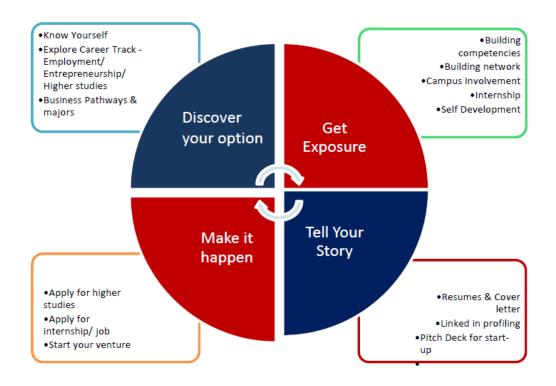


## **Career Development Centre**

At IILM, our mission is to enhance the overall student experience and we encourage students to explore, engage and experience the world of work. The Career Centre is the source for career and employment information and offers a wide range of services and resources tailored specifically to the needs of students. At IILM, we strive to empower the students to develop the skills, knowledge, experiences, and connections they need to confidently manage their careers.

Our goal is to inspire individuals to turn their passion, talent and abilities into successful careers and fulfilling lives. We believe all individuals should be empowered to choose a meaningful career and education pathway to position themselves for lifelong success. Choosing a career should never be left to chance or luck. Ideally, it is an informed decision-making process.

## The Career Development Centre Model for Students' Development & Growth



**Discover Your Options** - In the phase 1 of the program, the students are encouraged to understand themselves better – whether identifying their and concentrating on their interests' areas. They get to explore the track that they want to pursue – whether it is the career track, or becoming an entrepreneur or even going for higher studies. Career advisors and counsellors work with students to help them make the right career or higher education choices, that are a match with their aptitude, skills, and interest. In this phase of development, the objective is to help them get clarity on their short-term and long-term goals.

**Get Exposure** – To ensure that students maximize their learnings and move closes to their goals, multiple events are organized for students on different tracks to get them to interact with professionals who are specialist in different streams. For examples, for the students who want to be job seekers, Career Centre Week and Alternate Career Camps are organized wherein students get to interact with professionals following new-age career options, thereby increasing their awareness about the alternate career opportunities available to them. Similarly, students who want to pursue higher education, education fairs are organized so that they can get information at one forum. The budding entrepreneurs get to meet a wide range of entrepreneurs through the Entrepreneurship Cell.

**Tell Your Story** – This phase is when students are groomed for success. They get to add skills that can help themachieve their career goals. Contemporary courses like Business and You, Intentional Networking, Purposeful work, and Life choices are conducted at the campus. Public speaking, confidence building and similar workshops are hosted to provide life skills to the students. Workshops are organized to help them to write good resumes and learn art and science of group discussions. Tips for interviews, techniques of making good video CVs are a few of other sessions that are conducted for the students.

**Make it Happen-** This is the culmination of all the efforts put by the students and the Career Centre. The students get the guidance and support on the specialized career counselling.

## **Specialized Career counselling**

Career Fair: Learn about career paths and the job markets through Career Fair. Regular career fairs are being organized to provide students with opportunities to interact with recruiters and share important information. These are some of the benefits that students can get from attending a job fair. They can find internships or future full-time opportunities. They can personally meet with employers. The importance of career fairs for students also includes learning. Learning about own skills, about new options, and about new skills that can help get a new job. This is a very big reason to go to a career fair, learning new things is always better to excel in a career. This is the biggest reason that can highlight the importance of career fairs for students.

Job Shadow Program: To test drive different career areas, students connect with IILM alumni to learn about professional options, and gains insight into a day in the life of a specific

occupation and understands the culture within an organization. This is a smart first step in the exploration process, allowing students to test the waters in roles, industries, and organizations that might align with their interests and skills before committing to an internship or a job.

**Workshops & Industry Connect** - At IILM, Career centre enjoys unflinching support and constant patronage of Industry & bodies. Knowledge and continuous learning are the mainstays amongst the leading organizations today. In view of this requirement and the vision of IILM, career centre through various workshops grooms its students with a perfect blend of academics, employability skills, entrepreneurship, core competencies, and ethics & values so that they evolve and succeed in every sphere of their life in our radical and complex society.

Many courses that are theoretical sometimes make an imaginary world of the sector in the minds of students. Through industry connect at IILM, students get to talk to the experienced professionals currently active in the field. Another important reason to go to industry for a job shadow program, is to have a rear-view idea about how the industry works and what to expect after joining it. Many can get a good influence from such people about the job and company and some may get to know what else is required to learn.

Alumni connect - IILM strives to engage with the Alumni in various ways. They are invited to interact with students to guide and motivate them about careers or to deliver guest lectures on topics of their expertise. They are consulted on industry specific workshops being organized to hone the students' skills. They also become Alumni Mentors for students, thus providing them with first-hand knowledge and experienced advice along with a platform for networking. They are invited to sit on panels to conduct SIP viva and/or judge SIP reports and become a part of our Board of Governors. IILM also organizes Annual Alumni Meet on campus; an alumnus at IILM is a very integral part of its alma mater. Every alumnus shares an emotional bond with its alma mater and the education imparted to the alumni by peers and faculty members helps in shaping their personality and character.

*Involvement in curriculum development*: Curriculum feedback is taken from the alumni/recruiter during module plan preparation and review to ensure that the curriculum is at par with the industry requirements. The curriculum content is vetted from industry experts and alumni from different industries and sectors to ensure that it is updated and relevant to the industry requirements.

*Mentoring of students:* A lot of times, the students get to work under the alumni who act as an industry mentor which makes the work environment very comfortable for the students. They also guide the current students through their career growth.

Assistance in placement: Alumni are invited to conduct company specific workshops for students who have applied for those companies in order to get first-hand experience and also to understand the job profile. Additionally, alumni have been instrumental in bringing live projects, summer internship and final placement opportunities for the existing students.

*Distinguished Alumni:* IILM alumni who have made a mark and created an impact in their chosen field are recognized by the university for their outstanding achievements.

The IILM Alumni Association is a ready source of career related support whether a fellow alumnus is navigating the entry-level job search process, exploring new career pathways, or searching for their next challenge.

## **Summer Internships:**

Career centre offers summer internships which is an integral component of our curriculum. Through internships, students gain new skills, hone existing capabilities and reach insights through experience.

CDC at IILM is committed to empower undergraduate and graduate students to pursue personally meaningful careers, and to recognize how their intersecting identities – their backgrounds, experiences, voices and perspectives may inform career decision-making, work and professional development. We strive to provide an environment in which everyone feels that they belong; that they are heard, respected and valued.

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