Designer	**Game Designer**
Interaction Designer	**User Researcher**
Product Designer	**Front-end Developer**
Design Consultant	**Brand Designer**
Design Entrepreneur	

Digital Product Design Softwares

Figma · Sketch · Adobe Photoshop · axure · Adobe Xd · invision · Visual Studio Code · Adobe Illustrator · vuforia

PROGRAMME OVERVIEW

INTERIOR DESIGN

Course Overview

The Interior Design programme at IILM combines interior and architectural studies with an industry-aligned curriculum. Students master construction techniques, project management, and tools like AutoCAD, SketchUp, and 3D modelling. Covering residential and commercial design, the course develops adaptable professionals with a global outlook, ready to innovate in the design industry.

Programme Highlights

Hands-On Experience
Practical training and field visits in construction, architecture, and interior design.

Holistic Learning
Emphasis on sustainability, technology, and client communication.

Expert Mentorship
Guidance from industry professionals and academics.

Sustainable Designs
Focus on eco-friendly design practices.

Software Mastery
Training in AutoCAD, SketchUp, Lumion, Vray, and Photoshop.

Creative Problem-Solving
Develop innovative design thinking.

Industry Projects
Real-world experience through collaborations with leading brands.

Professional Portfolio
Build a portfolio with projects and internships for career success.

Career Prospects

UI/UX Designer	Game Designer
Interaction Designer	User Researcher
Product Designer	Front-end Developer
Design Consultant	Brand Designer
Design Entrepreneur	

Interior Design Softwares

AutoCAD

SketchUp

Adobe Photoshop

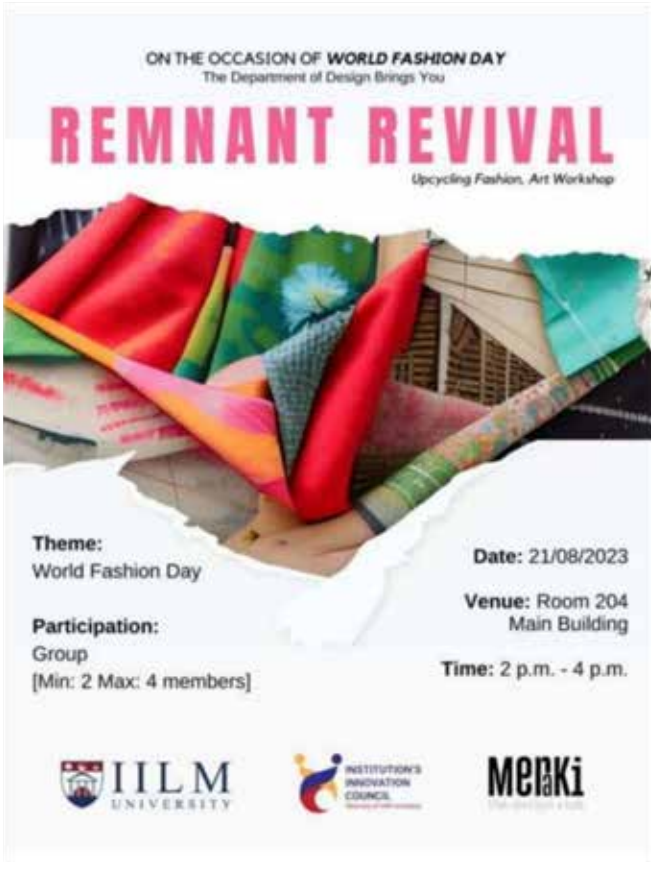
3ds Max

Office

Revit

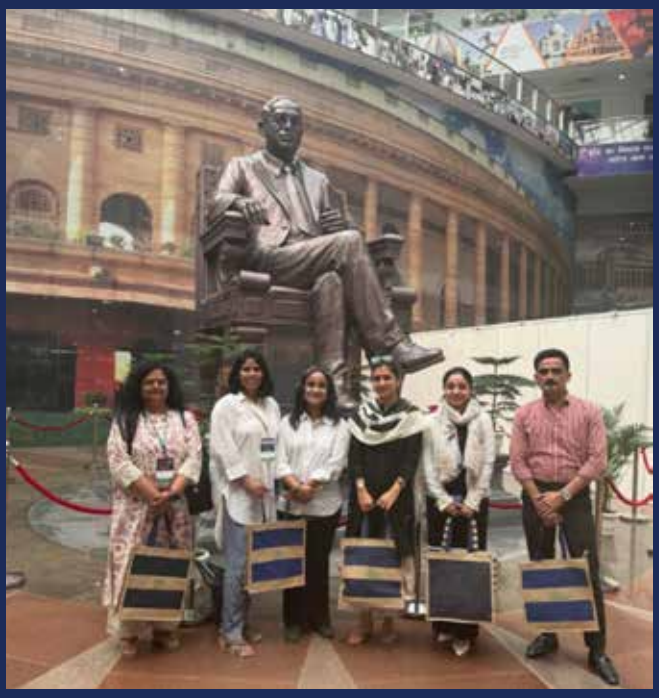
WORKSHOPS AND GUEST LECTURES

Students actively participate in dynamic sessions led by industry experts, renowned artists, and educators. Highlights include



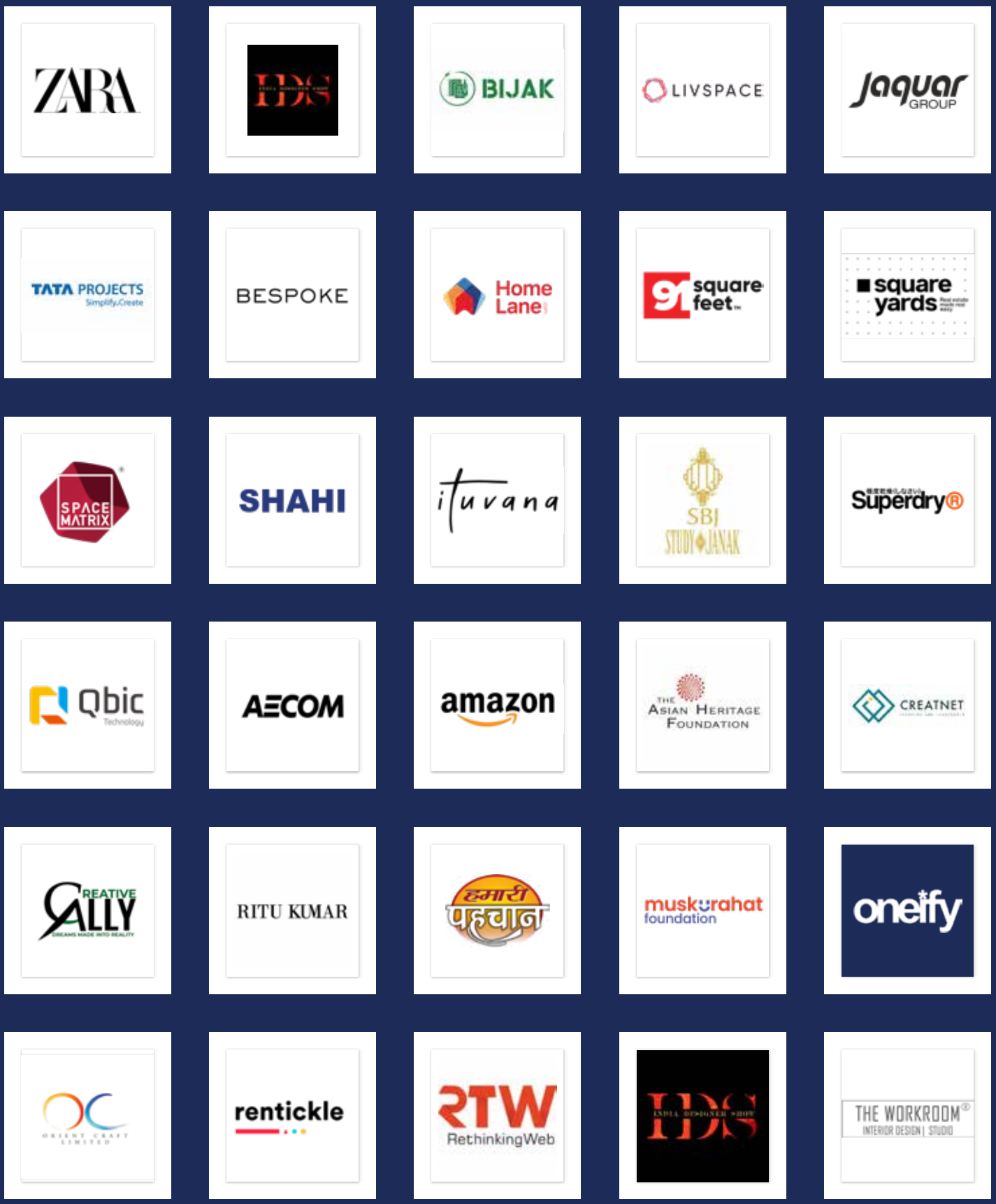
EDUCATIONAL VISITS

Field trips to renowned art and cultural hubs enrich the learning process by connecting theoretical knowledge with real-world insights. Highlights include



PLACEMENTS/ INTERNSHIPS

IILM has a dedicated placement team that regularly provides internship and placement opportunities for our students. Some companies where our students have been placed include



FACULTIES

Ms Nitika Seth
Dean, Department of Design,
Director Communications

Dr Deepika Dhiman
Associate Professor, Design

Mr Nirbhay Singh Rana
Assistant Professor, Design

Mr Avinash Gautam
Assistant Professor, Design

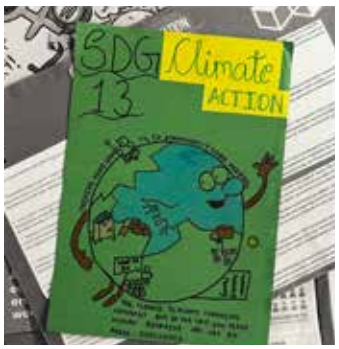
Ms Rahul Mehta
Assistant Professor, Design

Mr Gurdeep Singh
Design Lab Incharge

Meraki
the design club

MERAKI, The Design Club at IILM University serves as a vibrant platform for students to explore their creative interests and showcase their talents. An integral part of campus life, this club is more than just a space—it's a community that nurtures creativity and encourages the exchange of artistic ideas.

Workshops organised by Meraki Block Printing, Screen Printing, Terrazzo, Mixed Media, Weaving with Nature, Candle Making Resin Art, Patent Awareness, Design your Tote Bag. Fashion x AI Fashion X Theater Sustainability and Textile Fashion Styling Tie and Dye Decoupage Jewellery Making Draping Fashion x Journalism Plasma Cutting Paper Mache Creative Journaling Clay Modelling



IILM UNIVERSITY

IILM UNIVERSITY

READY TO TAKE THE LEAP?

Visit our campus, meet our community, and see for yourself why IILM University is the right choice for your future. We can't wait to welcome you!

CONTACT

Undergraduate Programme:
+91-6366975192

IILM Socials

Explore IILM Today!

Admissions | Scholarships | Campus

https://iilm.edu/

admissions.iilmu@iilm.edu

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